

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703244

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert John Ward		01/19/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	ESTELINE, LLC		
Street Address:	6901A N 9TH AVE #844		
City:	PENSACOLA		
State/Country:	FLORIDA		
Postal Code:	32504		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6533304	WILDER'S TRUSTED BY MEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4402631696		
Email:	brettas39@yahoo.com		
Correspondent Name:	Brett Albert Schenck		
Address Line 1:	7 West Ladue Estates Drive		
Address Line 4:	Creve Coeur, MISSOURI 63141		
NAME OF SUBMITTER:	Brett Albert Schenck		
SIGNATURE:	/Brett A. Schenck/		
DATE SIGNED:	01/19/2022		
Total Attachments: 1			
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OP \$40.00 6533304

TRADEMARK ASSIGNMENT

Pursuant to the Trademark Purchase and Assignment Agreement between Robert John Ward, an individual residing at 122, 12 Alpha Grove, London, United Kingdom E148PG ("Seller"), and ESTELINE, LLC having a business address at 6901A N 9TH AVE #844 PENSACOLA, FL 32504 ("Buyer"), for good and valuable consideration paid by Buyer, the receipt of which is hereby acknowledged, Seller hereby sells, conveys, assigns and transfers to Buyer and the successors, assigns and legal representatives of the Buyer the entire right, title and interest for the following trademark and US trademark registration:

U.S. Federal Trademark Registration Number 6533304 (for Wilder's TRUSTED BY MEN design mark) together with the goodwill of the business symbolized by the trademark, and the above identified registration.

In TESTIMONY WHEREOF, I hereunto set my hand this 19 day of January, 2022.



Robert John Ward,
122,
12 Alpha Grove,
London, United Kingdom E148PG