

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703746

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grey Matter Holdings Inc.		01/20/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Red Matter Holdings, LLC		
Street Address:	848 N. Rainbow Blvd., Unit 733		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89107		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5068614	PYROMANCE	
Registration Number:	4616488	CASA BLANCA	
Serial Number:	88121929	EXPERIMENTAL:	
Registration Number:	5775619	ASTRONOMY DOMINE	
Registration Number:	5696406	BLACKSTAR	
Serial Number:	88121934	EXP:	
Registration Number:	5403131	STARDUST	
Registration Number:	5512485	MIN NEW YORK	
Serial Number:	87700273	VOODOO	
Registration Number:	4271335	MIN	
Registration Number:	5970158	SCENT STORY	
Registration Number:	5220956	SCENT STORIES	
Registration Number:	5220951	#SCENTSTORY	
Registration Number:	5220950	SCENT STORY	
Registration Number:	5220949	#SCENTSTORIES	
Registration Number:	4620007	SCENT STORIES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201.580.6600
Email: jchoi@jchoilaw.com
Correspondent Name: John H. Choi
Address Line 1: 65 Challenger Road, Suite 100
Address Line 2: John H. Choi & Associates LLC
Address Line 4: Ridgefield Park, NEW JERSEY 07660

NAME OF SUBMITTER:	John H. Choi
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SIGNATURE:	/John H. Choi/
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DATE SIGNED:	01/21/2022
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Total Attachments: 1

source=2022-01-20 Assignment to Red Matter Holdings FINAL#page1.tif

ASSIGNMENT

WHEREAS, **Grey Matter Holdings Inc.**, a Delaware corporation, located at 848 N. Rainbow Blvd., Unit 733, Las Vegas, NV 89107 (hereinafter, "Assignor"), is the owner of the entire right, title and interest in and to the trademarks listed below (collectively, "Trademarks").

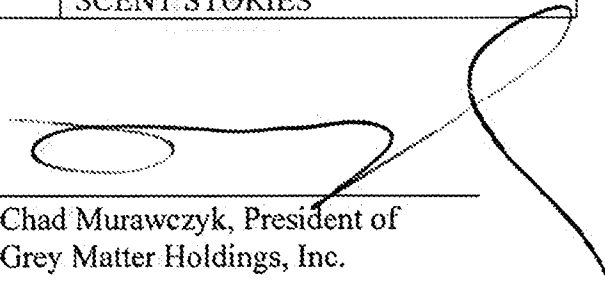
WHEREAS, **Red Matter Holdings, LLC**, a Delaware limited liability company, located at 848 N. Rainbow Blvd., Unit 733, Las Vegas, NV 89107 (hereinafter, "Assignee"), is desirous of acquiring Assignor's entire right, title and interest in and to said Trademarks.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and sets over to said Assignee the entire right, title, interest and goodwill in the business symbolized in the Trademarks, together with all priority rights and rights to any damages for past, present and future infringement relating to the Trademarks.

No.	Serial Number	Registration Number	Mark
1	86952501	5068614	PYROMANCE
2	86148448	4616488	CASA BLANCA
3	88121929		EXPERIMENTAL:
4	88208617	5775619	ASTRONOMY DOMINE
5	88044270	5696406	BLACKSTAR
6	88121934		EXP:
7	87327400	5403131	STARDUST
8	87700301	5512485	MIN NEW YORK
9	87700273		VOODOO
10	85616726	4271335	MIN
11	87933691	5970158	SCENT STORY
12	86927538	5220956	SCENT STORIES
13	86926544	5220951	#SCENTSTORY
14	86926523	5220950	SCENT STORY
15	86926399	5220949	#SCENTSTORIES
16	86148517	4620007	SCENT STORIES

Date: January 20, 2022

By:


Chad Murawczyk, President of
Grey Matter Holdings, Inc.