

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703416

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madison Industries Holdings LLC		09/07/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Indoor Air Hygiene Institute LLC		
Street Address:	444 West Lake Street		
Internal Address:	Suite 4400		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	90518534	INDOORAIRHYGIENE	
Registration Number:	6352816	INDOORAIRHYGIENE	
CORRESPONDENCE DATA			
Fax Number:	3126095005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-609-7716		
Email:	mturgeon@vedderprice.com		
Correspondent Name:	Vedder Price P.C.		
Address Line 1:	222 North LaSalle Street		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	55521000002		
NAME OF SUBMITTER:	Michael J. Turgeon		
SIGNATURE:	/Michael J. Turgeon/		
DATE SIGNED:	01/20/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

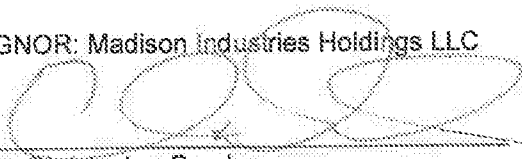
This agreement is signed September 7, 2021 and is between Indoor Air Hygiene Institute LLC, a Delaware limited liability company ("Assignee") and Madison Industries Holdings LLC, a Delaware limited liability company, ("Assignor"). The parties agree as follows:

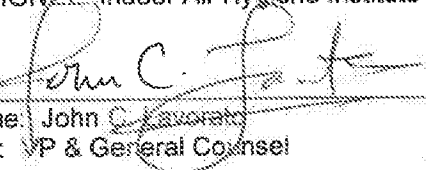
1. Assignor is the owner of the trademark ^{IndoorAirHygiene} and US Reg. No. 6352816 for the ^{IndoorAirHygiene} trademark, and the trademark INDOORAIRHYGIENE and US application Serial No. 90/518,534 for the INDOORAIRHYGIENE trademark, together with the goodwill of the businesses associated therewith (collectively, the "Marks");
2. Assignor does hereby irrevocably sell, assign, transfer, convey and deliver to Assignee, its successors and permitted assigns, all right, title and interest, in and to the Marks, and all of the goodwill of the business associated with the Marks, together with that portion of Assignor's business to which the Marks pertain, and all registrations and pending applications for the Marks, any renewals of the registrations, in all countries throughout the world, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this agreement had not been made together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.
3. Assignor hereby requests the Commissioner for Trademarks at the United States Patent and Trademark Office (the "Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over any of the Marks, to record this agreement. Assignor hereby further requests the Commissioner and his or her non-US counterparts to issue any and all trademark registrations resulting from applications among the Marks or derived therefrom
4. This agreement may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.
5. This agreement shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.
6. No amendment of any provision of this agreement shall be valid unless the same shall be in writing and signed by Assignor and Assignee. No waiver by any party of any provision of this agreement or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.
7. This agreement shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

Each party is signing this agreement on the date stated in the introductory clause.

ASSIGNOR: Madison Industries Holdings LLC

ASSIGNEE: Indoor Air Hygiene Institute LLC

By: 
Name: Christopher Domke
Title: CFO

By: 
Name: John C. Kaporak
Title: VP & General Counsel