

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM706854

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trucenta Holdings, LLC		02/04/2022	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Breeze Smoke LLC		
Street Address:	4654 Lilly Court		
City:	West Bloomfield		
State/Country:	MICHIGAN		
Postal Code:	48323		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	90256675	BREEZE	
Serial Number:	90292552	BREEZE	
Serial Number:	90292558	BREEZE	
Serial Number:	90292573	BREEZE	
Serial Number:	90292568	BREEZE	
Serial Number:	90292582	BREEZE	
Serial Number:	90292579	BREEZE	
Registration Number:	6296005	BREEZE	
Registration Number:	6296004	BREEZE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028443371		
Email:	nwhalen@honigman.com		
Correspondent Name:	Rachel M. Hofstatter		
Address Line 1:	39400 Woodward Ave, Suite 101		
Address Line 2:	Honigman LLP		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		

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NAME OF SUBMITTER:	Rachel M. Hofstatter
SIGNATURE:	/Rachel M. Hofstatter/
DATE SIGNED:	02/07/2022
Total Attachments: 2 source=Breeze Smoke Trucenta#page1.tif source=Breeze Smoke Trucenta#page2.tif	

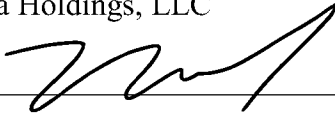
TRADEMARK AND DOMAIN NAME ASSIGNMENT

WHEREAS, Trucenta Holdings, LLC, a Michigan limited liability company (the “Assignor”), owns the trademarks and domain name listed in Schedule A (the “Marks”) and the goodwill associated with the business therefor.

WHEREAS, Breeze Smoke LLC, a Michigan limited liability company (the “Assignee”), as successor to the business to which the Marks pertain, desires to acquire all right, title and interest in and to the Marks, including the goodwill associated with the business to which the Marks pertain.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, the registrations and applications therefor, and the right to sue, and collect and retain, damages and/or profits for past infringements of the Marks.

February 4, 2022
Date

Trucenta Holdings, LLC
By: 
Name: Nowfal Akash
Title: Member