

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM705709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRANDT CONSOLIDATED, INC.		01/14/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	DOWDY CROP INNOVATIONS, LLC		
Street Address:	2912 Jason Ct.		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40503		
Entity Type:	Limited Liability Company: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3864688	TOTAL ACRE	
CORRESPONDENCE DATA			
Fax Number:	3124241900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-870-8075		
Email:	ip@akerman.com		
Correspondent Name:	AKERMAN LLP		
Address Line 1:	777 S. Flagler Dr.		
Address Line 2:	Suite 1100, West Tower		
Address Line 4:	West Palm Beach, FLORIDA 33401		
ATTORNEY DOCKET NUMBER:	BRAND-0200		
NAME OF SUBMITTER:	Kourtney A. Mulcahy		
SIGNATURE:	/Kourtney A. Mulcahy/		
DATE SIGNED:	01/31/2022		
Total Attachments: 2			
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ASSIGNMENT OF ALL RIGHT, TITLE, AND INTERESTS IN SERVICE MARK

THIS SERVICE MARK ASSIGNMENT ("Assignment") is made as of this 14th day of January 2022, by and between Brandt Consolidated, Inc. ("Assignor"), a corporation organized under the laws of the State of Delaware having a principal place of business located at 2935 South Koke Mill Road, Springfield, Illinois 62711 and Dowdy Crop Innovations, LLC ("Assignee") a limited liability company organized under the laws of the State of Kentucky, having a principal place of business located at 2912 Jason Ct., Lexington, Kentucky 40503

WHEREAS, Assignor is the exclusive owner of all rights, title and interest, in and pertaining to the US service mark registration listed below (the "Service Mark");

TOTAL ACRE Reg. No. 3864688 Issued: October 19, 2010

WHEREAS, Assignee wishes to acquire and has acquired the entire right, title, and interest in and to the Service Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all of the entire worldwide rights, title, and interest (including but not limited to, all registration rights with respect to the Service Mark, all rights to prepare derivative marks, all goodwill and all other rights) in and to the Service Mark together with all business goodwill associated therewith or symbolized thereby and the right to sue for and recover all damages, as well as the ability to enforce all other remedies with respect to any infringement of the Service Mark which may have occurred prior to the effective date of this Assignment.
2. Representations and Warranties. Assignor represents and warrants to Assignee:
 - a. Assignor has the right, power and authority to enter into this Agreement;
 - b. The Service Mark does not infringe the rights of any third-party; and
 - c. There are no claims, pending or threatened, with respect to Assignor's rights in the Service Mark.
3. Agreement to Perform Necessary Acts. Assignor agrees to perform any further acts and execute and deliver any further documents that may be reasonably necessary to carry out the provisions of this Assignment.
4. Incorporation of Recitals. The recitals set forth at the beginning of this Agreement are, by this reference, incorporated into and deemed a part of this Assignment.
5. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Illinois.



INTENDING TO BE LEGALLY BOUND, the parties have executed this effective on the date first set forth above:

ASSIGNOR:

ASSIGNEE:

Brandt Consolidated, Inc.

Dowdy Crop Innovations, LLC

By:  _____

By:  _____

Name: KARL S. BARNHART
Title: V.P., Chief Marketing Officer

Name: Randy Siever
Title: COO + Partner