

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM701966

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Monroe Capital Management Advisors, LLC		12/22/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AdTheorent, Inc.		
<b>Street Address:</b>	500 Boylston Street		
<b>Internal Address:</b>	20th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	AdTheorent Acquisition Corporation		
<b>Street Address:</b>	500 Boylston Street		
<b>Internal Address:</b>	20th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	AdTheorent Intermediate Holding Corporation		
<b>Street Address:</b>	500 Boylston Street		
<b>Internal Address:</b>	20th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4395585	ADTHEORENT	
<b>Registration Number:</b>	4395587	ADTHEORENT	
<b>Registration Number:</b>	4395588	THE INTELLIGENT IMPRESSION	
<b>Registration Number:</b>	4572182	APPTIVATION	

OP \$140.00 4395585

Property Type	Number	Word Mark
Registration Number:	4856913	BAROMETRIC

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312.499.6236  
**Email:** marianaespinoza@paulhastings.com  
**Correspondent Name:** MARIANA ESPINOZA  
**Address Line 1:** PAUL HASTINGS LLP  
**Address Line 2:** 71 SOUTH WACKER DRIVE, SUITE 4500  
**Address Line 4:** CHICAGO, ILLINOIS 60606

<b>NAME OF SUBMITTER:</b>	Mariana Espinoza
<b>SIGNATURE:</b>	/s/ Mariana Espinoza
<b>DATE SIGNED:</b>	01/13/2022

**Total Attachments: 3**

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source=Release of Trademark Security Interest - AdTheorent\_Monroe (Sidley) 22 DECEMBER 2021 EXECUTED(160099019\_1)#page2.tif  
source=Release of Trademark Security Interest - AdTheorent\_Monroe (Sidley) 22 DECEMBER 2021 EXECUTED(160099019\_1)#page3.tif

**RELEASE OF TRADEMARK SECURITY INTEREST**

**THIS RELEASE OF TRADEMARK SECURITY INTEREST** (this “Release”) is made as of December 22, 2021 (“Effective Date”) by Monroe Capital Management Advisors, LLC as Administrative Agent for itself, the Lenders, and certain Affiliates of the Lenders (the “Administrative Agent”), in favor of AdTheorent, Inc., a Delaware corporation, AdTheorent Acquisition Corporation, a Delaware corporation, and AdTheorent Intermediate Holding Corporation, a Delaware corporation (each, a “Grantor”). All terms not herein defined, have the meanings set forth in the Guaranty and Collateral Agreement referenced below.

**WHEREAS**, each Grantor and the Administrative Agent are parties to that certain Guaranty and Collateral Agreement dated as of December 22, 2016, (as may be amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Collateral Agreement”) executed in order to secure the prompt and complete payment, observance and performance of all of the Secured Obligations in accordance with the terms and conditions of the various loan documents;

**WHEREAS**, pursuant to the Guaranty and Collateral Agreement, each Grantor was required to execute and deliver a Trademark Security Agreement (the “Trademark Security Agreement”) to the Administrative Agent for purposes of filing with the United States Patent and Trademark Office (“USPTO”);

**WHEREAS**, pursuant to the Guaranty and Collateral Agreement and Trademark Security Agreement, each Grantor granted to the Administrative Agent on behalf of the Lenders, among other collateral as set forth therein, a continuing security interest in all of each Grantor’s right, title and interest, including goodwill in the trademarks, in, to and under the United States trademarks registrations and applications listed on the attached Schedule A (the “Trademarks”);

**WHEREAS**, the Trademark Security Agreement was recorded in the USPTO on December 30, 2016 at Reel/Frame 005956/0115; and

**WHEREAS**, the Administrative Agent wishes to release its security interest in the Trademark Collateral, including the Trademarks on Schedule A.


**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby terminates the Trademark Security Agreement and terminates, releases and discharges any security interest in and lien upon the Trademark Collateral, including the Trademarks on Schedule A, and assigns, transfers, and conveys to each Grantor any and all right, title or interest in, or to, the Trademarks that the Administrative Agent may hold.

Administrative Agent agrees, at each Grantor’s expense, to take all further actions, and provide to each Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as each Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.

[Signature Page Follows]

**IN WITNESS WHEREOF**, the Administrative Agent has caused this Release to be executed, on behalf the Lenders, by its duly authorized representative effective as of the Effective Date.

**MONROE CAPITAL MANAGEMENT  
ADVISORS, LLC**, as Administrative Agent

  
\_\_\_\_\_  
Name: JORDAN STEPANI  
Title: DIRECTOR

**SCHEDULE A**

Trademarks

<b>Ser. No.</b>	<b>Registration/ Application No.</b>	<b>Mark</b>	<b>Jurisdiction</b>	<b>Owner of Record</b>
85825692	4395585	ADTHEORENT	United States	AdTheorent, Inc.
85825713	4395587	ADTHEORENT	United States	AdTheorent, Inc.
85825720	4395588	THE INTELLIGENT IMPRESSION	United States	AdTheorent, Inc.
86150744	4572182	APPTIVATION	United States	AdTheorent, Inc.
86521251	4856913	BAROMETRIC	United States	AdTheorent, Inc.