

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM705344

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dimensional Paperworks		12/31/2018	Sole Proprietorship: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CSS Industries, Inc.		
<b>Street Address:</b>	450 Plymouth Rd.		
<b>City:</b>	Plymouth Meeting		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19462		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4901297	DIMENSIONAL PAPERWORKS	
<b>Registration Number:</b>	5326025	POP-UP HOLIDAY VILLAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142259755		
<b>Email:</b>	docketing@boylefred.com		
<b>Correspondent Name:</b>	Boyle fredrickson s.c.		
<b>Address Line 1:</b>	840 North Plankinton Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53203		
<b>NAME OF SUBMITTER:</b>	Mathew E. Corr		
<b>SIGNATURE:</b>	/Mathew E. Corr/		
<b>DATE SIGNED:</b>	01/28/2022		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into this 31 day of December, 2018 by and between Dawn Simmons, a California resident and individual who operates Dimensional Paperworks as a California sole proprietorship ("Assignor") in favor of CSS Industries, Inc. a Delaware corporation ("Assignee"),

### W I T N E S S E T H :

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks identified in Schedule A (hereinafter the "Trademarks"); and

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated December 31 2018, pursuant to which Assignor agrees to assign to Assignee its title, rights and interest in and to the Trademarks;

WHEREAS, Assignor and Assignee wish to document by formal assignment to Assignee of Assignor's title, interest and rights in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

1. Assignor hereby sells, assigns, transfers and delivers to Assignee all of Assignor's right, title and interest that Assignor has or may have, either now or in the future, in and to the Trademarks, together with the goodwill of the business which is symbolized by the Trademarks and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations thereof, if there may be any.

2. Assignor shall cooperate with Assignee in any action Assignee reasonably requests that Assignor take in order to effectuate, carry out, or fulfill the parties' intent and/or Assignor's obligations hereunder, including, without limitation, the execution of any instruments and papers that are necessary or desirable, in Assignee's sole discretion, to consolidate, confirm, vest and/or record Assignee's full and complete ownership of the Trademarks with, for example, the U.S. Patent and Trademark Office or equivalent foreign offices, or with domain name registrars; and Assignee shall have the right, and Assignor hereby appoints Assignee or its nominee, as her irrevocable attorney-in-fact, to execute, acknowledge, deliver and file (or to produce others to do so) such further instruments as Assignee deems reasonably necessary or desirable to protect, defend or enforce Assignee's rights.

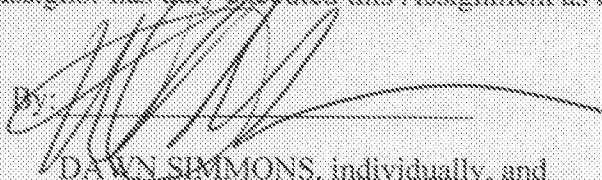
3. This Assignment shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and her heirs, successors and assigns.

4. This Assignment and all questions relating to its validity, interpretation, performance and enforcement shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania without regard to its provisions concerning conflict of laws. If any provision of this Assignment shall be deemed invalid or unenforceable by any court of

competent jurisdiction, then such portion shall be deemed severed, and the remainder thereof shall be enforceable in accordance with its terms;

5. This Assignment, together with the Asset Purchase Agreement, contains the entire undertaking of Assignor with respect to the subject matter hereof, and merges and supersedes all prior and contemporaneous discussions, agreements and understandings of Assignor relating to the subject matter hereof; and

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first above-written.



DAWN SIMMONS, individually, and  
on behalf of DIMENSIONAL PAPERWORKS

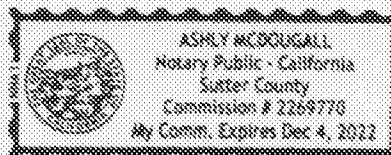
ACKNOWLEDGMENT

State of California

County of Nevada

On this 31 day of December, 2018, before me personally came the above-named DAWN SIMMONS, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument as the individual who executed the foregoing instrument, who acknowledged to me the same was executed by her of her own free will for the uses and purposes therein mentioned.

  
Notary Public



**SCHEDULE A**

**TRADEMARKS**

US Reg. No. 4901297 for DIMENSIONAL PAPERWORKS  
US Reg. No. 5326025 for POP-UP HOLIDAY VILLAGE