

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM706136

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|-----------------------------------|-------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| rewardStyle, Inc. | | 01/27/2022 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Silicon Valley Bank | | |
| Street Address: | 3003 Tasman Drive | | |
| City: | Santa Clara | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95054 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 68 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4153223 | REWARDSTYLE | |
| Registration Number: | 4153222 | REWARD STYLE | |
| Registration Number: | 4233419 | LINK NINJA | |
| Registration Number: | 4472101 | BOUTIQUE | |
| Registration Number: | 5114766 | RSTYLE.ME | |
| Registration Number: | 4689744 | LIKE TO KNOW | |
| Registration Number: | 4646540 | LIKE TO KNOW IT | |
| Registration Number: | 4564235 | LIKE TO KNOW IT | |
| Registration Number: | 4646571 | MONEY SPOT | |
| Registration Number: | 6295419 | RSTYLE | |
| Registration Number: | 5531120 | SHOP YOUR SCREENSHOTS | |
| Registration Number: | 5536596 | SHOP YOUR SCREENSHOTS | |
| Registration Number: | 6113870 | | |
| Registration Number: | 6113871 | | |
| Registration Number: | 6428899 | LTK | |
| Registration Number: | 5975816 | REWARDSTYLE | |
| Registration Number: | 6042090 | LIKETOKNOW.IT | |
| Registration Number: | 6349655 | LTK | |
| Registration Number: | 6169441 | | |

OP \$1715.00 4153223

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------------------|
| Registration Number: | 6169444 | LIKETOKNOW.IT |
| Serial Number: | 87325469 | |
| Serial Number: | 87325473 | |
| Serial Number: | 88050554 | LIKETOKNOW.IT |
| Serial Number: | 88050561 | LIKETOKNOW.IT: STORIES FROM THE INFLUENC |
| Serial Number: | 88496264 | |
| Serial Number: | 88496262 | |
| Serial Number: | 88496260 | |
| Serial Number: | 88496256 | |
| Serial Number: | 88496405 | LIKETOKNOW.IT |
| Serial Number: | 88496404 | LIKETOKNOW.IT |
| Serial Number: | 88496402 | LIKETOKNOW.IT |
| Serial Number: | 88496407 | LIKETOKNOW.IT |
| Serial Number: | 88496309 | LTK |
| Serial Number: | 88496302 | LTK |
| Serial Number: | 88496307 | LTK |
| Serial Number: | 88496312 | LTK |
| Serial Number: | 90359694 | LIKETOKNOW.IT SHOPPING VIDEO |
| Serial Number: | 90359941 | LTK SHOPPING VIDEO |
| Serial Number: | 90401005 | SHOPPING VIDEO |
| Serial Number: | 90498978 | |
| Serial Number: | 90498986 | |
| Serial Number: | 90567837 | REVENUE PRODUCING INFLUENCER |
| Serial Number: | 90567808 | RPI |
| Serial Number: | 90672332 | LTK |
| Serial Number: | 90672337 | LTK |
| Serial Number: | 90672331 | LTK |
| Serial Number: | 90690020 | INFLUENCER SHOP |
| Serial Number: | 90690035 | INFLUENCER STORE |
| Serial Number: | 90690041 | INFLUENCER STOREFRONT |
| Serial Number: | 90690047 | LTK SHOP |
| Serial Number: | 90690050 | LTK STORE |
| Serial Number: | 90690052 | LTK STOREFRONT |
| Serial Number: | 90690055 | SHOP LTK |
| Serial Number: | 90802137 | RSTHECON |
| Serial Number: | 90823801 | LINK NINJA |
| Serial Number: | 90823794 | SHOPPING VIDEO |
| Serial Number: | 90831416 | GATHER. REACH. OPTIMIZE. WIN. |

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------|
| Serial Number: | 90831410 | GROWFLUENCE |
| Serial Number: | 90831413 | GROWFLUENCE SCORE |
| Serial Number: | 90843733 | CREATE. GROW. EARN. |
| Serial Number: | 90843731 | CREATE. GROW. EARN. |
| Serial Number: | 90843740 | CREATOR COMMERCE |
| Serial Number: | 90843738 | CREATOR COMMERCE |
| Serial Number: | 90843735 | CREATOR COMMERCE STARTS HERE |
| Serial Number: | 90843246 | LTK CREATOR COMMERCE |
| Serial Number: | 90843746 | WE POWER CREATOR COMMERCE |
| Serial Number: | 90843743 | WE POWER CREATOR COMMERCE |
| Serial Number: | 97033810 | LTK |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8004945225
Email: ipteam@cogencyglobal.com
Correspondent Name: JAY DASILVA
Address Line 1: 1025 CONNECTICUT AVE., NW, STE. 712
Address Line 2: COGENCY GLOBAL INC.
Address Line 4: WASHINGTON, D.C. 20036

| | |
|--------------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 1580936 TM |
| NAME OF SUBMITTER: | Carolina Becerra |
| SIGNATURE: | /Carolina Becerra/ |
| DATE SIGNED: | 02/02/2022 |

Total Attachments: 28

- source=2325960 - Third Amendment to Intellectual Property Security Agreement - rewardStyle (6th LMA) - 2 -#page1.tif
- source=2325960 - Third Amendment to Intellectual Property Security Agreement - rewardStyle (6th LMA) - 2 -#page2.tif
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THIRD AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Third Amendment to Intellectual Property Security Agreement (this "Amendment") is made as of January 27, 2022, by and between **SILICON VALLEY BANK**, a California corporation, with its principal place of business at 3003 Tasman Drive, Santa Clara, California 95054 ("Bank"), and **REWARDSTYLE, INC.**, a Delaware corporation with its chief executive office located at 3102 Oak Lawn Avenue #900, Dallas, Texas 75219 ("Grantor").

Recitals

A. Grantor and Bank have previously entered into that certain Loan and Security Agreement dated as of December 20, 2016, as amended by that certain First Loan Modification Agreement dated as of December 18, 2017, as further amended by that certain Second Loan Modification Agreement dated as of January 30, 2018, as further amended by that certain Third Loan Modification Agreement February 6, 2019, as further amended by that certain Fourth Loan Modification Agreement dated as of March 12, 2020, as further amended by that certain Fifth Loan Modification Agreement dated as of December 4, 2020, and as further amended by that certain Sixth Loan Modification Agreement dated as of the date hereof.

B. To secure its obligations and liabilities to Bank, Grantor has previously granted Bank a security interest in the Intellectual Property Collateral pursuant to that certain Intellectual Property Security Agreement dated as of December 20, 2016, as amended by that certain First Amendment to Intellectual Property Security Agreement dated as of February 6, 2019, and as further amended by that certain Second Amendment to Intellectual Property Security Agreement dated as of December 4, 2020 (as has been and as may be further amended, modified, restated, replaced, or supplemented from time to time, the "IP Security Agreement"). Capitalized terms used but not otherwise defined herein shall have the same meaning as in the IP Security Agreement.

C. Grantor and Bank have agreed to enter into this Amendment.

NOW, THEREFORE, GRANTOR AND BANK AGREE AS FOLLOWS:

A. MODIFICATION TO THE IP SECURITY AGREEMENT. Exhibits B and C to the IP Security Agreement are hereby deleted in their entirety and replaced with Exhibits B and C attached hereto.

B. RATIFICATION OF IP SECURITY AGREEMENT. Grantor hereby ratifies, confirms and reaffirms, all and singular, the terms and conditions of the IP Security Agreement, and acknowledges, confirms and agrees that the IP Security Agreement contains an accurate and complete listing of all Intellectual Property Collateral and shall remain in full force and effect.

C. COUNTERSIGNATURE. This Amendment shall become effective only when it shall have been executed by Grantor and Bank.

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IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed as of the date first above written.

GRANTOR:

REWARDSTYLE, INC.

By  _____
DocuSigned by:
48BF6A685D864E1...

Name: Baxter Box

Title: Chief Executive Officer

BANK:

SILICON VALLEY BANK

By  _____
DocuSigned by:
8523A52AFB3948D...

Name: Samantha Colletti

Title: Director

EXHIBIT B

Patents

[see attached]

Patent Assets of rewardStyle, Inc. as of November 5, 2021

I. Issued U.S. Patents

| Attorney Reference Number | Application Number | Filing Date | Title | Inventors | Issue Date | Patent Number | Country |
|---------------------------|--------------------|-------------|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------|------------|---------------|---------------|
| 00273-0001-01000 | 13/547,771 | 7/12/2012 | SYSTEM AND METHOD FOR AFFILIATE LINK GENERATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 5/8/2021 | 11010795 | United States |
| 00273-0001-02000 | 13/731,383 | 12/31/2012 | SYSTEM AND METHOD FOR DYNAMIC MANAGEMENT OF AFFILIATE LINKS FOR ONLINE MARKETING | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 10/3/2017 | 9779425 | United States |
| 00273-0001-03000 | 13/838,578 | 3/15/2013 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 11/12/2019 | 10475084 | United States |
| 00273-0001-04000 | 16/679,843 | 11/11/2019 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 5/25/2021 | 11017441 | United States |
| 00273-0001-05000 | 13/905,926 | 5/30/2013 | SYSTEM AND METHOD FOR LOCATION BASED DYNAMIC REDIRECTION OF ADVERTISER AFFILIATE LINKS FOR ONLINE ADVERTISING | Forrest JORDAN; Baxter BOX | 1/14/2020 | 10535080 | United States |
| 00273-0001-06000 | 14/254,050 | 4/16/2014 | TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION | Baxter BOX; Harrison JACKSON | 1/23/2018 | 9875488 | United States |
| 00273-0001-07000 | 15/876,684 | 1/22/2018 | TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION | Baxter BOX; Harrison JACKSON | 4/20/2021 | 10984453 | United States |
| 00273-0001-08000 | 14/507,682 | 10/6/2014 | TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION | Baxter BOX; Harrison JACKSON | 11/15/2016 | 9495693 | United States |

Patent Assets of rewardStyle, Inc. as of November 5, 2021

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|------------------|------------|-----------|---------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------|----------|---------------|
| 00273-0001-09000 | 16/741,637 | 1/13/2020 | SYSTEM AND METHOD FOR LOCATION BASED DYNAMIC REDIRECTION OF ADVERTISER AFFILIATE LINKS FOR ONLINE ADVERTISING | Forrest JORDAN; Baxter BOX | 1/26/2021 | 10902470 | United States |
| 00273-0003-01000 | 15/211,321 | 7/15/2016 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | 9/24/2019 | 10423657 | United States |
| 00273-0003-02000 | 15/344,342 | 11/4/2016 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | 8/11/2020 | 10740387 | United States |

II. Pending U.S. Patent Applications

| Attorney Reference Number | Application Number | Filing Date | Title | Inventors | Status | Country |
|---------------------------|--------------------|-------------|---------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------|---------------|
| 00273-0001-11000 | 17/232,977 | 4/16/2021 | SYSTEM AND METHOD FOR AFFILIATE LINK GENERATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | Published | United States |
| 00273-0001-13000 | 17/205,698 | 3/18/2021 | SYSTEM AND METHOD FOR LOCATION BASED DYNAMIC REDIRECTION OF ADVERTISER AFFILIATE LINKS FOR ONLINE ADVERTISING | Forrest JORDAN; Baxter BOX | Published | United States |
| 00273-0003-04000 | 17/327,324 | 5/21/2021 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | Published | United States |
| 00273-0003-05000 | 17/327,474 | 5/21/2021 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | Pending | United States |
| 00273-0003-06000 | 17/341,573 | 6/8/2021 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | Published | United States |

Patent Assets of rewardStyle, Inc. as of November 5, 2021

| | | | | | | |
|------------------|------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------|---------------|
| 00273-0001-10000 | 17/127,726 | 12/18/2020 | SYSTEM AND METHOD FOR LOCATION BASED DYNAMIC REDIRECTION OF ADVERTISER AFFILIATE LINKS FOR ONLINE ADVERTISING | Forrest JORDAN; Baxter BOX | Published | United States |
| 00273-0001-12000 | 17/205,540 | 3/18/2021 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | Published | United States |
| 00273-0001-14000 | 17/205,772 | 3/18/2021 | TARGETED MARKETING BASED ON SOCIAL MEDIA INTERACTION | Baxter BOX; Harrison JACKSON | Allowed | United States |
| 00273-0002-01000 | 15/842,026 | 12/14/2017 | SYSTEM AND METHOD FOR APPLICATION TRAFFIC CONTROL | Baxter BOX | Published | United States |
| 00273-0002-02000 | 17/205,452 | 3/18/2021 | SYSTEM AND METHOD FOR APPLICATION TRAFFIC CONTROL | Baxter BOX | Published | United States |
| 00273-0003-03000 | 16/989,573 | 8/10/2020 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | Published | United States |
| 00273-0004-01000 | 16/593,720 | 10/4/2019 | MARKETING CAMPAIGN COLLABORATION SYSTEM AND METHOD | Baxter BOX | Published | United States |
| 00273-0005-02000 | 16/670,502 | 10/31/2019 | SYSTEM AND METHOD FOR IMPROVED SEARCHING ACROSS MULTIPLE DATABASES | Baxter BOX; Amber Venz BOX; Jason Ellis Pearlman | Published | United States |
| 00273-0005-03000 | 17/244,421 | 4/29/2021 | SYSTEM AND METHOD FOR IMPROVED SEARCHING ACROSS MULTIPLE DATABASES | Baxter BOX; Amber Venz BOX; Jason Ellis Pearlman | Published | United States |
| 00273-0006-02000 | 17/405,705 | 8/18/2021 | SYSTEMS AND METHODS FOR INTELLIGENT CASTING OF SOCIAL MEDIA CREATORS | William Kress Bodin; Baxter Murrell Box; Danielle Diehr Deer; David Jaramillo; Duy Van Nguyen | Pending | United States |
| 00273-0007-02000 | 17/407,338 | 8/20/2021 | SYSTEM AND METHOD FOR INGESTING AND PRESENTING A VIDEO WITH ASSOCIATED LINKED PRODUCTS AND METADATA AS A UNIFIED ACTIONABLE SHOPPING EXPERIENCE | William Kress Bodin; Baxter Murrell Box; Joseph Patrick Copenhaver | Pending | United States |

Patent Assets of rewardStyle, Inc. as of November 5, 2021

III. Issued Foreign Patents

| Attorney Reference Number | Application Number | Filing Date | Title | Inventors | Issue Date | Patent Number | Country |
|---------------------------|--------------------|-------------|--------------------------------------------------------------------------------------------------|--------------------------------------------------|------------|---------------|------------------------|
| 00273-0001-00147 | 13717619.4 | 3/27/2013 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 10/24/2018 | 2831753 | Germany |
| 00273-0001-00155 | 13717619.4 | 3/27/2013 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 10/24/2018 | 2831753 | European Patent Office |
| 00273-0001-00156 | 13717619.4 | 3/27/2013 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 10/24/2018 | 2831753 | Spain |
| 00273-0001-00162 | 13717619.4 | 3/27/2013 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 10/24/2018 | 2831753 | France |
| 00273-0001-00164 | 13717619.4 | 3/27/2013 | SYSTEM AND METHOD FOR DYNAMIC CREATION OF AFFILIATE PRODUCT LINKS FROM A WEB BROWSER APPLICATION | Alexei STOLIARTCHOUK; Forrest JORDAN; Baxter BOX | 10/24/2018 | 2831753 | United Kingdom |

IV. Pending Foreign Patent Applications

| Attorney Reference Number | Application Number | Filing Date | Title | Inventors | Status | Country |
|---------------------------|--------------------|-------------|-------------------------------------------------|------------------------------|---------|---------|
| 00273-0001-00139 | 201580030760.X | 3/6/2015 | TARGETED DATA BASED ON SOCIAL MEDIA INTERACTION | Baxter BOX; Harrison JACKSON | Pending | China |

Patent Assets of rewardStyle, Inc. as of November 5, 2021

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|------------------|-------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------|------------------------------------------|
| 00273-0003-00139 | 201680053684.9 | 7/15/2016 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | Published | China |
| 00273-0001-01155 | 15713059.2 | 3/6/2015 | TARGETED DATA BASED ON SOCIAL MEDIA INTERACTION | Baxter BOX; Harrison JACKSON | Published | European Patent Office |
| 00273-0003-00155 | 16745300.0 | 7/15/2016 | SYSTEMS AND METHODS FOR SCREENSHOT LINKING | Jason Ellis Pearlman; Elias Jason Mablekos; Andrew Cummins | Published | European Patent Office |
| 00273-0004-00155 | 19794797.1 | 10/4/2019 | MARKETING CAMPAIGN COLLABORATION SYSTEM AND METHOD | Baxter BOX | Published | European Patent Office |
| 00273-0005-00304 | PCT/US2019/059173 | 10/31/2019 | SYSTEM AND METHOD FOR IMPROVED SEARCHING ACROSS MULTIPLE DATABASES | Baxter BOX; Amber Venz BOX; Jason Ellis Pearlman | Published | World Intellectual Property Organization |
| 00273-0005-00155 | 19813699.6 | 10/31/2019 | SYSTEM AND METHOD FOR IMPROVED SEARCHING ACROSS MULTIPLE DATABASES | Baxter BOX; Amber Venz BOX; Jason Ellis Pearlman | Published | European Patent Office |
| 00273-0006-00304 | PCT/US2021/046834 | 8/20/2021 | SYSTEMS AND METHODS FOR INTELLIGENT CASTING OF SOCIAL MEDIA CREATORS | William Kress Bodin; Baxter Murrell Box; Danielle Diehr Deer; David Jaramillo; Duy Van Nguyen | Pending | World Intellectual Property Organization |
| 00273-0007-00304 | PCT/US2021/046908 | 8/20/2021 | SYSTEM AND METHOD FOR INGESTING AND PRESENTING A VIDEO WITH ASSOCIATED LINKED PRODUCTS AND METADATA AS A UNIFIED ACTIONABLE SHOPPING EXPERIENCE | William Kress Bodin; Baxter Murrell Box; Joseph Patrick Copenhaver | Pending | World Intellectual Property Organization |

EXHIBIT C

Trademarks

[see attached]

ny-2325960

| JW Ref No. | Mark | Country | App No. | App Date | Reg No. | Reg Date | Goods / Services | Owner | Status |
|--------------|---------------------------|-----------------------------|------------|-----------|-----------|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| 144499.00025 | REWARDSTYLE | UNITED STATES | 85/411.633 | 8/31/2011 | 4,153,223 | 6/5/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardstyle, Inc. | REGISTERED |
| 144499.00165 | rewardStyle (Stylized) | UNITED STATES | 85/411.623 | 8/31/2011 | 4,153,222 | 6/5/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | Inc. rewardstyle, | REGISTERED |
| 144499.00030 | REWARDSTYLE | EUROPEAN UNION (EUTM & RCD) | 1119361 | 2/29/2012 | 1119361 | 2/29/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00040 | REWARDSTYLE | INTERNATIONAL | 1119361 | 2/29/2012 | 1119361 | 2/29/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |

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|--------------|-----------------------|-----------------------------------|------------|-----------|-----------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| 144499.00018 | LINK NINJA | UNITED STATES | 85/564.172 | 3/8/2012 | 4,233,419 | 10/30/2012 | 42 - Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data. | rewardStyle, Inc. | REGISTERED |
| 144499.00011 | CURRENTLY OBSESSED | EUROPEAN UNION (EUTM & RCD) | 1123625 | 5/15/2012 | 1123625 | 5/15/2012 | 35 - Web based service to help style bloggers monetize their content through promoting the goods of others by providing product images and links to connect consumers to products, and that promotes the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |

| | | | | | | | | | |
|--------------|-----------------------|---------------|---------|-----------|---------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| 144499.00012 | CURRENTLY OBSESSED | SWEDEN | 1123625 | 5/15/2012 | 1123625 | 5/15/2012 | 35. Web-based service to help style bloggers monetize their content through promoting the goods of others by providing product images and links to connect consumers to products, and that promotes the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00013 | CURRENTLY | UNITED | 1123625 | 5/15/2012 | 1123625 | 5/15/2012 | through promoting the goods of others by providing product images | rewardStyle, | REGISTERED |
| 144499.00014 | CURRENTLY | INTERNATIONAL | 1123625 | 5/15/2012 | 1123625 | 5/15/2012 | through promoting the goods of others by providing product images | NastyGoat | REGISTERED |
| 144499.00047 | STALK | EUROPEAN | 1124115 | 6/4/2012 | 1124115 | 6/4/2012 | to connect with, and follow link to online blogs and bloggers. | NastyGoat | REGISTERED |
| 144499.00048 | STALK | SWEDEN | 1124115 | 6/4/2012 | 1124115 | 6/4/2012 | to connect with, and follow link to online blogs and bloggers. | NastyGoat | REGISTERED |

| | | | | | | | | | |
|--------------|-------|----------------|---------|----------|---------|----------|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| 144499.00049 | STALK | UNITED KINGDOM | 1124115 | 6/4/2012 | 1124115 | 6/4/2012 | 35 - Promoting the goods and services of others by enabling consumers to connect with, and follow link to online blogs and bloggers. | NastyGoat Corporation | REGISTERED |
| 144499.00119 | STALK | INTERNATIONAL | 1124115 | 6/4/2012 | 1124115 | 6/4/2012 | 35 - Promoting the goods and services of others by enabling consumers to connect with, and follow link to online blogs and bloggers. | NastyGoat Corporation | REGISTERED |

| | | | | | | | | | |
|--------------|---------------------------|----------------------------------------------------|------------|-----------|-----------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------|
| 144499.00024 | rewardStyle (Stylized) | EUROPEAN UNION (EUTM & RCD) | 011059631 | 7/20/2012 | 011059631 | 12/14/2012 | 35 - Advertising and promotional services; promoting the goods and services of others by providing web based links; web based promotional services. | NastyGoat Corporation | REGISTERED |
| 144499.00026 | REWARDSTYLE | AUSTRALIA | 1527080 | 8/24/2012 | 1135383 | 8/24/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00033 | REWARDSTYLE | ISRAEL | 1135383 | 8/24/2012 | 1135383 | 8/24/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00037 | REWARDSTYLE | RUSSIA | 1135383 | 8/24/2012 | 1135383 | 8/24/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00041 | REWARDSTYLE | INTERNATIONAL EUROPEAN UNION (EUTM & RCD) | 1135383 | 8/24/2012 | 1135383 | 8/24/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00019 | LNK NINJA | UNITED STATES | 011147956 | 8/29/2012 | 011147956 | 1/9/2013 | 42 - Providing a web site featuring technology that enables internet users to create, bookmark, annotate, and publicly share data. | NastyGoat Corporation | REGISTERED |
| 144499.00008 | BOULIQUE | UNITED STATES | 857746,579 | 10/5/2012 | 4,472,101 | 1/21/2014 | software application that can be viewed on a web page or mobile | rewardstyle, | REGISTERED |
| 144499.00034 | REWARDSTYLE | JAPAN | 1139768 | 11/6/2012 | 1139768 | 11/6/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |

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| 144499.00036 | REWARDSTYLE | NORWAY | 1139768 | 11/6/2012 | 1139768 | 11/6/2012 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00042 | REWARDSTYLE | INTERNATIONAL | 1139768 | 11/6/2012 | 1139768 | 11/6/2012 | based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat | REGISTERED |
| 144499.00028 | REWARDSTYLE | CANADA | 1601712 | 11/9/2012 | TMA873027 | 3/11/2014 | based links used by style blogs to promote the sale of style apparel and software application that can be viewed on a web page or mobile | NastyGoat | REGISTERED |
| 144499.00009 | BOUTIQUE | INTERNATIONAL | 1158389 | 3/25/2013 | 1158389 | 3/25/2013 | | NastyGoat | REGISTERED |
| 144499.00045 | RSTYLE.ME | UNITED STATES | 85/895.685 | 4/4/2013 | 5.114.766 | 1/3/2017 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardsStyle, Inc. | REGISTERED |
| 144499.00027 | REWARDSTYLE | BRAZIL | 840522614 | 5/21/2013 | 840522614 | 2/20/2018 | PROVIDING WEB BASED LINKS USED BY STYLE BLOGS TO PROMOTE | NastyGoat | REGISTERED |
| 144499.00038 | REWARDSTYLE | SINGAPORE | 1168706 | 6/28/2013 | 1168706 | 6/28/2013 | 35 - Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | NastyGoat Corporation | REGISTERED |
| 144499.00043 | REWARDSTYLE | INTERNATIONAL | 1168706 | 6/28/2013 | 1168706 | 6/28/2013 | | NastyGoat | REGISTERED |
| 144499.00039 | REWARDSTYLE | SOUTH KOREA | 1139768 | 7/2/2013 | 1139768 | 7/2/2013 | based links used by style blogs to promote the sale of style apparel and services of others by providing online applications and web based | NastyGoat | REGISTERED |
| 144499.00015 | LIKE TO KNOW | UNITED STATES | 86/128.792 | 11/25/2013 | 4.689.744 | 2/17/2014 | and services of others by providing online applications and web based | rewardsStyle, | REGISTERED |
| 144499.00016 | LIKE TO KNOW | UNITED STATES | 86/128.789 | 11/25/2013 | 4.646.540 | 11/25/2014 | and services of others by providing online applications and web based | rewardsStyle, | REGISTERED |
| 144499.00017 | LIKETOKNOW-IT | UNITED STATES | 86/139.210 | 12/10/2013 | 4.564.235 | 7/8/2014 | and services of others by providing online applications and web based | rewardsStyle, | REGISTERED |
| 144499.00021 | MONEY SPOT | UNITED STATES | 86/147.631 | 12/18/2013 | 4.646.571 | 11/25/2014 | and services of others by providing online applications and web based | rewardsStyle, | REGISTERED |
| 144499.00035 | REWARDSTYLE | MEXICO | 1461107 | 1/9/2014 | 1485520 | 10/6/2014 | provision of links web of any fashion to promote the sale of clothing | NastyGoat | REGISTERED |
| 144499.00032 | REWARDSTYLE | INDIA | 2692533 | 3/5/2014 | 2692533 | 7/28/2018 | based links used by style blogs to promote the sale of style apparel and | rewardsStyle, | REGISTERED |
| 144499.00073 | LIKE TO KNOW | UNITED | 3102801 | 4/7/2015 | 3102801 | 9/4/2015 | promotion of goods and services of others by providing online | rewardsStyle, | REGISTERED |
| 144499.00074 | LIKE TO KNOW | AUSTRALIA | 1685752 | 4/7/2015 | 1685752 | 4/7/2015 | 35 - Promoting the goods and services of others; promoting the goods and services of others by providing online applications and web based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardsStyle, Inc. | REGISTERED |
| 144499.00071 | LIKE TO KNOW | CHINA | 17036947 | 5/26/2015 | 17036947 | 7/28/2016 | 35 - Promoting the goods and services of others; promoting the goods and services of others by providing online applications and web based links used by style blogs to promote the sale of style apparel and | rewardsStyle, Inc. | REGISTERED |

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| 144499.00078 | LIKE TO KNOW IT | RUSSIA | 201573371 4 | 10/19/2015 | 594879 | 10/19/2015 | 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardStyle, Inc. | REGISTERED |
| 144499.00080 | LIKE TO KNOW IT | SPAIN | 3591164 | 12/4/2015 | 3591164 | 5/19/2016 | 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardStyle, Inc. | REGISTERED |

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| 144499 00081 | LIKE TO KNOW IT | SWEDEN | 2015/0857 1 | 12/4/2015 | 529323 | 1/19/2016 | 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web-based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardstyle, Inc. | REGISTERED |
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| 144499.00079 | LIKE TO KNOW IT | ITALY | 302015000 084139 | 12/16/2015 | 302015000 084139 | 6/27/2017 | 35 - Promoting the goods and services of others; Promoting the goods and services of others by providing online applications and web based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardsStyle, Inc. | REGISTERED |
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| 144499.00100 | RSTYLE | WIPO | A0068081 | 1/18/2017 | 1,359,407 | 6/27/2017 | 35 - Promoting the goods and services of others by providing web-based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardstyle, Inc. | REGISTERED |
| 144499.00166 | RSTYLE | UNITED STATES | 87/305,695 | 1/18/2017 | 6,295,419 | 3/16/2021 | based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardstyle, | REGISTERED |
| 144499.00174 | RSTYLE | UNITED STATES | 1,359,407 | 1/18/2017 | 1,359,407 | 6/27/2017 | based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardstyle, | REGISTERED |
| 144499.00205 | SHOP YOUR | RUSSIA | 1,358,527 | 1/27/2017 | 1,358,527 | 6/27/2017 | 35 - promoting the goods and services for others. | rewardstyle, | REGISTERED |
| 144499.00213 | SHOP YOUR | RUSSIA | 1,361,772 | 1/27/2017 | 1,361,772 | 6/27/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardstyle, | REGISTERED |
| 144499.00216 | SHOP YOUR | UNITED STATES | 1,361,772 | 1/27/2017 | 1,361,772 | 6/27/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardstyle, | REGISTERED |
| 144499.00091 | SHOP YOUR | UNITED STATES | 87/316,288 | 1/27/2017 | 5,531,120 | 7/31/2018 | downloadable mobile applications for use in promoting the goods and services of others. | rewardstyle, | REGISTERED |
| 144499.00092 | SHOP YOUR | UNITED STATES | 87/316,295 | 1/27/2017 | 5,536,596 | 8/7/2018 | 35 - Promoting the goods and services of others. | rewardstyle, | REGISTERED |

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|--------------|----------------|-----------------------------|------------|-----------|-----------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------------|
| 144499.00101 | SHOP YOUR | WIPO | A0068082 | 1/27/2017 | 1,361,772 | 6/27/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00102 | SHOP YOUR | WIPO | A0068083 | 1/27/2017 | 1,358,527 | 6/27/2017 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00097 | Heart and | UNITED STATES | 87/325,469 | 2/6/2017 | | | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | ALLOWED |
| 144499.00098 | Heart and | UNITED STATES | 87/325,473 | 2/6/2017 | | | 35. Promoting the goods and services of others. | rewardStyle, | ALLOWED |
| 144499.00107 | Heart and | WIPO | A0068917 | 2/6/2017 | 1,365,696 | 8/2/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00116 | Heart and | BRAZIL | 913168572 | 2/6/2017 | 913168572 | 11/27/2018 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00117 | Heart and | BRAZIL | 913168858 | 2/6/2017 | 913168858 | 11/27/2018 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00155 | Heart and | AUSTRALIA | 1,365,696 | 2/6/2017 | 1,365,696 | 8/2/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00159 | Heart and | RUSSIA | 1,365,696 | 2/6/2017 | 1,365,696 | 4/23/2018 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00160 | Heart and | SPAIN | 1,365,696 | 2/6/2017 | 1,365,696 | 8/2/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00161 | Heart and | SWEDEN | 1,365,696 | 2/6/2017 | 1,365,696 | 4/23/2018 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00162 | Heart and | UNITED STATES | 1,365,696 | 2/6/2017 | 1,365,696 | 8/2/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00095 | Shutter Design | UNITED STATES | 87/325,463 | 2/6/2017 | 6,113,870 | 7/28/2020 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00096 | Shutter Design | UNITED STATES | 87/325,466 | 2/6/2017 | 6,113,871 | 7/28/2020 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00105 | Shutter Design | WIPO | A0068560 | 2/6/2017 | 1,363,478 | 7/19/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00183 | Shutter Design | AUSTRALIA | 1,363,478 | 2/6/2017 | 1,363,478 | 7/19/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00185 | Shutter Design | EUROPEAN UNION (EUTM & RCD) | 1,363,478 | 2/6/2017 | 1,363,478 | 7/19/2017 | 9. Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others. | rewardStyle, Inc. | REGISTERED |
| 144499.00187 | Shutter Design | RUSSIA | 1,363,478 | 2/6/2017 | 1,363,478 | 4/12/2018 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00188 | Shutter Design | SPAIN | 1,363,478 | 2/6/2017 | 1,363,478 | 7/19/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00167 | RSTYLE | AUSTRALIA | 1,359,407 | 6/27/2017 | 1,359,407 | 6/27/2017 | based links used by style blogs to promote the sale of style apparel and services of others. | rewardStyle, | REGISTERED |
| 144499.00168 | RSTYLE | CHINA | 1,359,407 | 6/27/2017 | 1359407 | 6/27/2017 | based links used by style blogs to promote the sale of style apparel and services of others. | rewardStyle, | REGISTERED |
| 144499.00169 | RSTYLE | EUROPEAN | 1,359,407 | 6/27/2017 | 1,359,407 | 6/27/2017 | based links used by style blogs to promote the sale of style apparel and services of others. | rewardStyle, | REGISTERED |
| 144499.00170 | RSTYLE | ITALY | 1,359,407 | 6/27/2017 | 1,359,407 | 6/27/2017 | based links used by style blogs to promote the sale of style apparel and services of others. | rewardStyle, | REGISTERED |

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| 144499.00172 | RSTYLE | SPAIN | 1359407 | 6/27/2017 | 1359407 | 6/27/2017 | 35. Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardStyle, Inc. | REGISTERED |
| 144499.00173 | RSTYLE | SWEDEN | 1359407 | 6/27/2017 | 1359407 | 6/27/2017 | 35. Promoting the goods and services of others by providing web based links used by style blogs to promote the sale of style apparel and accessories of others. | rewardStyle, Inc. | REGISTERED |
| 144499.00203 | SHOP YOUR | EUROPEAN | 1,358,527 | 6/27/2017 | 1,358,527 | 6/27/2017 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00211 | SHOP YOUR | EUROPEAN | 1,361,772 | 6/27/2017 | 1,361,772 | 6/27/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00204 | SHOP YOUR | ITALY | 1,358,527 | 6/27/2017 | 1,358,527 | 6/27/2017 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00212 | SHOP YOUR | ITALY | 1,361,772 | 6/27/2017 | 1,361,772 | 6/27/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |

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| 144499.00206 | SHOP YOUR | SPAIN | 1358527 | 6/27/2017 | 1358527 | 5/16/2018 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00214 | SHOP YOUR | SPAIN | 1,361,772 | 6/27/2017 | 1,361,772 | 6/27/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00207 | SHOP YOUR | SWEDEN | 1,358,527 | 6/27/2017 | 1,358,527 | 6/27/2017 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00208 | SHOP YOUR | UNITED | 1,358,527 | 6/27/2017 | 1,358,527 | 6/27/2017 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00109 | RSTYLE | BRAZIL | 912953004 | 6/28/2017 | 912953004 | 10/30/2018 | based links used by style blogs to promote the sale of style apparel and | rewardStyle, | REGISTERED |
| 144499.00110 | SHOP YOUR | BRAZIL | 912953020 | 6/28/2017 | 912953020 | 2/9/2021 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00111 | SHOP YOUR | BRAZIL | 912953055 | 6/28/2017 | 912953055 | 2/9/2021 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00186 | Shutter Design | ITALY | 1363478 | 7/19/2017 | 1363478 | 7/19/2017 | downloadable mobile applications for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00189 | Shutter Design | SWEDEN | 1,363,478 | 7/19/2017 | 1,363,478 | 7/19/2017 | 09. Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00190 | Shutter Design | UNITED KINGDOM | 1363478 | 7/19/2017 | 1363478 | 12/7/2017 | 9. Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others. | rewardStyle, | REGISTERED |
| 144499.00156 | Heart and Shutter Design | CHINA | 1,365,696 | 8/2/2017 | 1,365,696 | 8/2/2017 | 35. Promoting the goods and services of others. | rewardStyle, | REGISTERED |

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| 144499.00158 | Heart and Shutter Design | ITALY | 1,365,696 | 8/2/2017 | 1,365,696 | 8/2/2017 | 09 - Downloadable mobile applications to facilitate online shopping; downloadable mobile applications for use in promoting the goods and services of others; downloadable computer software to facilitate online shopping; downloadable computer software for use in promoting the goods and services of others. 35 - Promoting the goods and services of others; downloadable mobile applications for use in promoting the goods and | rewardStyle, Inc. | REGISTERED |
| 144499.00114 | Shutter Design | BRAZIL | 913057827 | 8/6/2017 | 913057827 | 12/11/2018 | | rewardStyle, Inc. | REGISTERED |

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| 144499.00115 | Shutter Design | BRAZIL | 913057860 | 8/6/2017 | 913057860 | 12/11/2018 | 35 - Promoting the goods and services of others. | rewardStyle, Inc. | REGISTERED |
| 144499.00130 | LIKETOKNOW.I UNKNOWN.W.I | UNITED STATES | 88/050.554 | 7/24/2018 | | | 16 - Series of books in the field of influencer marketing. | rewardStyle, Inc. | ALLOWED |
| 144499.00129 | T: STORIES FROM THE | UNITED STATES | 88/050.561 | 7/24/2018 | | | 16 - Series of books in the field of influencer marketing. | rewardStyle, Inc. | ALLOWED |
| 144499.00139 | Heart and | UNITED STATES | 88/496.264 | 7/1/2019 | | | 14 - Jewelry, jewelry, namiey, necklaces, bracelets, rings and earrings. | rewardStyle, Inc. | ALLOWED |
| 144499.00140 | Heart and | UNITED STATES | 88/496.262 | 7/1/2019 | | | Traveling bags, tote bags, book bags, backpacks, make up bags sold | rewardStyle, Inc. | ALLOWED |

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|--------------|--------------------------|---------------|------------|-----------|-----------|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------------|
| 144499.00141 | Heart and Shutter Design | UNITED STATES | 88/496,260 | 7/1/2019 | | | 25 - Men's, women's, children's, and infant's clothing, namely, shirts, t-shirts, polo shirts, dress shirts, collared shirts, tops, tank tops, sweatshirts, hooded sweatshirts, hoodies, sweaters, cardigans, pants, sweatpants, jeans, trousers, shorts, bottoms, jackets, coats, overcoat, parkas, raincoats, wind-resistant jackets, vests, belts, blazers, sport coats, dresses, gowns, skirts, blouses, leggings, footwear, shoes, sandals, socks, underwear, shapewear, camisoles, beachwear, beach footwear, swim trunks, lounge wear, scarves, hats, gloves, headwear, headscarves, headbands, and head wraps. | rewardStyle, Inc. | ALLOWED |
| 144499.00142 | Heart and Shutter Design | UNITED STATES | 88/496,256 | 7/1/2019 | | | drinks; drinking water. | rewardStyle, | ALLOWED |
| 144499.00143 | LIKETOKNOW.1 | UNITED STATES | 88/496,405 | 7/1/2019 | | | traveling bags; tote bags; book bags; backpacks; make up bags sold | rewardStyle, | ALLOWED |
| 144499.00144 | LIKETOKNOW.1 | UNITED STATES | 88/496,404 | 7/1/2019 | | | shirts, polo shirts, dress shirts, collared shirts, tops, tank tops, | rewardStyle, | ALLOWED |
| 144499.00145 | LIKETOKNOW.1 | UNITED STATES | 88/496,402 | 7/1/2019 | | | drinks; drinking water | rewardStyle, | ALLOWED |
| 144499.00154 | LIKETOKNOW.1 | UNITED STATES | 88/496,407 | 7/1/2019 | | | 14 - Jewelry, jewelry, namely, necklaces, bracelets, rings and earrings | rewardStyle, | ALLOWED |
| 144499.00146 | LTK | UNITED STATES | 88/496,310 | 7/1/2019 | 6428899 | 7/20/2021 | downloadable mobile applications for use in promoting the goods and | rewardStyle, | REGISTERED |
| 144499.00147 | LTK | UNITED STATES | 88/496,309 | 7/1/2019 | | | 14 - Jewelry, jewelry, namely, necklaces, bracelets, rings and earrings. | rewardStyle, | ALLOWED |
| 144499.00148 | LTK | UNITED STATES | 88/496,302 | 7/1/2019 | | | traveling bags; tote bags; book bags; backpacks; make up bags; | rewardStyle, | ALLOWED |
| 144499.00149 | LTK | UNITED STATES | 88/496,307 | 7/1/2019 | | | shirts, polo shirts, dress shirts, collared shirts, tops, tank tops, | rewardStyle, | ALLOWED |
| 144499.00150 | LTK | UNITED STATES | 88/496,312 | 7/1/2019 | | | drinks; drinking water | rewardStyle, | ALLOWED |
| 144499.00152 | REWARDSTYLE | UNITED STATES | 88/496,330 | 7/1/2019 | 5,975,816 | 2/4/2020 | services; business administration services; business data analysis; | rewardStyle, | REGISTERED |
| 144499.00200 | LIKETOKNOW.1 | UNITED STATES | 88/633,309 | 9/27/2019 | 6,042,090 | 4/28/2020 | downloadable mobile applications for use in promoting the goods and | rewardStyle, | REGISTERED |

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|--------------|---------------|---------------|------------|------------|-----------|------------|-----------------------------------------------------------------------------------------------------------------------------------------|--------------|------------|
| 144499.00196 | REWARDSTYLE | EUROPEAN | 018177014 | 1/5/2020 | 018177014 | 5/22/2020 | services; business administration services; business analysis; research | rewardstyle; | REGISTERED |
| 144499.00197 | REWARDSTYLE | UNITED STATES | UK0000345 | 1/6/2020 | UK0000345 | 3/27/2020 | services; business administration services; business analysis; research | rewardstyle; | REGISTERED |
| 144499.00221 | LIKETOKNOW.I | CANADA | 2,019,894 | 3/26/2020 | | | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00225 | LIKETOKNOW.I | UNITED STATES | 3477551 | 3/26/2020 | 3477551 | 8/9/2020 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00217 | LIKETOKNOW.I | AUSTRIA | 88/849,119 | 3/26/2020 | 6349655 | 5/11/2021 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00219 | LIKETOKNOW.I | AUSTRIA | 2,078,355 | 3/27/2020 | 2,078,355 | 3/27/2020 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00220 | LIKETOKNOW.I | BRAZIL | 919479669 | 3/27/2020 | 919479669 | 1/19/2021 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00222 | LIKETOKNOW.I | CHINA | 44940732 | 3/27/2020 | 44940732 | 11/21/2020 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00223 | LIKETOKNOW.I | EUROPEAN | 018217014 | 3/27/2020 | 018217014 | 7/28/2020 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00224 | LIKETOKNOW.I | MEXICO | 2349086 | 4/16/2020 | 2116942 | 7/13/2020 | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00228 | Heart and | UNITED STATES | 88/882,499 | 4/22/2020 | 6,169,441 | 10/6/2020 | 33 - Wine | rewardstyle; | REGISTERED |
| 144499.00227 | LIKETOKNOW.I | UNITED STATES | 88/883,078 | 4/22/2020 | 6,169,444 | 10/6/2020 | 33 - wine | rewardstyle; | REGISTERED |
| 144499.00218 | Heart and | SOUTH KOREA | 40-2020- | 5/6/2020 | | | services; business administration services; business data analysis; | rewardstyle; | PUBLISHED |
| 144499.00231 | LIKETOKNOW.I | AUSTRALIA | 2,121,233 | 9/17/2020 | 2,121,233 | 9/17/2020 | services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00233 | LIKETOKNOW.I | CANADA | 2,052,443 | 9/17/2020 | | | services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00235 | LIKETOKNOW.I | EUROPEAN | 018309972 | 9/18/2020 | 018309972 | 1/20/2021 | services; business administration services; business data analysis; | rewardstyle; | REGISTERED |
| 144499.00237 | LIKETOKNOW.I | UNITED STATES | UK0000353 | 9/18/2020 | | | services; business administration services; business data analysis; | rewardstyle; | PUBLISHED |
| 144499.00234 | LIKETOKNOW.I | CHINA | 49988379 | 9/23/2020 | | | services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00236 | LIKETOKNOW.I | MEXICO | 2426609 | 9/23/2020 | | | services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00232 | LIKETOKNOW.I | BRAZIL | 920816274 | 9/24/2020 | | | services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00447 | Heart and | CHINA | 50766542 | 10/27/2020 | | | clothing; masquerade costumes; shoes; hats; hosiery; gloves [clothing]; | rewardstyle; | PENDING |
| 144499.00239 | LIKETOKNOW.I | UNITED STATES | 90/359,694 | 12/4/2020 | | | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00238 | LIKETOKNOW.I | UNITED STATES | 90/359,941 | 12/4/2020 | | | downloadable mobile applications for use in promoting the goods and services; business administration services; business data analysis; | rewardstyle; | PENDING |
| 144499.00240 | SHIPPING | UNITED STATES | 90/401,005 | 12/22/2020 | | | on the goods and services of others via the internet or other | rewardstyle; | PENDING |
| 144499.00294 | Shutter Heart | UNITED STATES | 90/498,978 | 1/29/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00295 | Shutter Heart | UNITED STATES | 90/498,986 | 1/29/2021 | | | shopping; Non-downloadable computer software for use in promoting | rewardstyle; | PENDING |
| 144499.00247 | REVENUE | UNITED STATES | 90/567,837 | 3/9/2021 | | | compiling business data for retailers and brands; collection and analysis | rewardstyle; | PENDING |
| 144499.00248 | RPI | UNITED STATES | 90/567,808 | 3/9/2021 | | | compiling business data for retailers and brands; collection and analysis | rewardstyle; | PENDING |
| 144499.00250 | LIKETOKNOW.I | CHINA | 55069038 | 4/9/2021 | | | management consultancy; compilation of statistics; analysis of market | rewardstyle; | PENDING |
| 144499.00252 | LIKETOKNOW.I | UNITED STATES | 90/672,332 | 4/26/2021 | | | content in the field of influencer content; Arranging and conducting | rewardstyle; | PENDING |
| 144499.00253 | LIKETOKNOW.I | UNITED STATES | 90/672,337 | 4/26/2021 | | | shopping; Non-downloadable computer software for use in promoting | rewardstyle; | PENDING |
| 144499.00251 | LIKETOKNOW.I | UNITED STATES | 90/672,331 | 4/26/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00316 | INFLUENCER | UNITED STATES | 90690020 | 5/4/2021 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | PENDING |
| 144499.00317 | INFLUENCER | UNITED STATES | 90690035 | 5/4/2021 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | PENDING |
| 144499.00318 | INFLUENCER | UNITED STATES | 90690041 | 5/4/2021 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | PENDING |
| 144499.00321 | LIKESHOP | UNITED STATES | 90690047 | 5/4/2021 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | PENDING |

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|--------------|--------------|---------------|-----------|-----------|---------|-----------|--|--------------------------------------------------------------------------|-------------|------------|
| 144499.00319 | LTK STORE | UNITED STATES | 90690050 | 5/4/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00320 | LTK | UNITED STATES | 90690052 | 5/4/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00321 | SHOP LTK | UNITED STATES | 90690055 | 5/4/2021 | | | | services; business administration services; business data analysis; | rewardstyle | PENDING |
| 144499.00263 | Heart and | CHINA | 56335489 | 5/25/2021 | | | | education or training advice; training courses for advertising; | rewardstyle | PENDING |
| 144499.00265 | LTK | CHINA | 56357601 | 5/25/2021 | | | | education or training advice; training courses for advertising; | rewardstyle | PENDING |
| 144499.00285 | Heart and | CHINA | 56372485 | 5/26/2021 | | | | management consultancy; compilation of statistics; analysis of market | rewardstyle | PENDING |
| 144499.00277 | LTK SHOPPING | CANADA | 2,110,260 | 5/27/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00276 | LTK SHOPPING | AUSTRALIA | 2,182,484 | 5/28/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00278 | LTK SHOPPING | EUROPEAN | 018482784 | 5/28/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00279 | LTK SHOPPING | UNITED | UK0000364 | 5/28/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00272 | LTK SHOPPING | MEXICO | 2558473 | 6/3/2021 | 2290829 | 8/25/2021 | | downloadable mobile applications for use in promoting the goods and | rewardstyle | REGISTERED |
| 144499.00273 | LTK SHOPPING | MEXICO | 2558476 | 6/3/2021 | | | | on the goods and services of others via the internet or other | rewardstyle | PENDING |
| 144499.00274 | LTK SHOPPING | MEXICO | 2558479 | 6/3/2021 | 2290831 | 8/25/2021 | | content in the field of business, entrepreneurship, fashion, lifestyle, | rewardstyle | REGISTERED |
| 144499.00275 | LTK SHOPPING | MEXICO | 2558481 | 6/3/2021 | 2290833 | 8/25/2021 | | non-downloadable computer software for use in promoting the goods | rewardstyle | REGISTERED |
| 144499.00264 | Heart and | CHINA | 57023525 | 6/18/2021 | | | | for others; quality control; surveying; chemistry services; biological | rewardstyle | PENDING |
| 144499.00267 | LTK | CHINA | 57004955 | 6/18/2021 | | | | for others; quality control; surveying; chemistry services; biological | rewardstyle | PENDING |
| 144499.00266 | LTK | CHINA | 57073746 | 6/21/2021 | | | | clothing; masquerade costumes; shoes; hats; hosiery; gloves [clothing] | rewardstyle | PENDING |
| 144499.00259 | LTK | SOUTH KOREA | 40-2021- | 6/22/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00268 | LTK | CHINA | 57134740 | 6/23/2021 | | | | downloadable graphics for mobile phones; downloadable emoticons for | rewardstyle | PENDING |
| 144499.00258 | RSTHECON | UNITED STATES | 90802137 | 6/29/2021 | | | | entertainment services, namely, providing visual and audiovisual | rewardstyle | PENDING |
| 144499.00260 | LTK | SOUTH KOREA | 40-2021- | 6/30/2021 | | | | development, management, optimization and analysis of online | rewardstyle | PENDING |
| 144499.00261 | LTK | SOUTH KOREA | 40-2021- | 6/30/2021 | | | | content in the field of influencer content; Arranging and conducting | rewardstyle | PENDING |
| 144499.00262 | LTK | SOUTH KOREA | 40-2021- | 6/30/2021 | | | | shopping; Non-downloadable computer software for use in promoting | rewardstyle | PENDING |
| 144499.00270 | LINK NINJA | UNITED STATES | 90823801 | 7/12/2021 | | | | bookmarks; emotive; and publicly share data | rewardstyle | PENDING |
| 144499.00271 | SHOPPING | UNITED STATES | 90823794 | 7/12/2021 | | | | downloadable mobile applications for use in promoting the goods and | rewardstyle | PENDING |
| 144499.00282 | GATHER | UNITED STATES | 90831416 | 7/15/2021 | | | | users to connect brands, retailers and content providers for advertising | rewardstyle | PENDING |
| 144499.00280 | GROWFLUENCE | UNITED STATES | 90831410 | 7/15/2021 | | | | users to connect brands, retailers and content providers for advertising | rewardstyle | PENDING |
| 144499.00281 | GROWFLUENCE | UNITED STATES | 90831413 | 7/15/2021 | | | | collection and analysis of quality metric data for retailers and brands | rewardstyle | PENDING |
| 144499.00288 | CREATE | UNITED STATES | 90843733 | 7/22/2021 | | | | content in the field of influencer content; providing educational | rewardstyle | PENDING |
| 144499.00289 | CREATE | UNITED STATES | 90843731 | 7/22/2021 | | | | in promoting the goods and services of others; Downloadable mobile | rewardstyle | PENDING |
| 144499.00291 | CREATOR | UNITED STATES | 90843740 | 7/22/2021 | | | | services; business administration services; business data analysis; | rewardstyle | PENDING |
| 144499.00292 | CREATOR | UNITED STATES | 90843738 | 7/22/2021 | | | | in promoting the goods and services of others; Downloadable mobile | rewardstyle | PENDING |
| 144499.00293 | CREATOR | UNITED STATES | 90843735 | 7/22/2021 | | | | in promoting the goods and services of others; Downloadable mobile | rewardstyle | PENDING |
| 144499.00290 | LTK CREATOR | UNITED STATES | 90843246 | 7/22/2021 | | | | in promoting the goods and services of others; Downloadable mobile | rewardstyle | PENDING |
| 144499.00286 | WE POWER | UNITED STATES | 90843746 | 7/22/2021 | | | | services; business administration services; business data analysis; | rewardstyle | PENDING |
| 144499.00287 | WE POWER | UNITED STATES | 90843743 | 7/22/2021 | | | | in promoting the goods and services of others; Downloadable mobile | rewardstyle | PENDING |

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|--------------|---------------------------|-----------|-----------|--|--|-------------------------------------------------------------------------------------------------------------------------------------------|--------------|------------|
| 144499.00307 | GROWFLUENCE CHINA | 57927720 | 7/23/2021 | | | downloadable graphics for mobile phones; downloadable emoticons for management consultancy; compilation of statistics; analysis of market | rewardstyle; | PENDING |
| 144499.00308 | GROWFLUENCE CHINA | 57924673 | 7/23/2021 | | | education or training advice; training courses for advertising; | rewardstyle; | PENDING |
| 144499.00309 | GROWFLUENCE CHINA | 57936397 | 7/23/2021 | | | for others; quality control; surveying; chemistry services; biological | rewardstyle; | PENDING |
| 144499.00310 | GROWFLUENCE CHINA | 57926939 | 7/23/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00298 | Shutter Heart CANADA | 2,123,248 | 7/27/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00296 | Shutter Heart AUSTRALIA | 2197963 | 7/28/2021 | | | non-downloadable computer software for use in promoting the goods | rewardstyle; | PENDING |
| 144499.00297 | Shutter Heart AUSTRALIA | 2197989 | 7/28/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00299 | Shutter Heart EUROPEAN | 018523331 | 7/28/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00300 | Shutter Heart UNITED | UK0000367 | 7/28/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00301 | Shutter Heart MEXICO | 2588809 | 7/28/2021 | | | shopping; Non-downloadable computer software for use in promoting | rewardstyle; | PENDING |
| 144499.00302 | Shutter Heart MEXICO | 2588807 | 7/28/2021 | | | development; management; optimization and analysis of online | rewardstyle; | PENDING |
| 144499.00303 | Shutter Heart SOUTH KOREA | 40-2021- | 7/29/2021 | | | shopping; Non-downloadable computer software for use in promoting | rewardstyle; | PENDING |
| 144499.00304 | Shutter Heart SOUTH KOREA | 40-2021- | 7/29/2021 | | | downloadable graphics for mobile phones; downloadable emoticons for management consultancy; compilation of statistics; analysis of market | rewardstyle; | PENDING |
| 144499.00311 | WE POWER CHINA | TBD | 8/4/2021 | | | education or training advice; training courses for advertising; | rewardstyle; | PENDING |
| 144499.00312 | WE POWER CHINA | TBD1 | 8/4/2021 | | | for others; quality control; surveying; chemistry services; biological | rewardstyle; | PENDING |
| 144499.00313 | WE POWER CHINA | TBD2 | 8/4/2021 | | | Cases; adapted for mobile phones; leather cases for mobile phones and | rewardstyle; | PENDING |
| 144499.00314 | WE POWER CHINA | TBD3 | 8/4/2021 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | PENDING |
| 144499.00315 | LTK UNITED STATES | 97033810 | 9/17/2021 | | | based links used by style blogs to promote the sale of style apparel and | NastyGoat | REGISTERED |
| 144499.00157 | Heart and EUROPEAN | 1365696 | 8/21/2017 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | REGISTERED |
| 144499.00029 | REWARDSTYLE CHINA | 1135383 | 8/24/2012 | | | based links used by style blogs to promote the sale of style apparel and | NastyGoat | REGISTERED |
| 144499.00215 | SHOP YOUR SWEDEN | 1,361,772 | 6/27/2017 | | | downloadable mobile applications for use in promoting the goods and | rewardstyle; | REGISTERED |

TRADEMARK

REEL: 007608 FRAME: 0575

RECORDED: 02/02/2022