

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM709547

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900667191		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Suunto Oy		02/18/2022	Corporation: FINLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MSeventeen Oy		
<b>Street Address:</b>	Luukintie 12 A		
<b>City:</b>	Espoo		
<b>State/Country:</b>	FINLAND		
<b>Postal Code:</b>	02940		
<b>Entity Type:</b>	Limited Liability Company: FINLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5038072	MOVESENSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7737146498		
<b>Email:</b>	terence.obrien@amersports.com		
<b>Correspondent Name:</b>	Terence P. O'Brien		
<b>Address Line 1:</b>	130 East Randolph Street, Suite 600		
<b>Address Line 2:</b>	WILSON SPORTING GOODS CO.		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Terence P. O'Brien		
<b>SIGNATURE:</b>	/Terence P. O'Brien/		
<b>DATE SIGNED:</b>	02/21/2022		
<b>Total Attachments: 3</b>			
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source=MOVESENSE Assignment Transmittal#page2.tif			

ASSIGNMENT OF TRADEMARK

Whereas SUUNTO OY (business ID 0101084-1)  
(name of assignor)

Of Tammiston kauppatie 7 A, 01510 Vantaa, Finland  
(address)

Owms trademark reg # 5038072, Word Mark MOVESENSE.

Whereas Jussi Kaasinen, operating through MSEVENTEEN Oy (business ID 3218112-5)  
(name of assignee )

of Luukintie 12 A, 02940 Espoo, Finland  
(address)

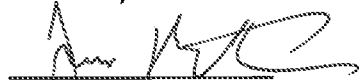
Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark registration, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

(Signature of assignor);

Suunto Oy



Jussi Penttinen,

CFO



Heikki Norja

CEO

(Signature of assignee);

MSeventeen Oy



Jussi Kaasinen

CEO

Date of Execution

18.2.2022

***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

Current Owner & Assignor: Suunto Oy  
Assignee: MSeventeen Oy  
Trademark: MOVESENSE  
Registration No.: 5038072  
Registration Date: September 6, 2016  
Document ID: 900667191  
Access Code: 4H9LWPGOG43VP94

**RESPONSE TO NOTICE OF NON-RECORDATION OF  
AN ASSIGNMENT DOCUMENT**

U.S. Patent and Trademark Office  
Mail Stop: Assignment Recordation Branch  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This Response is in response to the Notice of Non-Recordation of an Assignment Document mailed on February 3, 2033 from the Assignment Recordation Branch of the U.S. Patent and Trademark Office (USPTO) indicating that the previously submitted document for recording is not acceptable because the statement of the Goodwill of the business related to the trademark is omitted.

With this response, Suunto Oy submits an Assignment between Suunto Oy, Assignor, and MSeventeen Oy, Assignee, in which the Assignor sells, transfers and assigns to the Assignee, the Assignor's entire right, title and interest in U.S. Trademark Registration No. 5,038,072 including

the Goodwill of the business related to the trademark. Assignor respectfully requests that the Assignment filed in conjunction with the Response be recorded with the USPTO.

Respectfully submitted,

Date February 21, 2022

By /Terence P. O'Brien/

Amer Sports Americas  
130 East Randolph Street, Suite 600  
Chicago, IL 60601

Terence P. O'Brien  
Attorney for Assignor  
Registration No. 43,840

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