

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703139

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TheHuffingtonPost.com, Inc.		02/16/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BuzzFeed, Inc.		
Street Address:	22000 AOL Way		
City:	Dulles		
State/Country:	VIRGINIA		
Postal Code:	20166		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Serial Number:	75312179	BLACK VOICES	
Serial Number:	78060115	BLACKVOICES	
Serial Number:	78622408	EAT THE PRESS	
Serial Number:	78616319	THE HUFFINGTON POST	
Serial Number:	85187945	THE HUFFINGTON POST	
Serial Number:	85187960	HUFFPOST MEDIA	
Serial Number:	85187983	HUFFPOST POLITICS	
Serial Number:	85187988	HUFFPOST ENTERTAINMENT	
Serial Number:	85187994	HUFFPOST COMEDY	
Serial Number:	85188008	HUFFPOST COLLEGE	
Serial Number:	85188016	HUFFPOST BUSINESS	
Serial Number:	85188002	HUFFPOST TECH	
Serial Number:	85187953	HUFFPOST	
Serial Number:	85735553	HUFFPOST IMPACT	
Serial Number:	85735550	HUFFPOST IMPACT	
Serial Number:	85827526	TASTEMAKERS	
Serial Number:	85819014	HUFFPOST LIVE	
Serial Number:	85819021	HUFFPOST LIVE	
Serial Number:	85702911	HUFFPOST TASTE	

OP \$940.00 75312179

Property Type	Number	Word Mark
Serial Number:	86268221	HUFFBROS LIVE
Serial Number:	86516487	THE HUFFPOST SHOW
Serial Number:	86653465	H
Serial Number:	86653411	
Serial Number:	85888208	H
Serial Number:	86824022	HUFFPOST RISE
Serial Number:	87079564	HUFFPOST BLACK VOICES PRESENTS: BARS
Serial Number:	87235687	CANCELED PLANS
Serial Number:	87138281	TESTKITCHEN
Serial Number:	87348071	HUFFPOST
Serial Number:	87397708	
Serial Number:	87397722	
Serial Number:	87678476	HOW NOT TO RAISE A JERK
Serial Number:	87904049	BETWEEN THE LINES
Serial Number:	88370221	HUFFPOST STUFF
Serial Number:	88454737	HERE TO MAKE FRIENDS
Serial Number:	88924693	AM I MAKING YOU UNCOMFORTABLE
Serial Number:	87223477	TOMORROW, INSHALLAH

CORRESPONDENCE DATA

Fax Number: 2124843990

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.484.3900

Email: portia.gordon@arentfox.com

Correspondent Name: Michelle Mancino Marsh

Address Line 1: 1301 Avenue of the Americas

Address Line 2: 42nd Floor

Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Michelle Mancino Marsh
SIGNATURE:	/MICHELLE MANCINO MARSH/
DATE SIGNED:	01/19/2022

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This assignment is made on this 16 day of February, 2021, by **TheHuffingtonPost.com, Inc.** (“Assignor”), a Delaware corporation with an address at 22000 AOL Way, Dulles, Virginia 20166; and **BuzzFeed, Inc.** (“Assignee”), a Delaware corporation with an address at 111 East 18th Street, New York, New York 10003.

WITNESSETH THAT:

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademark registrations and pending applications set forth in **Schedule A** (the “Intellectual Property Assets”); and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title and interest in and to the Intellectual Property Assets;

NOW, THEREFORE, in consideration of the foregoing and the mutual promises, covenants, and conditions set forth below, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby assigns to Assignee all of Assignor’s right, title, and interest in and to the Intellectual Property Assets, together with the goodwill of the business appertaining to and symbolized by the Intellectual Property Assets, including without limitation all common law rights in and to the Intellectual Property Assets and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, or future infringement or dilution of, and damage or injury to, the Intellectual Property

Assets, to be held and enjoyed by Assignee, its successors, and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor assigns the Intellectual Property Assets as part of that portion of the business to which the Intellectual Property Assets pertains as may be required by the relevant statutes of each respective jurisdiction set forth in Schedule A.

IN WITNESS WHEREOF, the parties intending to be mutually bound, have caused this Agreement to be executed as of the dates below.

TheHuffingtonPost.com, Inc.:

By: 

Print Name: RHONDA E. POWELL

Title: Chief Legal Officer

Date: 6/22/21

BuzzFeed, Inc.:

By: 

Print Name: DAVID ARROYO

Title: VP + ASSC GEN. COUNSEL

Date: 6/22/21