

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701911

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Employee Benefit Risk Management Services, Inc.		12/31/2021	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Acrisure, LLC		
Street Address:	100 Ottawa Avenue, SW		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49503		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2819148	EBRM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18164746550		
Email:	tweber@shb.com, IPDocket@shb.com		
Correspondent Name:	Shook, Hardy & Bacon LLP		
Address Line 1:	2555 Grand Blvd.		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Teddi K. Weber		
SIGNATURE:	/Teddi K. Weber/		
DATE SIGNED:	01/13/2022		
Total Attachments: 2			
source=EBRM Assignment#page1.tif			
source=EBRM Assignment#page2.tif			

OP \$40.00 2819148

TRADEMARK ASSIGNMENT

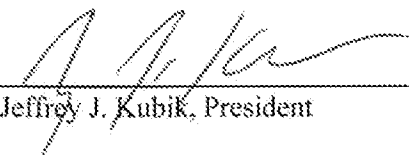
WHEREAS, Employee Benefit Risk Management Services, Inc., an Illinois corporation, whose address is 823 Commerce Drive, Suite 350, Oak Brook, Illinois 60523 ("Assignor"), is the recorded owner of the entire right, title and interest in and to the trademark listed on the attached Schedule A (the "Trademark").

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademark by virtue of its use in commerce, to Acrisure, LLC, a Michigan limited liability company, whose registered address is 100 Ottawa Avenue, SW, Grand Rapids, Michigan 49503 ("Assignee").

NOW, THEREFORE, in view of the premises herein and for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer effective on this 31st day of December 2021.

**EMPLOYEE BENEFIT/RISK
MANAGEMENT SERVICES, INC.**

By: 

Jeffrey J. Kubik, President

SCHEDULE A

Citation	Application/ Registration Number	Status	Goods and Services	Owner Name
EBRM	App 76474524 Reg 2819148	Renewed (Registered)	INT. CL. 35 MARKETING SERVICES, NAMELY, BUSINESS MARKETING CONSULTING SERVICES FOR THE INSURANCE INDUSTRY INT. CL. 36 RISK MANAGEMENT SERVICES FOR THE INSURANCE INDUSTRY	EMPLOYEE BENEFIT RISK MANAGEMENT SERVICES, INC.

18915032