

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soft Style, LLC		12/31/2021	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Apothecary Products, LLC		
Street Address:	11750 12th Avenue South		
City:	Burnsville		
State/Country:	MINNESOTA		
Postal Code:	55337		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Serial Number:	85967878	BAMBOOBIES	
Serial Number:	87757064	BAMBOOBIES	
Serial Number:	88205735	BAMBOOBIES	
Serial Number:	88414272	BAMBOOBIES	
Serial Number:	90723676	BAMBOOBIES	
Serial Number:	88980548	BAMBOOBIES	
Serial Number:	86505385	BAMBOOBIES WASHABLE NURSING PADS	
Serial Number:	85971104	BOOB EASE	
Serial Number:	87078403	BOOB EASE	
Serial Number:	87078744	BOOB-LUBE	
Serial Number:	88983293	EB	
Serial Number:	88427080	EB	
Serial Number:	86341832	ECO PURE	
Serial Number:	90692093		
Serial Number:	87757077	WE'VE GOT YOUR FRONT	
Serial Number:	85971106		
Serial Number:	86472255		
Serial Number:	86472250		
Serial Number:	86472248		

OP \$565.00 85967878

Property Type	Number	Word Mark
Serial Number:	86471188	
Serial Number:	87757167	
Serial Number:	87758747	

CORRESPONDENCE DATA

Fax Number: 6123329081
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 16123364602
Email: jsass@merchantgould.com
Correspondent Name: Andrew S. Ehard
Address Line 1: P.O. Box 2910
Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	01993.00000001
NAME OF SUBMITTER:	Andrew S. Ehard
SIGNATURE:	/Andrew S. Ehard/
DATE SIGNED:	01/26/2022

Total Attachments: 21
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TRADEMARK ASSIGNMENT

WHEREAS, Soft Style, LLC (hereinafter "Assignor") a Limited Liability Company of Colorado, with a mailing address at 11750 12th Avenue South, Burnsville, Minnesota 55337 is the owner of the Trademarks ("The Trademarks") noted in Exhibit A attached hereto;

WHEREAS, Apothecary Products, LLC (hereinafter "Assignee"), a Limited Liability Company of Delaware, with a mailing address at 11750 12th Avenue South, Burnsville, Minnesota 55337 is desirous of acquiring all right, title, interest and goodwill in and to The Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors or assigns, the entire right, title, interest and goodwill in and to The Trademarks, together with the goodwill and other incidents of its business associated with or symbolized by The Trademark with an Effective Date of **December 31, 2021.**

Soft Style, LLC

By: _____

Name: Darran Spence

Its: CFO

Apothecary Products, LLC

By: _____

Name: Darran Spence

Its: CFO