TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM702779

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date Entity Type	
Puritan's Pride, Inc.		01/13/2022	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Société Des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4164589	AROMAPPEAL
Registration Number:	2672641	DOCTOR'S TRUST
Registration Number:	2008317	FIBER FORCE-6
Registration Number:	5384830	LUTIGOLD
Registration Number:	5822835	NOURISH WHAT'S INSIDE
Registration Number:	6229886	PURITAN'S PERKS
Registration Number:	1200112	PURITAN'S PRIDE
Registration Number:	1917537	TEMPTIQUE
Registration Number:	6229887	WELLNESS IS REWARDING

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ljheld@hollandhart.com

Catherine C. Miller **Correspondent Name:** Address Line 1: P.O. Box 8749

Address Line 2: Attn: Trademark Docketing

Address Line 4: Denver, COLORADO 80201-8749

> **TRADEMARK REEL: 007561 FRAME: 0550**

900670339

ATTORNEY DOCKET NUMBER: 82145.3274

DOMESTIC REPRESENTATIVE

Name: Catherine C. Miller

Address Line 1: Holland & Hart LLP, P.O. Box 8749

Address Line 2: Attn: Trademark Docketing
Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER: Catherine C. Miller

SIGNATURE: /Catherine C. Miller/

DATE SIGNED: 01/18/2022

Total Attachments: 2

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TRADEMARK
REEL: 007561 FRAME: 0551

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **Puritan's Pride, Inc.**, a New York corporation with an address at 2100 Smithtown Avenue, Ronkonkoma, NY 11779 USA ("**Assignor**"), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland, having a street address at Avenue Nestlé 55, 1800 Vevey, Switzerland ("**Assignee**") (collectively with Assignor, the "**Parties**"), and is effective as of the date of the execution of the IP Assignment Agreement by the Parties, the 8th of August 2021 (the "Effective Date").

Assignor is the owner of the United States trademark registrations set forth at Exhibit A together with the common law rights in these marks (collectively the "**Trademarks**").

Assignee desires to acquire Assignor's entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademarks, including, without limitation, the goodwill of the business associated with and symbolized by the Trademarks.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademarks to Assignee as recipient of Assignor's entire right, title and interest to the Trademarks.

Signed on	·	
	PURITAN'S PRIDE, INC. ASȘIGNOR _{d by:}	
	Barbara Sanduz	
	Barbara Sanchez By:	
	Title: VP, General Counsel	

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Exhibit A

Trademark	Application No.	Registration No.
AROMAPPEAL	85461418	4164589
DOCTOR'S TRUST	75933154	2672641
FIBER FORCE-6	75010285	2008317
LUTIGOLD	87486469	5384830
NOURISH WHAT'S INSIDE	87909795	5822835
PURITAN'S PERKS	88785486	6229886
PURITAN'S PRIDE	73278248	1200112
TEMPTIQUE	74564051	1917537
WELLNESS IS REWARDING	88785514	6229887

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RECORDED: 01/18/2022