

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM703607

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CIBC BANK USA	FORMERLY THE PRIVATEBANK AND TRUST COMPANY	01/19/2022	State Chartered Bank: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INNOVATE MR, LLC		
<b>Street Address:</b>	23975 Park Sorrento		
<b>Internal Address:</b>	Suite 210		
<b>City:</b>	Calabasas		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91302		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4992320	FIRST CLASS PANEL	
<b>Registration Number:</b>	5083998	POINTCLUB	
<b>Registration Number:</b>	4993502	REAL PEOPLE QUALITY DATA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9498551246		
<b>Email:</b>	rlau@stetinalaw.com		
<b>Correspondent Name:</b>	Eric L. Tanezaki		
<b>Address Line 1:</b>	75 Enterprise		
<b>Address Line 2:</b>	Suite 250		
<b>Address Line 4:</b>	Aliso Viejo, CALIFORNIA 92656		
<b>ATTORNEY DOCKET NUMBER:</b>	SKLAR-109Z		
<b>NAME OF SUBMITTER:</b>	Eric L. Tanezaki		
<b>SIGNATURE:</b>	/Eric L. Tanezaki/		
<b>DATE SIGNED:</b>	01/20/2022		

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**Total Attachments: 1**

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## RELEASE OF SECURITY INTEREST

This Release of Security Interest (“Release”) is effective as of January 19, 2022 (the “Effective Date”), and made by CIBC BANK USA, formerly known as THE PRIVATEBANK AND TRUST COMPANY (“Lender”), in favor of INNOVATE MR, LLC, A Delaware limited liability company, having an address of 23975 Park Sorrento, Suite 210, Calabasas, CA 91302 (“Borrower”).

### Recitals

WHEREAS, Borrower granted to Lender a security interest in certain Trademarks (as defined in the Trademark Security Agreement (as defined below)), including without limitation the following trademark applications (which subsequently issued as registrations):

U.S. Trademark App. Ser. No. 86/798,826, U.S. Trademark Reg. No. 4,992,320, for the mark FIRST CLASS PANEL;

U.S. Trademark App. Ser. No. 86/965,952, U.S. Trademark Reg. No. 5,083,998, for the mark POINTCLUB; and

U.S. Trademark App. Ser. No. 86/871,334, U.S. Trademark Reg. No. 4,993,502, for the mark REAL PEOPLE QUALITY DATA;

under a Trademark Security Agreement, dated May 31, 2017 (“Security Agreement”), which was recorded on May 31, 2017 with the U.S. Patent and Trademark Office at Reel/Frame 006073/0923, with Borrower at such time having an address of 16000 Ventura Blvd, Suite 806, Encino, California 91436 and Lender at such time having an address of 70 West Madison Street, Suite 200, Chicago, Illinois, 60602.

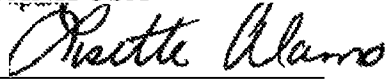
WHEREAS, as of January 19, 2022, Borrower had no outstanding obligations to Lender under the terms of the Security Agreement, and Lender had released its security interest in the Collateral.

### Agreement

NOW THEREFORE, Lender acknowledges and agrees that as of January 19 2022, it terminated and released its security interest in the Trademarks and reconveyed to Borrower, without warranty or recourse, all interests of Lender in the Trademarks.

IN TESTIMONY WHEREOF, Lender has caused this Release to be executed as of the Effective Date.

CIBC BANK USA

By: 

Name: Lisette Alamo

Title: Associate Managing Director