

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM707205

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
i.am.symbolic, llc		02/08/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FYI.FYI, Inc.		
Street Address:	1800 Century Park East, Suite 1000		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	90900052	FYI.CHAT	
Serial Number:	90900071	FYI.CHAT	
Serial Number:	90900089	FYI.CHAT	
Serial Number:	90900104	FYI.CHAT	
Serial Number:	90900127	FYI.CHAT	
Serial Number:	90900135	FYI.CHAT	
Serial Number:	90900145	FYI.CHAT	
Serial Number:	90900171	FYI.FYI	
Serial Number:	90900182	FYI.FYI	
Serial Number:	90900191	FYI.FYI	
Serial Number:	90900203	FYI.FYI	
Serial Number:	90900213	FYI.FYI	
Serial Number:	90900221	FYI.FYI	
Serial Number:	90900241	FYI.FYI	
CORRESPONDENCE DATA			
Fax Number:	3102283701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 3102283700
Email: trademarksCC@sheppardmullin.com
Correspondent Name: Jill M. Pietrini, Esq.
Address Line 1: 1901 Avenue of the Stars, Suite 1600
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 82SN-348219

NAME OF SUBMITTER: Jill M. Pietrini

SIGNATURE: /Jill M. Pietrini/

DATE SIGNED: 02/08/2022

Total Attachments: 2

source=TM Assignment - i.am.symbolic, llc to FYI.FYI, Inc. - ITU - FYI Marks#page1.tif

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made by and between i.am.symbolic, llc, a California limited liability company, having its principal place of business at 1800 Century Park East, Suite 1000, Los Angeles, California 90067 (hereinafter "Assignor") and FYI.FYI, Inc., a Delaware corporation, having its principal place of business at 1800 Century Park East, Suite 1000, Los Angeles, California 90067 (hereinafter "Assignee").

WHEREAS, Assignor has an intent to use the trademarks identified below, and has filed applications to register the trademarks based on its intent to use the trademarks for those goods and services listed in the United States trademark applications identified below (hereinafter the "Marks" and the "Applications"). Assignor has not yet filed amendments to allege use under 15 U.S.C. § 1051(b)(1)(c) or statements of use under 15 U.S.C. § 1051(b)(1)(d).

Trademark	Class	Application No.	Filing Date
FYI.chat	9	90/900,052	8/24/21
FYI.chat	35	90/900,071	8/24/21
FYI.chat	38	90/900,089	8/24/21
FYI.chat	41	90/900,104	8/24/21
FYI.chat	42	90/900,127	8/24/21
FYI.chat	43	90/900,135	8/24/21
FYI.chat	45	90/900,145	8/24/21
FYI.FYI	9	90/900,171	8/24/21
FYI.FYI	35	90/900,182	8/24/21
FYI.FYI	38	90/900,191	8/24/21
FYI.FYI	41	90/900,203	8/24/21
FYI.FYI	42	90/900,213	8/24/21
FYI.FYI	43	90/900,221	8/24/21
FYI.FYI	45	90/900,241	8/24/21

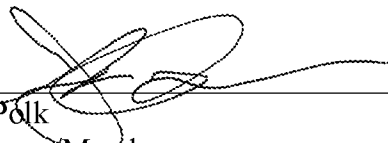
WHEREAS, Assignor is assigning the Marks and the Applications to Assignee as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. § 1060.

WHEREAS, Assignee, the successor of the ongoing and existing business or portion thereof of Assignor's business to which the Marks pertain, is desirous of acquiring the Marks and the Applications, including the goodwill associated with the ongoing and existing business, the Marks, and any and all claims, demands, and causes of action for infringement, of the Marks, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the United States in and to the Marks and the Applications, together with the goodwill associated with the Marks, and any and all claims, demands, and causes of action for infringement of the Marks, past, present, and future, and all of the proceeds from the foregoing.

Signed at Los Angeles, California effective this 8th day of February, 2022.

i.am.symbolic, llc



Jon Polk
Assignor/Member

SMRH:4891-5785-4987.1