

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704219

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		11/17/2021	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Diamonds Direct USA Inc.		
Street Address:	4521 Sharon Road		
Internal Address:	Suite 101		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28211		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5275823	DIAMONDS DIRECT YOUR LOVE. OUR PASSION.	
Registration Number:	5275820	DIAMONDS DIRECT	
Registration Number:	5275819	DIAMONDS DIRECT	
Registration Number:	5275818		
Registration Number:	5355731	TRU360	
Registration Number:	4984800	YOUR LOVE. OUR PASSION.	
Registration Number:	4971466	DIAMONDS DIRECT	
Registration Number:	3469590	DD DIAMONDS DIRECT	
Serial Number:	85758413	THE RIGHT DIAMOND	
CORRESPONDENCE DATA			
Fax Number:	2163634588		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2163634677		
Email:	dpoirier@beneschlaw.com		
Correspondent Name:	DUNCAN POIRIER		
Address Line 1:	200 PUBLIC SQUARE		
Address Line 2:	SUITE 2300		

OP \$240.00 5275823

Address Line 4:	CLEVELAND, OHIO 44114
ATTORNEY DOCKET NUMBER:	34529-156
NAME OF SUBMITTER:	Duncan Poirier
SIGNATURE:	/Duncan Poirier/
DATE SIGNED:	01/24/2022
Total Attachments: 3 source=21SW#page1.tif source=21SW#page2.tif source=21SW#page3.tif	

TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of November 17, 2021, is made by PNC Bank, National Association, as Agent (the "Secured Party").

WHEREAS, Diamonds Direct USA Inc. (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on December 9, 2014 at Reel 5416 and Frame 0326 and on October 23, 2019 at Reel 6777 and Frame 0884; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

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IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

PNC BANK, NATIONAL ASSOCIATION,
as Agent

By: Allison Rivera
Name: Allison Rivera
Title: Senior Vice President

Schedule A

Diamonds Direct USA Inc.
(Delaware Corporation (formerly North Carolina Corporation))

U.S. Trademarks

Pending Applications

Description	Application No.	Filing Date
THE RIGHT DIAMOND	85758413	10/19/12

Trademark Registrations

Mark	Reg. No.	Reg. Date
DIAMONDS DIRECT YOUR LOVE. OUR PASSION. and Design	5275823	08/29/17
DIAMONDS DIRECT and Design	5275820	08/29/17
DIAMONDS DIRECT and Design	5275819	08/29/17
Design Only	5275818	08/29/17
TRU360	5355731	12/12/17
YOUR LOVE. OUR PASSION.	4984800	06/21/16
DIAMONDS DIRECT	4971466	06/07/16
DD DIAMONDS DIRECT (Stylized)	3469590	07/15/08