

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM705470

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ying Li		12/27/2021	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Global Maxlead Ltd		
Street Address:	14-A1,Bldg 3,Zhongke R&D Park,009,Gaoxin		
Internal Address:	South 1st Road,Yuehai St., Nanshan Dist.,		
City:	Shenzhen,Guangdong		
State/Country:	CHINA		
Postal Code:	518000		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5659114	BESC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5178027123		
Email:	arziullc1@gmail.com		
Correspondent Name:	Zhirong Liu		
Address Line 1:	61-35 98th Street, Apt 6L		
Address Line 4:	Rego Park, NEW YORK 11374		
NAME OF SUBMITTER:	Zhirong Liu		
SIGNATURE:	/Zhirong Liu/		
DATE SIGNED:	01/29/2022		
Total Attachments: 1 source=5659114#page1.tif			

OP \$40.00 5659114

TRADEMARK ASSIGNMENT

This Assignment is effective of the 27th day of December, 2021, by and between Ying Li, an individual residing at B2, 18F, Guang Cai Xin Tian Di, 5 Gui Miao Lu, Nanshan, Shenzhen CHINA 518000 ("Assignor") and Global Maxlead Ltd with its principal place of business at I4-A1,Bldg 3,Zhongke R&D Park,009,Gaoxin South 1st Road,Yuehai St., Nanshan Dist., Shenzhen,Guangdong, China, 518000("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of registered U.S. trademark constituting or containing the word "BESC" with Registration No. 5659114 ("Trademark"), including all common law rights and rights in trademark registrations and applications for registration associated therewith, together with any goodwill generated from use of the Trademark;

WHEREAS, Assignee desires to acquire all right, title and interest of Assignor in and to the Trademark;

NOW, THEREFORE, to All Whom It May Concern, be it known that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over, to Assignee, its successors and assigns forever, its entire right, title and interest in and to the Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives forever, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment and sale ser forth herein not been made.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

SIGNED BY,

Assignor Ying Li

Name: Ying Li
Title:Owner



Assignee Global Maxlead Ltd

Name: Ying Li
Title:Principal

