

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM702780

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EB Foods, LLC		01/13/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Société Des Produits Nestlé S.A.		
<b>Street Address:</b>	Avenue Nestlé 55		
<b>City:</b>	Vevey		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1800		
<b>Entity Type:</b>	Société Anonyme (Sa): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88867595	BOUNTIFUL BRANDS	
<b>Registration Number:</b>	6330574	BOUNTIFUL COMPANY	
<b>Registration Number:</b>	6343751	THE BOUNTIFUL COMPANY	
<b>Registration Number:</b>	6343750	THE BOUNTIFUL COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	303-245-2092		
<b>Email:</b>	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
<b>Correspondent Name:</b>	Catherine C. Miller		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201-8749		
<b>ATTORNEY DOCKET NUMBER:</b>	82145.3275		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Catherine C. Miller		
<b>Address Line 1:</b>	Holland & Hart LLP, P.O. Box 8749		

CH \$115.00 88867595

<b>Address Line 2:</b>	Attn: Trademark Docketing
<b>Address Line 4:</b>	Denver, COLORADO 80201
<b>NAME OF SUBMITTER:</b>	Catherine C. Miller
<b>SIGNATURE:</b>	/Catherine C. Miller/
<b>DATE SIGNED:</b>	01/18/2022
<b>Total Attachments: 2</b> source=US_-_EB_Foods_LLC.DOCX#page1.tif source=US_-_EB_Foods_LLC.DOCX#page2.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **EB Foods, LLC**, a Delaware limited liability company with an address at 2100 Smithtown Avenue, Ronkonkoma, NY 11779 USA (“**Assignor**”), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland, having a street address at Avenue Nestlé 55, 1800 Vevey, Switzerland (“**Assignee**”) (collectively with Assignor, the “**Parties**”), and is effective as of the date of the execution of the IP Assignment Agreement by the Parties, the 8th of August 2021 (the “**Effective Date**”).

Assignor is the owner of the United States trademark registrations and applications set forth at Exhibit A together with the common law rights in these marks (collectively the “**Trademarks**”).

Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks. Assignee is the successor to that portion of the ongoing and existing business of the Assignor to which the Trademarks pertain.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademarks, including, without limitation, the goodwill of the business associated with and symbolized by the Trademarks.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademarks to Assignee as recipient of Assignor’s entire right, title and interest to the Trademarks.

Signed on 13-Jan-2022 \_\_\_\_\_.

**EB FOODS, LLC**

**ASSIGNOR**

DocuSigned by:


*Barbara Sanchez*

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By: Barbara Sanchez

Title: VP, General Counsel

**Exhibit A**

<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>
BOUNTIFUL BRANDS	88867595	
BOUNTIFUL COMPANY	90016367	6330574
THE BOUNTIFUL COMPANY	90100703	6343751
	90100686	6343750

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