

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM703949

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soap & Glory Limited		11/02/2021	Limited Company:
RECEIVING PARTY DATA			
Name:	The Boots Company PLC		
Street Address:	1 Thane Road West		
City:	Nottingham		
State/Country:	UNITED KINGDOM		
Postal Code:	NG2 3AA		
Entity Type:	Public Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4905427	RICH & FOAMOUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	molly.appelfeller@walgreens.com		
Correspondent Name:	Selena M. Spritz		
Address Line 1:	104 Wilmot Road		
Address Line 2:	MS #144A		
Address Line 4:	Deerfield, ILLINOIS 60015		
ATTORNEY DOCKET NUMBER:	TM.0853		
DOMESTIC REPRESENTATIVE			
Name:	Selena M. Spritz		
Address Line 1:	104 Wilmot Road		
Address Line 2:	MS #144A		
Address Line 4:	Deerfield, ILLINOIS 60015		
NAME OF SUBMITTER:	Selena M. Spritz		
SIGNATURE:	/Selena M. Spritz/		
DATE SIGNED:	01/21/2022		

CH \$40.00 4905427

Total Attachments: 3

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**DEED OF ASSIGNMENT
TRADE MARKS**

DATED *2nd November* 2021

BETWEEN:

SOAP & GLORY LIMITED whose registered address is 1 Thane Road West, Nottingham, NG2 3AA (registered in England & Wales No. 06436322), formerly of registered address 8th Floor, 6 New Street Square, London, EC4 3AQ, ("Assignor"); and

THE BOOTS COMPANY PLC whose registered address is Nottingham, NG2 3AA (registered in England & Wales No. 00027657) ("Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor of the Trade Marks details of which are set out in the Schedule hereto (the "Trade Marks").
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee on the terms set out in this Assignment.

WHEREBY IT IS AGREED as follows:

1. ASSIGNMENT

IN CONSIDERATION of the sum of £1.00 (one pound) now paid by the Assignee to the Assignor (receipt of which the Assignee acknowledges) the Assignor hereby assigns to the Assignee absolutely with full title guarantee all its right, title and interest in and to the Trade Marks including all rights, privileges and advantages thereto, including, without limitation:

- All statutory and common law rights attaching to the said Trade Marks, together with the goodwill of the business relating to the goods or services in respect of which the said Trade Marks are registered or used; and
- The right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from

ownership of any of the Trade Marks, whether occurring before, on, or after the date of this Assignment.


2. FURTHER ASSURANCE

Any time after the date of this assignment, at the request of the Assignee, the Assignor shall and shall use reasonable endeavours to procure that any necessary third party shall, at the cost of the Assignee, execute such documents and do such acts and things as the Assignee may reasonably require for the purpose of giving to the Assignee the full benefit of all the provisions of this Assignment.

3. GOVERNING LAW AND JURISDICTION

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

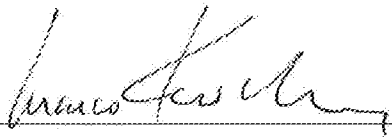
IN WITNESS whereof the parties hereto caused this Agreement to be signed by their duly authorised representatives as of the date first written above.

Signed by: 

For and on behalf of **SOAP & GLORY LIMITED**

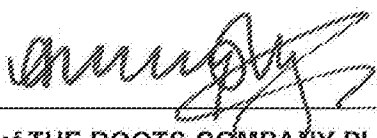
Name: Anne Louise Murphy

Position: Director

In the presence of: 

Name: MARCO KERSCHEN

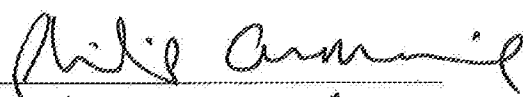
Address: 361 Oxford Street, Sedley Place, London, UK

Signed by: 

For and on behalf of **THE BOOTS COMPANY PLC**

Name: Anne Louise Murphy

Position: Director

In the presence of: 

Name: PHILIP CUMMINGS

Address: 361 OXFORD ST, SEDLEY PLACE, LONDON, UK

SCHEDULE OF TRADE MARKS

Country	Trade Mark	Registration No.
US	rich & foamous	4905427
Indonesia		IDM000678024