

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704206

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Uber, Inc. | | 11/19/2021 | Corporation: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Uber Technologies, Inc. | | |
| Street Address: | 1515 3rd Street | | |
| City: | San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94158 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88465110 | UBER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2483583351 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | trademarks@brookskushman.com | | |
| Correspondent Name: | Hope V. Shovein | | |
| Address Line 1: | 1000 Town Center, 22nd Floor | | |
| Address Line 4: | Southfield, MICHIGAN 48075-1238 | | |
| NAME OF SUBMITTER: | Hope V. Shovein | | |
| SIGNATURE: | /hope v shovein/ | | |
| DATE SIGNED: | 01/24/2022 | | |
| Total Attachments: 4 | | | |
| source=Uber Inc. v. Uber - Trademark Assignment - Fully executed#page1.tif | | | |
| source=Uber Inc. v. Uber - Trademark Assignment - Fully executed#page2.tif | | | |
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CH \$40.00 88465110

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of the last date of the signatures below ("Effective Date"), is made by and between Uber, Inc., a New York Corporation with an address of 231 West 29th Street, Suite 906, New York, New York 10001 ("Assignor") and Uber Technologies, Inc., a Delaware corporation with offices at 1515 3rd Street, San Francisco, California 94158 ("Assignee").

WHEREAS, Assignor is the owner of the UBER word mark and stylized versions thereof (collectively, "Assignor's Marks") in connection with various goods and services, including, without limitation, those reflected in its pending U.S. trademark application and common law marks as set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement in and to said trademarks;

WHEREAS, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Assignor's Marks and has not abandoned the same;

WHEREAS, Assignee desires to acquire Assignor's rights, title, and interest in and to Assignor's Marks, together with the goodwill inherent therein; and

WHEREAS, Assignor has agreed to and is willing to sell, assign, and transfer to Assignee all rights, title, and interest in and to Assignor's Marks, together with the goodwill inherent therein;

NOW THEREFORE, for other good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, transfers and assigns to Assignee all rights, title and interest Assignor has in and to Assignor's Marks, together with (i) the goodwill of the business symbolized by said Assignor's Marks, (ii) all registration(s) and application(s) for Assignor's Marks, and (iii) any and all common law rights, trade dress, logos, designs, trade name rights, causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for infringement of the Assignor's Marks.

2. Assignor hereby consents to the recordation of this assignment in any applicable jurisdictions and before appropriate trademark offices. Assignor will assist Assignee and execute additional documents and instruments as may be reasonably necessary to secure, perfect, maintain, confirm, or evidence the rights hereby transferred.

3. Assignor acknowledges and agrees that, as a result of the transfer and assignment set forth herein, from and after the Effective Date, Assignee is the owner of all rights, title and interest in and to Assignor's Marks in any form or embodiment thereof and is also the owner of the goodwill of the business symbolized by Assignor's Marks.

4. This Assignment may be executed in counterparts each of which shall be deemed an original but which together shall constitute one and the same instrument. Any signature evidenced by facsimile or electronic transmission shall be accepted as an original signature.


5. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. This Assignment shall be governed by and construed and enforced in accordance with the internal laws of the State of California without giving effect to any choice or conflict of law principles thereof.

The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be duly executed and entered into as of the Effective Date.

UBER, INC.

By: 
Name: Herta Kriegner
Title: President
Place:
Date:

UBER TECHNOLOGIES, INC.

By: _____
Name: Elizabeth Coleman
Title: Associate General Counsel, Litigation
Place:
Date:

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UBER, INC.

UBER TECHNOLOGIES, INC.

By: _____

Name: Herta Kriegner

Title: President

Place:

Date:

By: Elizabeth Coleman _____

Name: Elizabeth Coleman

Title: Associate General Counsel, Litigation

Place: Chicago, IL

Date: November 19, 2021

TRADEMARK

REEL: 007566 FRAME: 0226

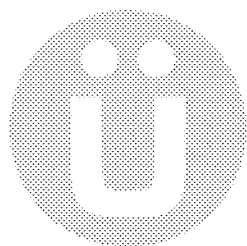
SCHEDULE A

Trademark Application:

UBER: U.S. Serial No. 88,465,110 (Classes 35 and 42)

Common Law:

UBER
ÜBER
Uber, Inc.
Über, Inc.



über, inc.