

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703913

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goldman Sachs Bank USA		08/05/2021	Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Varsity Spirit LLC		
Street Address:	6745 LENOX CENTER CT STE 300		
City:	MEMPHIS		
State/Country:	TENNESSEE		
Postal Code:	38115-4300		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3192456	PREMIER ATHLETICS	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3172361313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A.W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	66289-31		
NAME OF SUBMITTER:	David A. W. Wong		
SIGNATURE:	/dwong/		
DATE SIGNED:	01/21/2022		
Total Attachments: 3			
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OP \$40.00 3192456

[Execution]

**PARTIAL RELEASE OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS PARTIAL RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (this "Release") is made as of August 5, 2021 (the "Effective Date"), by Goldman Sachs Bank USA, in its capacity as administrative and collateral agent (the "Agent"), in favor of allgoods LLC, Herff Jones, LLC, Varsity Brands, LLC, Varsity Spirit LLC, BSNSports, LLC, Varsity Spirit Fashions & Supplies, LLC and American Cheerleader Media, LLC (collectively, the "Grantors"). Capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement (as defined below).

WHEREAS, pursuant to that certain Grant of Security Interest in United States Trademarks, dated as of dated March 29, 2018, by the Grantors in favor of the Agent (the "Security Agreement"), the Grantors pledged and granted to the Agent a lien on and security interest in and to all of its right, title and interest in, to and under all of the Marks of the Grantors, including those trademarks specifically listed on Schedule I hereto (the trademarks identified on Schedule I hereto, the "Released Trademarks");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on March 30, 2018 at Reel 6316, Frame 0163; and

WHEREAS, the Agent wishes to terminate and release its lien on and security interest in and to the Released Trademarks and reassign and retransfer to the Grantors all of the Agent's rights, title and interest in and to the Released Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

The Agent hereby terminates and releases its security interest in and to the Released Trademarks and all rights, title and interest in such Released Trademarks previously assigned to Agent under the Security Agreement is hereby reassigned to the Grantors, as applicable, without representation or warranty of any kind, nature or description.

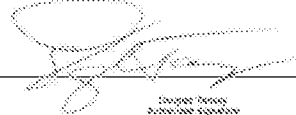
Nothing contained in this Release shall constitute or be construed as a termination, release, retransfer or reassignment by Agent of any security interest, or any other right, title and interest, the Agent may have in any Marks (other than the Released Trademarks as set forth herein) or any other collateral described in the Security Agreement or otherwise, all of which shall continue in full force and effect.

This Release and the rights and obligations of the parties hereunder shall be governed by, and shall be construed and enforced in accordance with, the laws of the State of New York without regard to conflict of laws principles thereto.

[Signature page to follow]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

GOLDMAN SACHS BANK USA, as
Administrative Agent and Collateral Agent

By: 
Name: _____
Title: _____

[Signature Page to Partial Release of Security Interest in United States Trademarks]