

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM705417

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Augeo Consumer Engagement Services, LLC		08/26/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rapid Reward Fulfillment, LLC		
Street Address:	2561 Territorial Road		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55114		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4015825	IDENTITY EASE	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853155		
Email:	trademarks@troutman.com		
Correspondent Name:	Austin Padgett, Esq.		
Address Line 1:	600 Peachtree Street NE, Suite 3000		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	254318.000007		
NAME OF SUBMITTER:	Austin Padgett, Esq.		
SIGNATURE:	/Austin Padgett/		
DATE SIGNED:	01/28/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Augeo Consumer Engagement Services, LLC ("Assignor"), a Delaware LLC, located at 2561 Territorial Road, St. Paul, Minnesota 55114 in favor of Rapid Reward Fulfillment, LLC ("Assignee"), a Delaware LLC, located at 2561 Territorial Road, St. Paul, Minnesota 55114, the assignee of the following registered mark (the "Trademark"):

Mark	Reg. No.	Registration Date
IDENTITY BASE	4015825	23-Aug-2011

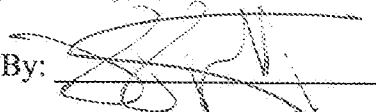
NOW THEREFORE, Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee all of Assignor's right, title and interest in and to the Trademark, the trademark registration thereof, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date provided below.

Augeo Consumer Engagement
Services, LLC

Date: 8/26/21

By: 

Name: Michael Knapp
Title: CEO