

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM702523

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
St. Ides Inc.		01/10/2022	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	The Stroh Companies, Inc.
<b>Street Address:</b>	100 River Place Suite 5000
<b>City:</b>	Detroit
<b>State/Country:</b>	MICHIGAN
<b>Postal Code:</b>	48207
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
<b>Registration Number:</b>	1512002	ST. IDES
<b>Registration Number:</b>	3663023	ST. IDES HIGH GRAVITY MALT LIQUOR
<b>Registration Number:</b>	1539490	ST. IDES

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 646-884-3319  
**Email:** imykyta@mykytalaw.com  
**Correspondent Name:** Irena Mykyta  
**Address Line 1:** 110 East 59th St 23rd Fl  
**Address Line 4:** New York, NEW YORK 10022

<b>NAME OF SUBMITTER:</b>	Irena Mykyta
<b>SIGNATURE:</b>	/irena mykyta/
<b>DATE SIGNED:</b>	01/17/2022

## Total Attachments: 6

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OP \$90.00 1512002

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source=UCC-3 Termination Statement\_ SCI - St Ides\_ 1\_10\_2022#page1.tif

## TERMINATION OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, ST. IDES INC., a Delaware corporation, with an address at c/o Irena Mykyta, Esq., Mykyta Law, 570 Lexington Avenue, Suite 1600, New York, New York 10022 (the "Grantor"), is the owner of record of the trademarks and applications listed on the attached *Schedule 1* (the "Trademarks"); and

WHEREAS, the Grantor entered into that certain Security Agreement dated as of December 17, 2018 (the "Security Agreement"), made effective as of 12:01 AM Eastern Time on December 16, 2018, between the Grantor and THE STROH COMPANIES, INC., a Delaware corporation, with an address at 100 River Place, Suite 5000, Detroit, MI 48207 ("Secured Party"), a true and correct copy of which was recorded by the United States Patent and Trademark Office ("USPTO") by the Grantor on December 19, 2018, at Reel 6503, Frame 0913; and by the Secured Party on January 30, 2019, at Reel 6563, Frame 0275.

WHEREAS, the Secured Party desires to release its security interest in the Trademarks and terminate the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. Releases and reassigns to the Grantor any and all liens, security interests, right, title and interest of Secured Party in:

(a) the Trademarks, including each trademark registration and application, listed in *Schedule 1* hereto, together with all the goodwill of the business connected with the use of and symbolized by each trademark, and all existing application, extensions and renewals thereof;

(b) the intellectual property and social media properties related to or used in connection with the Trademarks and listed in *Schedule 2*;

(c) the License(s) identified in *Schedule 3* hereto, and all of the goodwill of the business connected with the use of or symbolized by each Trademark licensed pursuant thereto; and

(d) all proceeds of and revenues from the foregoing, including without limitation, all proceeds of and revenues from any claim or cause of action by Grantor against third parties with respect to any of the foregoing, for past, present or future unfair competition with, or violation of intellectual property rights in connection with or injury to, or infringement or dilution of the Trademarks and all rights and benefits of Grantor under the License(s), or for injury to the goodwill associated with any of the foregoing;

pursuant to the Security Agreement, without recourse or representation or warranty, express or implied; and

2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and any other applicable Intellectual Property Offices of individual states and foreign jurisdictions to note and record the existence of the release hereby given.

IN WITNESS WHEREOF, Secured Party has caused this Termination of Security Interest in Trademarks to be signed by its duly authorized representative as of this 10<sup>th</sup> day of January 2022.

Secured Party:

**THE STROH COMPANIES, INC.**

By: *[Signature]*

Name: George E. Kuehn

Title: Vice President, General Counsel and Secretary

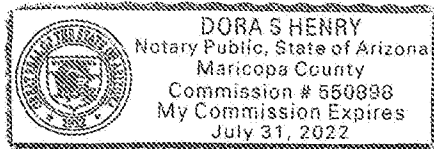
**ACKNOWLEDGMENT**

STATE OF ARIZONA  
COUNTY OF MARICOPA

)  
)SS.

On the 10<sup>th</sup> day of January 2022, before me personally appeared George E. Kuehn, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he executed the said instrument in his authorized capacity as the Vice President, General Counsel and Secretary of THE STROH COMPANIES, INC., and acknowledged the instrument to be his free act and deed and the free act and deed of THE STROH COMPANIES, INC., for the uses and purposes mentioned in the instrument.

*Dora S. Henry*  
Notary Public  
My Commission Expires: July 31, 2022



**SCHEDULE 1  
ACQUIRED MARKS**

<b>Issuing Country</b>	<b>Mark/ Owner</b>	<b>Filed/ Application #</b>	<b>Registered/ Registration #</b>	<b>Status</b>
United States	St. Ides/ The Stroh Companies, Inc. ("SCI")	9/4/1987 73/682,663	5/16/1989 1,539,490	Registered
United States	St. Ides High Gravity Malt Liquor stylized/ SCI	10/28/2008 77/601,747	8/4/2009 3,663,023	Registered
United States	St. Ides stylized/ SCI	9/4/1987 73/682,664	11/8/1988 1,512,202	Registered
Canada	St. Ides -- Canada (design)/ SCI	2/28/1997 838,111	4/15/1998 TMA492907	Registered
Canada	St. Ides -- Canada (word) SCI	2/28/1997 838,113	1/20/1998 TMA487,928	Registered

## **SCHEDULE 2**

### **INTELLECTUAL PROPERTY AND SOCIAL MEDIA**

Any and all artwork and copyright material, formulae, processes, know-how, concepts, methods, trademarks, trade names, advertising styles, packaging techniques and styles, promotional materials, websites, social media accounts and other intellectual property related to or associated with the St. Ides Malt Liquor Brands and the St. Ides Line Extensions, created, designed, manufactured and maintained either by Seller or its licensee Pabst Brewing Company, LLC, and owned by Seller.

### **SCHEDULE 3**

#### **LICENSES**

Sales Representation Agreement, dated April 30, 1999, by and between The Stroh Companies, Inc., as assignee of The Stroh Brewery Company ("SCI"), and Pabst Brewing Company ("Pabst"), as amended by (i) First Amendment to Sales Representation Agreement, dated as of September 9, 1999, by and between SCI and Pabst, (ii) Modification Agreement, dated October 11, 2002, by and between SCI and Pabst, and (iii) Amendment No. 3 to Sales Representation Agreement, dated as of April 9, 2018, by and between SCI and Pabst.

# UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional)  
(888) 705-7274

B. E-MAIL CONTACT AT FILER (optional)  
UCCTEAM1@RAST.COM

C. SEND ACKNOWLEDGMENT TO: (Name and Address)

REGISTERED AGENT SOLUTIONS, INC.  
3000 PROFESSIONAL DRIVE  
SUITE A  
SPRINGFIELD, IL 62703

Delaware Department of State  
U.C.C. Filing Section  
Filed: 12:51 PM 01/10/2022  
U.C.C. Initial Filing No: 2019 0428859  
Amendment No: 2022 0228387  
Service Request No: 20220076659

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE NUMBER  
20190428859

1b.  This FINANCING STATEMENT AMENDMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS Filer: attach Amendment Acknowledgment (Form UCC3Ad) and provide Debtor's name in item 13

2.  **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to the security interest(s) of Secured Party authorizing this Termination Statement

3.  **ASSIGNMENT** (full or partial): Provide name of Assignee in item 7a or 7b, and address of Assignee in item 7c and name of Assignor in item 9  
For partial assignment, complete items 7 and 9 and also indicate affected collateral in item 8

4.  **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to the security interest(s) of Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law

5.  **PARTY INFORMATION CHANGE:**  
Check one of these two boxes:  Debtor or  Secured Party of record  
**AND** Check one of these three boxes to:  CHANGE name and/or address: Complete item 6a or 6b, and item 7a or 7b and item 7c  ADD name: Complete item 7a or 7b, and item 7c  DELETE name: Give record name to be deleted in item 6a or 6b

6. **CURRENT RECORD INFORMATION:** Complete for Party Information Change - provide only one name (6a or 6b)

6a. ORGANIZATION'S NAME

OR

6b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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7. **CHANGED OR ADDED INFORMATION:** Complete for Assignment or Party Information Change - provide only one name (7a or 7b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name)

7a. ORGANIZATION'S NAME

OR

7b. INDIVIDUAL'S SURNAME

INDIVIDUAL'S FIRST PERSONAL NAME

INDIVIDUAL'S ADDITIONAL NAME(S)/INITIAL(S)

SUFFIX

7c. MAILING ADDRESS

CITY	STATE	POSTAL CODE	COUNTRY
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8.  **COLLATERAL CHANGE:** Also check one of these four boxes:  ADD collateral  DELETE collateral  RESTATE covered collateral  ASSIGN collateral  
Indicate collateral:

9. **NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT:** Provide only one name (9a or 9b) (name of Assignor, if this is an Assignment)  
If this is an Amendment authorized by a DEBTOR, check here  and provide name of authorizing Debtor

9a. ORGANIZATION'S NAME  
THE STROH COMPANIES, INC.

OR

9b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
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10. OPTIONAL FILER REFERENCE DATA: