

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM702655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bellefontaine Investments AG	FORMERLY COFRA Holding AG	01/04/2022	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Fashion for Good B.V.		
Street Address:	Rokin 12		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Postal Code:	1012 KZ		
Entity Type:	Private Limited Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6580199	FASHION FOR GOOD	
CORRESPONDENCE DATA			
Fax Number:	2123701819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	12126611400		
Email:	rkadden@vonmaltitz.com		
Correspondent Name:	Ronald S. Kadden		
Address Line 1:	60 East 42nd Street		
Address Line 2:	Suite 1948		
Address Line 4:	New York, NEW YORK 10165		
DOMESTIC REPRESENTATIVE			
Name:	Ronald S. Kadden		
Address Line 1:	60 East 42nd Street		
Address Line 2:	Suite 1948		
Address Line 4:	New York, NEW YORK 10165		
NAME OF SUBMITTER:	Ronald S. Kadden		
SIGNATURE:	/Ronald S. Kadden/		
DATE SIGNED:	01/18/2022		

OP \$40.00 6580199

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Bellefontaine Investments AG, Grafenauweg 10, 6300 Zug, Switzerland, a corporation organized and existing under the laws of Switzerland, (hereinafter "Assignor") is the owner in the United States of the mark FASHION FOR GOOD in the following form:



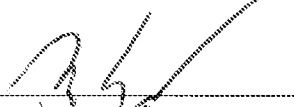
and registration No. 6580199 of said mark in the United States Patent and Trademark Office (hereinafter "the Assigned Mark and Registration"); and

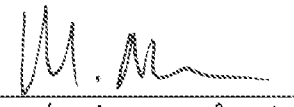
WHEREAS, Fashion for Good B.V., Rokin 102, 1012 KZ, Amsterdam, The Netherlands, a private limited company organized under the laws of The Netherlands, (hereinafter "Assignee") wishes to acquire, and Assignor wishes to assign, all Assignor's rights, title and interest in and to the Assigned Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's rights, title and interest in and to the Assigned Mark and Registration, together with the good will of the business connected with the use of and symbolized by the Assigned Mark and Registration, and all of Assignor's rights to damages or profits, due or accrued, arising out of past infringement of the Assigned Mark and Registration or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed this 4th day of January, 2022.

Bellefontaine Investments AG

By: 
Name: Kurt Agner
Title: Proxy Holder

By: 
Name: Michael Asche
Title: Proxy Holder