

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM704729

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BSKT IP Pty Ltd		04/20/2021	Proprietary Limited Company: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hype Group Co Pty Ltd		
<b>Street Address:</b>	1 E/7 Harley Drive		
<b>Internal Address:</b>	Burleigh Heads		
<b>City:</b>	Queensland		
<b>State/Country:</b>	AUSTRALIA		
<b>Postal Code:</b>	4220		
<b>Entity Type:</b>	Proprietary Limited Company: AUSTRALIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86437821	VEGANOLA	
<b>Serial Number:</b>	86627535	BSKT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(503)843-8194		
<b>Email:</b>	admin@leberiplaw.com		
<b>Correspondent Name:</b>	Linda S. Chan		
<b>Address Line 1:</b>	400 TradeCenter, Suite 5900		
<b>Address Line 4:</b>	Woburn, MASSACHUSETTS 01801		
<b>ATTORNEY DOCKET NUMBER:</b>	0481-002		
<b>NAME OF SUBMITTER:</b>	Tammy L. Bunch, Paralegal Leber IP Law		
<b>SIGNATURE:</b>	/Tammy L. Bunch/		
<b>DATE SIGNED:</b>	01/26/2022		
<b>Total Attachments: 2</b>			
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CH \$65.00 86437821

# DEED OF ASSIGNMENT

This Deed is made between:

## **THE ASSIGNOR**

BSKT IP Pty Ltd of c/- OMB Solicitors, PO Box 454 Southport, Queensland,  
4215 Australia

And

## **THE ASSIGNEE**

Hype Group Co Pty Ltd of 1E/7 Ern Harley Drive, Burleigh Heads,  
Queensland, 4220 Australia

On this date of 20 April 2021

Whereas:

- A The Assignor is the owner of the trade marks as set out in Schedule 1 of this Deed ('trade marks')
- B The Assignor and the Assignee have agreed that the trade marks should be assigned to the Assignee.

Now it is hereby agreed as follows:

In consideration of the payment of the sum of one dollar (AU\$1.00), (the receipt whereof the Assignor hereby acknowledges) the Assignor hereby assigns to the Assignee the trade marks, together with all rights and goodwill belonging to or accrued within to hold the same unto the Assignee absolutely.

## SCHEDULE 1

Country	No/Mark	Classes	Status
Australia	1632440 veganola	29 and 30	Registered – renewal due 4 July 2024
Australia	1635591 <b>BSKT</b>	5, 25, 29, 30, 32, 40, 43	Registered – renewal due 19 July 2024
United States of America	US Serial No 86437821 VEGANOLA	29 and 30	Registered – SOU required to be filed
United States of America	US Serial No 86627535 BSKT	29	Registered

Signed as a Deed

**Signed for and on behalf of Assignor by its****authorised signatory:**

Signature of Authorised Signatory:



Name of Authorised Signatory:

Selasi Berdie

Title:

Director

Date:

20/04/21

**Signed for and on behalf of Assignee by its****authorised signatory:**

Signature of Authorised Signatory:



Name of Authorised Signatory:

Selasi Berdie

Title:

Director

Date:

20/04/21