

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM706546

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICCO Cheese Company, Inc.,		02/04/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Colonna Brothers, Inc.,		
Street Address:	4102 Bergen Turnpike		
Internal Address:	PO Box 808		
City:	North Bergen		
State/Country:	NEW JERSEY		
Postal Code:	07047		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	0584601		
Registration Number:	2184205	OLD WORLD	
Registration Number:	3650321	OLD WORLD	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9087225640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	92 East Main Street		
Address Line 2:	Suite 302		
Address Line 4:	SOMERVILLE, NEW JERSEY 08876		
ATTORNEY DOCKET NUMBER:	slb 02.04.22.1		
NAME OF SUBMITTER:	Stephen L. Baker		
SIGNATURE:	/Stephen L. Baker/		
DATE SIGNED:	02/04/2022		
Total Attachments: 1			

OP \$90.00 0584601

**ASSIGNMENT OF UNITED STATES TRADEMARK
AND REGISTRATION THEREFOR**

WHEREAS, ICCO Cheese Company, Inc., a corporation organized under the laws of the State of New York, located and doing business at One Olympic Drive, Orangeburg, NY 10962, has adopted, used and is using the marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
OLD WORLD	2184205	August 25, 1998
OLD WORLD	3650321	July 7, 2009
SIMPLE INGREDIENTS. SIMPLY BETTER	5846015	August 27, 2019

WHEREAS, Colonna Brothers, Inc., a corporation organized under the laws of New Jersey, located and doing business at 4102 Bergen Turnpike/PO Box 808, North Bergen, New Jersey 07047, is desirous of acquiring said marks, the registrations therefor and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ICCO Cheese Company, Inc. does hereby assign unto Colonna Brothers Inc., all right, title and interest in and to said marks, registrations therefor together with the goodwill of the business symbolized by the marks.

Dated: 2-4-2022

ICCO Cheese Company, Inc.

By: 

Name: John Angiolillo
Title: President