

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM706998

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shaw Contract Flooring Services, Inc.		02/02/2022	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Shaw Integrated and Turf Solutions, Inc.		
Street Address:	616 East Walnut Ave		
City:	Dalton		
State/Country:	GEORGIA		
Postal Code:	60721		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Registration Number:	5752622	#MORETHANAFIELD	
Registration Number:	5777722	B1K	
Registration Number:	4404645	BOLT	
Registration Number:	2655881	DIETERTURF	
Registration Number:	4890228	ELEVATE	
Registration Number:	4400864	GFEND	
Registration Number:	4629743	H C	
Registration Number:	4637541	HYDROCHILL	
Registration Number:	4187564	LEGION	
Registration Number:	2996815	MOMENTUM	
Registration Number:	5864160	NXT	
Registration Number:	6296857	NXTPLAY	
Registration Number:	6336382	OPTISHIELD	
Registration Number:	6224245	PLAYABILITY ASSESSMENT TOOL	
Registration Number:	3089303	POWERBLADE	
Registration Number:	4393084	POWERBLADE ELITE	
Registration Number:	4106097	SHAW SPORTEXE	
Registration Number:	4415704	SHAW SPORTS TURF	
Registration Number:	4415706	SHAW SPORTS TURF S	

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Property Type	Number	Word Mark
Registration Number:	4466949	SHAWGRASS
Registration Number:	3137632	SPIKE ZONE
Registration Number:	2487112	SPORTEXE
Registration Number:	2524276	SPORTEXE
Registration Number:	3313179	STRENEXE
Registration Number:	3037929	TERRASOFT
Registration Number:	6108471	THUNDERBOLT
Registration Number:	4393014	TRUHOP
Registration Number:	6010866	TURF CHILLER
Registration Number:	4495613	ULTRALOC
Registration Number:	3237806	VICTORYTURF
Registration Number:	4106096	
Serial Number:	97090216	TIPS
Serial Number:	97011076	STALOK
Serial Number:	88824472	NATURALPLAY
Serial Number:	97112422	GAME ON
Serial Number:	90230593	FLX ZONE
Serial Number:	97153150	CREATURF

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7737424605
Email: liverson@iverson-ip.com
Correspondent Name: Lisa A. Iverson
Address Line 1: 3642 N. Racine Ave
Address Line 4: Chicago, ILLINOIS 60613

ATTORNEY DOCKET NUMBER: 44050-08540

NAME OF SUBMITTER: Lisa Iverson

SIGNATURE: /Lisa Iverson/

DATE SIGNED: 02/08/2022

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This is an Assignment by and between Shaw Contract Flooring Services, Inc., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, Dalton, GA, 30721 ("Assignor") and Shaw Integrated and Turf Solutions, Inc., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, Dalton, GA, 30721 ("Assignee");

WHEREAS, Assignor has adopted and is the owner of the trademarks and registrations listed in Schedule A attached hereto ("Assignor's Marks");

WHEREAS, Assignee is the successor to a portion of Assignor's existing and ongoing business, including the portions of the business to which the Assignor's Marks pertain as required by 15 U.S.C. § 1060, and desires to acquire the entire right, title and interest of Assignor in and to Assignor's Marks listed in the Attached Schedule A; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to each of Assignor's Marks, including but not limited to, the right to pursue legal actions for past infringement of Assignor's Marks and related damages, together with Assignor's business to which Assignor's Marks pertain, as well as any goodwill of the business connected with the use of and symbolized by Assignor's Marks to the extent that such goodwill exists, and all rights corresponding thereto throughout the world, effective as of the date identified below.

ASSIGNOR:

Shaw Contract Flooring Services, Inc.

Signature: DocuSigned by:
James L. Kirkpatrick
D88140F8EE7242B...
Name: James L. Kirkpatrick
Title: Treasurer

ASSIGNEE:

Shaw Integrated and Turf Solutions, Inc.

Signature: DocuSigned by:
James L. Kirkpatrick
D88140F8EE7242B...
Name: James L. Kirkpatrick
Title: Treasurer

Dated effective as of: 2/2/2022