

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM705715

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
George Kessel International		01/20/2022	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, LLP		
Street Address:	3401 W. Papago St.		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	Limited Liability Partnership: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2866814	DURASCALE	
Registration Number:	3347564	PHOENIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6022855066		
Email:	dwtrademarks@dickinsonwright.com		
Correspondent Name:	Flavia Campbell, Dickinson Wright PLLC		
Address Line 1:	1850 N. Central Ave.		
Address Line 2:	14 Floor		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	58183-00024		
NAME OF SUBMITTER:	Flavia Campbell		
SIGNATURE:	/Flavia Campbell/		
DATE SIGNED:	01/31/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This assignment is effective as of Jan. 20, 2022 and is entered into by and between George Kessel International, a Nevada corporation with its address at 3401 W Papago Street, Phoenix, AZ, 85009 ("Assignor") and BBK Tobacco & Foods, LLP, an Arizona Limited Liability Partnership, located at 3401 W Papago Street, Phoenix, AZ, 85009 ("Assignee").

WHEREAS, Assignor owns all the business assets associated with the products related to the trademarks represented by the U.S. Patent and Trademark Office registrations listed below, as well as all common law marks (the "Marks") and the associated goodwill of the businesses symbolized thereby;

WHEREAS, Assignee wishes to acquire those business assets and all related rights Assignor may possess in the Marks;

NOW THEREFORE, in consideration of the foregoing and the execution and recordal of this document, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and hereby irrevocably assigns to Assignee any and all right, title and interest in the Marks, together with any goodwill of the businesses symbolized by the Marks and any common law rights in the Marks and directs the U.S. Patent and Trademark Office ("PTO") to transfer to Assignee the record ownership of the PTO registrations of the Marks listed below. Assignor further agrees to and hereby assigns to Assignee all causes of action arising out of or related to past, present or future infringement or misappropriation of the Marks and related remedies, including, without limitation, the right to sue for past, present or future infringement, misappropriation, or violation of rights related to the Marks and collect damages therefor:

Reg. No.	Mark	Goods
2866814	DURASCALE	Class 09: Scales, namely scales for weighing jewelry, letters, and gunpowder
3347564	PHOENIX	Class 09: Scales; Weighing equipment, namely, scales and balances

IN WITNESS WHEREOF and intended to be legally bound by, the parties have hereunder executed this agreement.

George Kessel International
("Assignor")

BBK Tobacco & Foods, LLP
("Assignee")

By: 

By: 

Name: Joshua D. Kesselman
Title: President
Date: January 20, 2022

Name: Joshua D. Kesselman
Title: Sole member of BBK Tobacco & Food Products, LLP,
as general partner
Date: January 20, 2022

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