

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703543

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WH Buyer, LLC		12/01/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WHP Global, LLC		
Street Address:	530 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90239460	WHP GLOBAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@whp-global.com		
Correspondent Name:	Gregg Donnenfeld		
Address Line 1:	530 Fifth Avenue		
Address Line 2:	In Care of WHP Global, LLC		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Ephraim Zinkin		
SIGNATURE:	/Effy Zinkin/		
DATE SIGNED:	01/20/2022		
Total Attachments: 2			
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CH \$40.00 90239460

Trademark Assignment

This Trademark Assignment is made and entered into as of this 1st day of December, 2021.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, WH Buyer, LLC d/b/a WHP Global, a Delaware limited liability company ("Assignor") hereby assigns and transfers to WHP Global, LLC, a Delaware limited liability company ("Assignee"), all of Assignor's right, title and interest in and to the Marks (as hereinafter defined), wherever located worldwide.

For purposes of this Trademark Assignment, the term "Marks" means the trademark WHP GLOBAL, and all other marks directly associated therewith (including without limitation the marks including the term "WHP" in stylized form and/or otherwise as part of a logo), together with any and all trademark applications and/or registrations therefor, together with the goodwill of the business symbolized by such Marks, and the right to sue for and take action against any past infringements of the Marks, with all the foregoing covering any and all categories of goods and/or services. For avoidance of doubt, the term Marks expressly includes without limitation all common law rights to the Marks and all trademark holdings covering the Marks, including the trademark holdings referenced on Exhibit A hereto. To the extent that trademark applications assigned hereunder were filed based on an "intent-to-use", the parties acknowledge and agree that Assignee is a successor to the applicable portion of the business of the Assignor to which the relevant Marks pertain, and that such business is ongoing and existing.

WH Buyer, LLC d/b/a WHP Global

By: _____

Yehuda Shmidman
CEO

Exhibit A

1. U.S. Trademark App. No. 90/239,460 covering the mark WHP GLOBAL