

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pagely, Inc.		11/12/2021	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Pagely, LLC		
Street Address:	2155 E. GoDaddy Way		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85284		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5670274	NORTHSTACK	
Registration Number:	4274516	PAGELY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	emccusker@godaddy.com		
Correspondent Name:	Elizabeth McCusker		
Address Line 1:	2155 E GoDaddy Way		
Address Line 4:	Tempe, ARIZONA 85284		
NAME OF SUBMITTER:	Elizabeth McCusker		
SIGNATURE:	/Elizabeth McCusker/ssb/		
DATE SIGNED:	01/24/2022		
Total Attachments: 2			
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**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION
TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF
THE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the corporation first formed is Arizona.
2. The jurisdiction immediately prior to filing this Certificate of Conversion is Arizona.
3. The date the corporation first formed is October 6, 2003.
4. The name of the corporation immediately prior to filing this Certificate of Conversion is Pagely, Inc.
5. The name of the limited liability company as set forth in the Certificate of Formation is Pagely, LLC.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting corporation has executed this Certificate of Conversion on November 12, 2021.

DocuSigned by:
Joshua Strebel
By: CC9854BFC4BE498
Joshua Strebel, President

**CERTIFICATE OF FORMATION
OF
PAGELY, LLC**

(State of Delaware)

This Certificate of Formation of Pagely, LLC is being executed by the undersigned for the purpose of forming a limited liability company pursuant to Section 18-201 of the Delaware Limited Liability Company Act.

FIRST: The name of the limited liability company is: Pagely, LLC.

SECOND: The address of the registered office in the State of Delaware is 108 Lakeland Ave., in the City of Dover, County of Kent, Delaware 19901. The name of its Registered Agent at such address is Capitol Services, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of November 12, 2021.

DocuSigned by:
Joshua Strebel
CC99548FC4BE499...

Joshua Strebel, Organizer