

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703176

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Channel Services LLC		01/19/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BDS Connected Solutions, LLC		
Street Address:	9750 Irvine Boulevard, Suite 101		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3212415	CYBERSCHOLAR	
Registration Number:	4935404	CREATIVE CHANNEL SERVICES	
CORRESPONDENCE DATA			
Fax Number:	5139778141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5139778527		
Email:	april.besl@dinsmore.com		
Correspondent Name:	April L. Besl		
Address Line 1:	255 E. 5th St., Suite 1900		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	116704-7		
NAME OF SUBMITTER:	April L Besl		
SIGNATURE:	/april l besl/		
DATE SIGNED:	01/19/2022		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

This Trademark Assignment is between Creative Channel Services LLC (hereinafter "**Assignor**"), and BDS Connected Solutions, LLC, 9750 Irvine Boulevard, Suite 101, Irvine, California 92618 USA (hereinafter "**Assignee**").

WHEREAS, Assignor is the owner of all of the right, title and interest in and to the trademarks listed in Exhibit A (the "**Marks**"), along with all the goodwill associated with the Marks;

WHEREAS, Assignee is desirous of acquiring Assignor's entire right, title and interest in and to the Marks, along with all of the goodwill associated therewith; and

WHEREAS, Assignor and Assignee are desirous of making this Trademark Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Marks, along with all of the goodwill associated therewith, together with substantially all assets and the portion of the business to which the Marks pertain.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Marks hereby assigned.

[Signature Page to Follow]

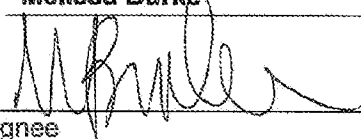
WHEREFORE, the parties have duly executed this Assignment of Trademark on the date indicated below.

Date: 1/19, 2022



Assignor

Date: 1/19, 2022

By: **Melissa Burke**


Assignee

By: **Melissa Burke**

23969822.1

Exhibit A

Country	Trademark Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date
US	CYBERSCHOLAR	Registered	78688048	08/08/2005	3212415	02/27/2007
US	CREATIVE CHANNEL SERVICES	Registered	86674351	06/25/2015	4935404	04/12/2016