

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703136

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soho Studio Corp.		12/09/2021	Corporation:
RECEIVING PARTY DATA			
Name:	Soho Studio, LLC		
Street Address:	15 Hoover Street		
City:	Inwood		
State/Country:	NEW YORK		
Postal Code:	11096		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	90892084	TILEBAR	
Registration Number:	6384454	SOHO STUDIO	
Registration Number:	6456934	OPTORO	
Registration Number:	6230172	KATONE	
Registration Number:	6197321	BOND TILE	
Registration Number:	6148753	RAISING THE TILE BAR	
Registration Number:	6112662	IVY HILL TILE	
Registration Number:	6070927	RAISING THE TILEBAR	
CORRESPONDENCE DATA			
Fax Number:	5162830277		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5162480300		
Email:	sstern@sternschurin.com		
Correspondent Name:	Steven Stern		
Address Line 1:	595 Stewart Avenue		
Address Line 2:	Suite 510		
Address Line 4:	Garden City, NEW YORK 11530		
NAME OF SUBMITTER:	Steven Stern		
SIGNATURE:	/Steven Stern/		

OP \$215.00 90892084

DATE SIGNED:	01/19/2022
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Total Attachments: 2

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source=2021-12-09 Trademark Assignment II Soho Studio Corp to Soho Studio LLC (SIGNED)#page2.tif

TRADEMARK ASSIGNMENT

Assignor: Soho Studio Corp.
Address: 15 Hoover Street
Inwood, NY 11096

Assignee(s): Soho Studio LLC
Address: 15 Hoover Street
Inwood, NY 11096

WHEREAS, Soho Studio Corp. (hereinafter "Assignor"), having an address set forth above, is the owner of the following trademarks listed on Schedule A hereto (hereinafter "the Trademarks")

WHEREAS, Soho Studio LLC (hereinafter "Assignee"), a limited liability company, having an address set forth above, desires to acquire and purchase, the Trademarks, together with the goodwill of the business in connection with which the Trademarks have been and are being used, and Assignor desires to convey same to Assignee;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers, unto its successor-in-interest, Assignee, and its successors, assigns or other legal representatives, Assignor's entire right, title and interest, including common law rights, in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks have been and are being used, and the right to enforce the Trademarks and to sue for and collect damages for past infringement of the Trademarks.

Assignor represents and warrants that Assignor has the right to grant to Assignee the rights that are assigned or otherwise conveyed by this Assignment. Assignor agrees to sign any additional documents as may be needed to carry out the purpose of this Assignment.

This Assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The Effective Date of this Assignment is December 9, 2021.

IN WITNESS WHEREOF, Assignor has signed this document this 9th day of December 2021.

December 9, 2021
Date

Eli Mechlovitz
Printed Name



Signature
President, Soho Studio Corp.

**SCHEDULE A
The Trademarks**

Serial No.	Registration No.	Mark	Registration Date	Status in USPTO
90892084		TILEBAR		Pending
90074185	6384454	SOHO STUDIO	June 15, 2021	Registered
88894345	6456934	OPTORO	August 17, 2021	Registered
88894320	6230172	KATONE	December 22, 2020	Registered
88797668	6197321	BOND TILE	November 10, 2020	Registered
88487861	6148753	RAISING THE TILE BAR	September 8, 2020	Registered
88748302	6112662	IVY HILL TILE	July 28, 2020	Registered
88487836	6070927	RAISING THE TILEBAR	June 2, 2020	Registered