

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM703571

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trevica, LLC		01/20/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	General Marks Trust u/d/t dated December 29, 2021		
<b>Street Address:</b>	4295 East Jarupa Street		
<b>City:</b>	Ontario		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91761		
<b>Entity Type:</b>	Trust: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2137503	BUSTY BEAUTIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	notices@gmtrust.net		
<b>Correspondent Name:</b>	John Maddox, Trustee		
<b>Address Line 1:</b>	4295 East Jarupa Street		
<b>Address Line 4:</b>	Ontario, CALIFORNIA 91761		
<b>NAME OF SUBMITTER:</b>	John Maddox		
<b>SIGNATURE:</b>	/John Maddox, Trustee/		
<b>DATE SIGNED:</b>	01/20/2022		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment Busty Beauties 2137503 Jan 2022#page2.tif			

OP \$40.00 2137503

Assignment of Trademark

Assignment Record Branch

WHEREAS, Trevica, LLC ("Assignor"), a Delaware limited liability company located at 555 Bryant Street, #565, Palo Alto, CA 94301, owns the federal trademark registration set out in the attached Schedule 1 (the "Trademark") attached hereto; and

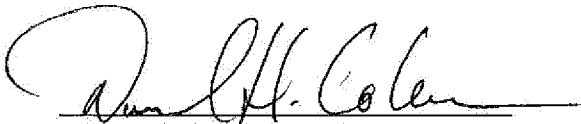
WHEREAS, General Marks Trust u/d/t dated December 29, 2021 ("Assignee"), a trust organized under the laws of the State of California and located at 4295 East Jarupa Street, Ontario, CA 91761, is desirous of acquiring the trademark registration set out in the attached Schedule 1, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares and services associated with the Trademark, to hold unto the Assignee absolutely; and

WHEREAS, Assignor possesses all required authority and permissions to make an assignment of its rights in the mark and the Trademark Registration that is set out in the attached Schedule 1;

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark registration that is set out in the attached Schedule 1, together with (i) the benefit of any use of this Trademark by the Assignor, (ii) the goodwill of the business relations to the Trademark and to the wares and services associated with this Trademark, and (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to this Trademark to hold unto the Assignee absolutely.

**TREVICA, LLC**

  
SIGNATURE OF ASSIGNOR

January 20, 2022  
DATE OF EXECUTION

Daniel H. Coleman  
NAME AND TITLE OF SIGNATORY *Vice President*

SCHEDULE 1

FEDERAL TRADEMARK REGISTRATION TO BE ASSIGNED FROM TREVICA, LLC TO GENERAL MARKS TRUST U/D/T DATED DECEMBER 29, 2021

<u>TRADEMARK REGISTRATION NUMBER</u>	<u>WORD MARK</u>
2137503	BUSTY BEAUTIES

*ME*