

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM702776

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nutrition Headquarters (DE), Inc.		01/13/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Société Des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2010171	NUTRITION HEADQUARTERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-245-2092		
Email:	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
Correspondent Name:	Catherine C. Miller		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201-8749		
ATTORNEY DOCKET NUMBER:	82145.3273		
DOMESTIC REPRESENTATIVE			
Name:	Catherine C. Miller		
Address Line 1:	Holland & Hart LLP, P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
NAME OF SUBMITTER:	Catherine C. Miller		

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SIGNATURE:	/Catherine C. Miller/
DATE SIGNED:	01/18/2022
Total Attachments: 2 source=US_-_Nutrition_Headquarters_(DE)_Inc.DOCX#page1.tif source=US_-_Nutrition_Headquarters_(DE)_Inc.DOCX#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **Nutrition Headquarters (DE), Inc.**, a Delaware corporation with an address at 2100 Smithtown Avenue, Ronkonkoma, NY 11779 USA (“**Assignor**”), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland, having a street address at Avenue Nestlé 55, 1800 Vevey, Switzerland (“**Assignee**”) (collectively with Assignor, the “**Parties**”), and is effective as of the date of the execution of the IP Assignment Agreement by the Parties, the 8th of August 2021 (the “**Effective Date**”).

Assignor is the owner of the United States trademark registration set forth at Exhibit A together with the common law rights in this mark (collectively the “**Trademark**”).

Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademark, including, without limitation, the goodwill of the business associated with and symbolized by the Trademark.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademark to Assignee as recipient of Assignor’s entire right, title and interest to the Trademark.

Signed on 13-Jan-2022 _____.

NUTRITION HEADQUARTERS (DE), INC.

ASSIGNOR

Barbara Sanchez

By: Barbara Sanchez

Title: VP, General Counsel

Exhibit A

Trademark	Application No.	Registration No.
NUTRITION HEADQUARTERS	75024990	2010171

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