

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM702645

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Evergreen Research & Marketing, LLC		12/22/2021	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Malt Decisions, Inc.		
<b>Street Address:</b>	85 West Street		
<b>City:</b>	Walpole		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02081		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4320340	BUG BUTTON	
<b>Registration Number:</b>	2421140	BRAINWASH	
<b>Registration Number:</b>	5842942	MAGICAL FLAMES	
<b>Registration Number:</b>	4203553	MIRACLE HAIR	
<b>Registration Number:</b>	4124220	SUPERBAND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2483584400		
<b>Email:</b>	thrasiotm@brookskushman.com		
<b>Correspondent Name:</b>	Robyn S. Lederman		
<b>Address Line 1:</b>	1000 Town Center, 22nd Floor		
<b>Address Line 4:</b>	Southfield, MICHIGAN 48075-1238		
<b>ATTORNEY DOCKET NUMBER:</b>	THRT1516TP		
<b>NAME OF SUBMITTER:</b>	Robyn S. Lederman		
<b>SIGNATURE:</b>	/robyn s lederman/		
<b>DATE SIGNED:</b>	01/18/2022		

CH \$140.00 4320340

**Total Attachments: 5**

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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

**THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT** (“**Agreement**”), dated as of December 22, 2021, is by and among Evergreen Research & Marketing, LLC, a California limited liability company (the “**Seller**”), Robert Albert, an individual (“**Principal 1**”), Jennifer King, an individual (“**Principal 2**” and together with the Seller and Principal 1, the “**Assignors**” and each an “**Assignor**”) and Malt Decisions, Inc., a Delaware corporation (the “**Assignee**”) pursuant to that certain Asset Purchase Agreement, dated as of the date hereof, by and among Assignee, Assignor and the other parties thereto (as may be amended, supplemented, acquired or otherwise modified from time to time, the “**Purchase Agreement**”). Together Assignee and the Assignor shall be referred to herein as the “**Parties**” or each, a “**Party**”. Capitalized terms used but not otherwise defined in this Agreement shall have the meanings ascribed to such terms in the Purchase Agreement.

**WHEREAS**, pursuant to and in accordance with the Purchase Agreement (the terms of which, including all schedules and exhibits thereto, are incorporated herein by this reference), Assignor has agreed to convey, transfer and assign to Assignee, among other assets, certain intellectual property of Assignor identified on Exhibit A attached hereto.

**NOW, THEREFORE**, in consideration of the covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. Assignment - For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, assumes, and receives all of Assignor’s right, title, goodwill, and interest in and to the Intellectual Property Assets, including but not limited to those identified on **Exhibit A** attached hereto, and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above.

2. Recordation and Further Actions - Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by Assignee.

3. Further Assurances - Following the date hereof, upon Assignee's request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Intellectual Property Assets to Assignee, or any assignee or successor thereto.



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

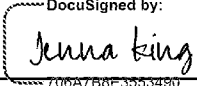
[REDACTED]

*[remainder of page left intentionally blank]*

**IN WITNESS WHEREOF**, the Parties have duly executed this Intellectual Property Assignment Agreement as of the day and year first above written.

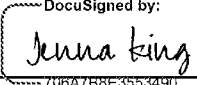
**ASSIGNORS:**

**Evergreen Research & Marketing, LLC**

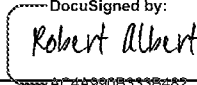
By:  DocuSigned by:  
706A7B8E3333490...

Name: Jennifer King

Title: CEO

 DocuSigned by:  
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**Jennifer King**

 DocuSigned by:  
AC4A990B333B482...

**Robert Albert**

**ASSIGNEE:**

**Malt Decisions, Inc.**

By:  DocuSigned by:  
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Name: Michael Fahey

Title: Secretary