

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM708683

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Superior Communications, Inc.		02/01/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Reebok International Limited		
Street Address:	11/12 Pall Mall		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW1Y5LU		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4631612	PUREMOVE	
CORRESPONDENCE DATA			
Fax Number:	8453597700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8453597700		
Email:	trademark@notaromichalos.com		
Correspondent Name:	John Zaccaria		
Address Line 1:	100 Dutch Hill Road, Suite 240		
Address Line 4:	Orangeburg, NEW YORK 10962		
ATTORNEY DOCKET NUMBER:	J914-512		
DOMESTIC REPRESENTATIVE			
Name:	John Zaccaria		
Address Line 1:	100 Dutch Hill Road, Suite 240		
Address Line 4:	Orangeburg, NEW YORK 10962		
NAME OF SUBMITTER:	John Zaccaria		
SIGNATURE:	/J914-512-PB-as/		
DATE SIGNED:	02/16/2022		
Total Attachments: 3			

OP \$40.00 4631612

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of the below date of execution by Superior Communications, Inc., a corporation organized and existing under the laws of the state of California ("Assignor"), in favor of Reebok International Limited, a United Kingdom company ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States Trademark Registration No. 4,631,612 (the "Registration") for the mark **PUREMOVE**, including any common law trademark rights therefor (the "Trademark"); and

WHEREAS, Assignee desires to acquire the Registration and Assignor's rights in the Trademark and Assignor agrees to assign to Assignee all of Assignor's right, title and interest in and to the Registration and the Trademark, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Registration and the Trademark together with the goodwill of the business symbolized by the Trademark and the Registration, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment shall be construed, interpreted, and applied in accordance with the laws of the State of Massachusetts without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 27th day of January 2022.

Superior Communications, Inc.

By: [Signature]

Name: Keith Kam

Title: Chief Financial Officer

STATE OF CALIFORNIA)
) ss.:

See Attached Notarized Document Dated 2.1.22

COUNTY OF LOS ANGELES)

On January, 27, 2022 before me, _____, Notary Public in and for said State, personally appeared _____, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the entity upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.

SIGNATURE OF NOTARY PUBLIC

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)

County of Los Angeles)

On 2-01-2022 before me, S. Cruz, Notary Public
(Here insert name and title of the officer)

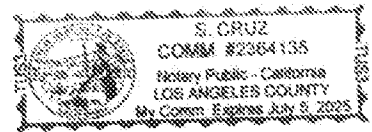
personally appeared Keith Kam
who proved to me on the basis of satisfactory evidence to be the person~~s~~ whose name~~s~~ is~~are~~ subscribed to the within instrument and acknowledged to me that he~~/she/they~~ executed the same in his~~/her/their~~ authorized capacity~~(ies)~~, and that by his~~/her/their~~ signature~~s~~ on the instrument the person~~s~~, or the entity upon behalf of which the person~~s~~ acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

S. Cruz
Notary Public Signature

(Notary Public Seal)



ADDITIONAL OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT
Settlement agreement
(Title or description of attached document)
(Title or description of attached document continued)
Number of Pages 8 Document Date 2-1-22

CAPACITY CLAIMED BY THE SIGNER
 Individual (s)
 Corporate Officer

(Title)
 Partner(s)
 Attorney-in-Fact
 Trustee(s)
 Other _____

INSTRUCTIONS FOR COMPLETING THIS FORM

This form complies with current California statutes regarding notary wording and if needed, should be completed and attached to the document. Acknowledgments from other states may be completed for documents being sent to that state so long as the wording does not require the California notary to violate California notary law.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they - is/are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ◊ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document
 - ◊ Indicate title or type of attached document, number of pages and date.
 - ◊ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary)
- Securely attach this document to the signed document with a stapler.