

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM704113

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Joshua D. Kesselman		01/20/2022	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BBK Tobacco & Foods, LLP		
<b>Street Address:</b>	3401 W. Papago St.		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85009		
<b>Entity Type:</b>	Limited Liability Partnership: ARIZONA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2567499	1 SCALE	
<b>Registration Number:</b>	2588593	FLIPSCALE	
<b>Registration Number:</b>	2557357	IBALANCE	
<b>Registration Number:</b>	2551369	PALMSCALE	
<b>Registration Number:</b>	2564701	POINTSCALE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602 285 5091		
<b>Email:</b>	nlevine@dickinsonwright.com		
<b>Correspondent Name:</b>	Flavia Campbell, Dickinson Wright PLLC		
<b>Address Line 1:</b>	1850 N. Central Ave.		
<b>Address Line 2:</b>	14 Floor		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	058183-00024		
<b>NAME OF SUBMITTER:</b>	Flavia Campbell		
<b>SIGNATURE:</b>	/Flavia Campbell/		
<b>DATE SIGNED:</b>	01/24/2022		

CH \$140.00 2567499

**Total Attachments: 2**

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source=Assignment Trademarks Josh Kesselman to BBK -1-18-21#page2.tif

## TRADEMARK ASSIGNMENT

This assignment is effective as of Jan. 20, 2022 and is entered into by and between Joshua D. Kesselman, an individual with his address at 3401 W Papago Street, Phoenix, AZ, 85009 ("Assignor") and BBK Tobacco & Foods, LLP, an Arizona Limited Liability Partnership, located at 3401 W Papago Street, Phoenix, AZ, 85009 ("Assignee").

WHEREAS, Assignor owns all the business assets associated with the products related to the trademarks represented by the U.S. Patent and Trademark Office registrations listed below, as well as all common law marks (the "Marks") and the associated goodwill of the businesses symbolized thereby;

WHEREAS, Assignee wishes to acquire those business assets and all related rights Assignor may possess in the Marks;

NOW THEREFORE, in consideration of the foregoing and the execution and recordal of this document, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and hereby irrevocably assigns to Assignee any and all right, title and interest in the Marks, together with any goodwill of the businesses symbolized by the Marks and any common law rights in the Marks and directs the U.S. Patent and Trademark Office ("PTO") to transfer to Assignee the record ownership of the PTO registrations of the Marks listed below. Assignor further agrees to and hereby assigns to Assignee all causes of action arising out of or related to past, present or future infringement or misappropriation of the Marks and related remedies, including, without limitation, the right to sue for past, present or future infringement, misappropriation, or violation of rights related to the Marks and collect damages therefor:

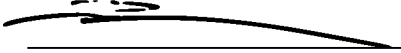
Reg. No.	Mark	Goods/Services
2567499	1 SCALE	class 09: Scales, namely, scales for weighing gunpowder and letters
2588593	FLIPSCALE	class 09: Scales, namely scales for weighing gunpowder, tobacco and jewelry
2557357	IBALANCE	class 09: scales namely, scales for weighing gunpowder
2551369	PALMSCALE	class 09: Letter scales namely scales for weighing letters and boxes.
2564701	POINTSCALE	class 09: Scales, namely scales for weighing jewelry [sic] and gunpowder.

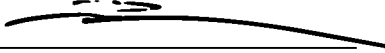
[SIGNATURES ON THE NEXT PAGE]

IN WITNESS WHEREOF and intended to be legally bound by, the parties have hereunder executed this agreement.

**Joshua D. Kesselman (“Assignor”)**

**BBK Tobacco & Foods, LLP (Assignee)**

By 

By: 

Name: Joshua D. Kesselman  
Date: January 20, 2022

Name: Joshua D. Kesselman  
Title: Sole member of BBK Tobacco & Food Products, LLP,  
as general partner  
Date: January 20, 2022

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