

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM702792

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rexall Sundown, Inc.		01/13/2022	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Société Des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	5266887	MADE TO MOVE	
Registration Number:	2205607	OSTEO BI-FLEX	
Registration Number:	2714127	OSTEO-BI-FLEX AMBASSADORS CLUB	
Registration Number:	2527211	OSTEO BI-FLEX AMBASSADORS CLUB	
Registration Number:	5192794	REACH FOR THE ORANGE	
Registration Number:	1527754	REXALL	
Registration Number:	4266580	SINCE 1903 REXALL	
Registration Number:	1525207	SUNDOWN	
Registration Number:	2578401	SUNDOWN	
Registration Number:	5079608	SUNDOWN	
Registration Number:	5079609	SUNDOWN	
Registration Number:	1775703	SUNVITE	
Registration Number:	3162591	SUPER PLENAMINS	
Registration Number:	2307934	XTRA PREMIUM BLEND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
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ATTORNEY DOCKET NUMBER: 82145.3297

DOMESTIC REPRESENTATIVE

Name: Catherine C. Miller
Address Line 1: Holland & Hart LLP, P.O. Box 8749
Address Line 2: Attn: Trademark Docketing
Address Line 4: Denver, COLORADO 80201

NAME OF SUBMITTER: Catherine C. Miller

SIGNATURE: /Catherine C. Miller/

DATE SIGNED: 01/18/2022

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **Rexall Sundown, Inc.**, a Florida corporation with an address at 2100 Smithtown Avenue, Ronkonkoma, NY 11779 USA (“**Assignor**”), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland, having a street address at Avenue Nestlé 55, 1800 Vevey, Switzerland (“**Assignee**”) (collectively with Assignor, the “**Parties**”), and is effective as of the date of the execution of the IP Assignment Agreement by the Parties, the 8th of August 2021 (the “**Effective Date**”).

Assignor is the owner of the United States trademark registrations set forth at Exhibit A together with the common law rights in these marks (collectively the “**Trademarks**”).

Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademarks, including, without limitation, the goodwill of the business associated with and symbolized by the Trademarks.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademarks to Assignee as recipient of Assignor’s entire right, title and interest to the Trademarks.

Signed on 13-Jan-2022 _____.

REXALL SUNDOWN, INC.

ASSIGNOR:





Barbara Sanchez

B0C0816A402044F...

By: Barbara Sanchez

Title: VP, General Counsel

Exhibit A

Trademark	Application No.	Registration No.
MADE TO MOVE	86915115	5266887
OSTEO BI-FLEX	75369669	2205607
OSTEO BI-FLEX AMBASSADORS CLUB	76144868	2714127
	76169373	2527211
REACH FOR THE ORANGE	87001020	5192794
REXALL	73743501	1527754
SINCE 1903 REXALL	85395677	4266580
SUNDOWN	73734364	1525207
	76295622	2578401
	86847868	5079608
	86847895	5079609
SUNVITE	74235335	1775703
SUPER PLENAMINS	78768619	3162591
XTRA PREMIUM BLEND	75464503	2307934

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