

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704111



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pele UK IP Ownership Limited		01/18/2022	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Pele IP Ownership LLC		
Street Address:	One Penn Plaza, 53rd Floor		
Internal Address:	c/o MGG Investment Group		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10119		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6021521	P	
Registration Number:	6166830	PELÉ	
Registration Number:	6077726		
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Karen Lim		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	PELE 2113830		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	01/24/2022		
Total Attachments: 2			

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ASSIGNMENT

WHEREAS, **Pele UK IP Ownership Limited**, a private limited company organized and existing under the laws of United Kingdom, located at 3rd Floor 1 Ashley Road, Altrincham, Cheshire, United Kingdom WA142DT ("**Assignor**"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "**Trademarks**");


TRADEMARK	REGISTRATION NO.
P logo 	6021521
PELÉ	6166830
Pele Bicycle Kick Design 	6077726

and WHEREAS, **Pele IP Ownership LLC**, a limited liability company organized and existing under the laws of Delaware, located at c/o MGG Investment Group, LP, One Penn Plaza, 53rd Floor, New York, NY 10119 ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the

Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Pele UK IP Ownership Limited

By:  _____

Name: Hadley Ma

Title: Managing Director

Date of Signature: January 18, 2022