

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM704859

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Curb Media, LLC		07/22/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Firefly Mobility Media, LLC		
Street Address:	11-11 34TH AVENUE		
City:	LONG ISLAND CITY		
State/Country:	NEW YORK		
Postal Code:	11106		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4535665	HIGH IMPACT TOP	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-493-9300		
Email:	trademarks@wsgr.com		
Correspondent Name:	Aaron D. Hendelman		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1050		
ATTORNEY DOCKET NUMBER:	54121.000 (cvw/AH)		
NAME OF SUBMITTER:	Aaron D. Hendelman		
SIGNATURE:	/Aaron D. Hendelman/		
DATE SIGNED:	01/26/2022		
Total Attachments: 2			
source=54121 Name Change Notice of Recordation Curb Media LLC to Firefly Mobility Media LLC#page1.tif			
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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CURB MEDIA, LLC", CHANGING ITS NAME FROM "CURB MEDIA, LLC" TO "FIREFLY MOBILITY MEDIA, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF JULY, A.D. 2021, AT 2:29 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

2971771 8100
SR# 20212776969

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203746831
Date: 07-23-21

TRADEMARK
REEL: 007569 FRAME: 0823

**CERTIFICATE OF AMENDMENT TO
CERTIFICATE OF FORMATION OF
CURB MEDIA, LLC**

1. The name of the limited liability company is Curb Media, LLC (the “**Company**”).
2. The Company is a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware.
3. The Certificate of Formation of the Company is hereby amended by striking out Article I and by substituting in lieu of said Article I the following new Article:

“I.

NAME

The name of this limited liability company is: Firefly Mobility Media, LLC.”

4. This amendment shall be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Formation of the Company this 22nd day of July, 2021.

By: /s/Kaan Gunay
Kaan Gunay, Authorized Person