

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM702974

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|---|--|-----------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ithk tm limited | | 05/07/2021 | Corporation: VIRGIN ISLANDS, BRITISH |
| RECEIVING PARTY DATA | | | |
| Name: | BAPE Hong Kong Limited | | |
| Street Address: | Flat/RM B, 8/F, Tower B, Vita Tower | | |
| Internal Address: | 29 Wong Chuk Hang Road, Wong Chuk Hang | | |
| City: | Hong Kong | | |
| State/Country: | HONG KONG | | |
| Entity Type: | Corporation: HONG KONG | | |
| PROPERTY NUMBERS Total: 14 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4748235 | | |
| Registration Number: | 4748236 | AAPE | |
| Registration Number: | 5710693 | | |
| Registration Number: | 5710694 | | |
| Registration Number: | 5710695 | | |
| Registration Number: | 5710696 | | |
| Registration Number: | 5710697 | A APE | |
| Registration Number: | 5710698 | | |
| Registration Number: | 5710699 | | |
| Registration Number: | 5710700 | | |
| Registration Number: | 5710701 | | |
| Registration Number: | 5710702 | A APE | |
| Registration Number: | 5858218 | | |
| Registration Number: | 5956258 | AAPE+ | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2125750671 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |

OP \$365.00 4748235

Phone: 2127909200
Email: trademark@cll.com
Correspondent Name: Robert J. English
Address Line 1: Cowan, Liebowitz & Latman, P.C.
Address Line 2: 114 West 47th Street
Address Line 4: New York, NEW YORK 10036

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|---------------------------|-------------------|
| NAME OF SUBMITTER: | Robert J. English |
|---------------------------|-------------------|

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|-------------------|---------------------|
| SIGNATURE: | /Robert J. English/ |
|-------------------|---------------------|

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|---------------------|------------|
| DATE SIGNED: | 01/19/2022 |
|---------------------|------------|

Total Attachments: 3

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CONFIRMATORY ASSIGNMENT

This Trademark Assignment Agreement (this "Assignment") is made as of May 7, 2021 between ithk tm limited ("Assignor") and BAPE Hong Kong Limited ("Assignee").


WHEREAS, Assignor is the owner of United States trademark registrations identified in the attached Schedule A (the "Trademarks");

WHEREAS, Assignor wishes to assign and transfer to Assignee the Trademarks and all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith; and

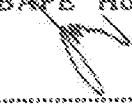
WHEREAS, Assignee wishes to acquire the Trademarks and all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks and ongoing business attached thereto, including any applications thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the date first above written.












ITHK TM LIMITED
For and on behalf of
ithk tm limited

.....
Director/Authorised Signatory


By: _____
Name: Sham Sau Han
Title: Director

BAPE HONG KONG LIMITED
For and on behalf of
BAPE Hong Kong Limited

.....
Authorized Signature(s)

By: _____
Name: Sham Sau Han
Title: Director

SCHEDULE A

| Registration No. | Trademark | Class |
|------------------|---|---------------|
| 4748235 |  | 18, 25, 35 |
| 4748236 | Aape | 18, 25, 35 |
| 5710693 |  | 9, 18, 25, 28 |
| 5710694 |  | 9, 18, 25, 28 |
| 5710695 |  | 9, 18, 25, 28 |
| 5710696 |  | 9, 18, 25, 28 |
| 5710697 |  | 9, 18, 25, 28 |
| 5710698 |  | 9, 18, 25, 28 |
| 5710699 |  | 9, 18, 25, 28 |
| 5710700 |  | 9, 18, 25, 28 |
| 5710701 |  | 9, 18, 25, 28 |
| 5710702 |  | 9, 18, 25, 28 |

| Registration No. | Trademark | Class |
|------------------|---|-------------------|
| 5858218 |  | 9, 14, 18, 25, 35 |
| 5956258 | ANPE+ | 9, 14, 18, 25, 35 |

30473/000/3837652.1

