

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM707413

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ulta Salon, Cosmetics & Fragrance, Inc.		01/31/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ulta Salon, Cosmetics & Fragrance, LLC		
Street Address:	1000 Remington Blvd.		
Internal Address:	Ste 120		
City:	Bolingbrook		
State/Country:	ILLINOIS		
Postal Code:	60440		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 64			
Property Type	Number	Word Mark	
Registration Number:	4157461	21 DAYS OF BEAUTY	
Registration Number:	5465287	A GORGEOUS WAY TO GIVE	
Registration Number:	5396018	ALL THINGS BEAUTY	
Registration Number:	5527958	ALL THINGS BEAUTY.	
Registration Number:	4932117	ALL THINGS BEAUTY. ALL IN ONE PLACE.	
Registration Number:	2598439	BASICALLY U	
Registration Number:	5131442	BEAUTY GEMS	
Registration Number:	4938498	BEAUTY LOVES YOU BACK	
Registration Number:	4289203	BEAUTY STEAL!	
Registration Number:	5592858	BEAUTY STEALS	
Registration Number:	5402946	BRING THE BEAUTY	
Registration Number:	6241551	CHOICES FOR YOU & FOR YOUR WORLD	
Registration Number:	6336130	CONSCIOUS BEAUTY	
Registration Number:	6336131	CONSCIOUS BEAUTY AT ULTA BEAUTY	
Serial Number:	88760186	CULTURE CIRCLE	
Serial Number:	88760180	CULTURE STUDIO	
Registration Number:	5612418	CUT FOR A CAUSE	
Registration Number:	5117465	GIFT GORGEOUSLY	
		TRADEMARK	

OP \$1615.00 4157461

Property Type	Number	Word Mark
Registration Number:	5371184	GLAMLAB
Serial Number:	90399602	GLAMST
Registration Number:	5254500	GO AHEAD, LOSE YOURSELF
Registration Number:	4964532	GORGEOUS HAIR EVENT
Registration Number:	5253667	HOLIDAY GEMS
Registration Number:	5315121	JOY TO THE GIRL!
Registration Number:	5368205	LIP GLOSSARY
Registration Number:	5174955	LIP HAPPILY AT ULTA BEAUTY
Registration Number:	5266028	LIPSTICK LIBRARY
Registration Number:	4196198	
Registration Number:	4196197	
Registration Number:	5339797	PAMPER HER WITH PRETTY
Serial Number:	88717526	QUAZI
Registration Number:	6273670	SPARKED @ULTABEAUTY
Registration Number:	6273669	SPARKED @ULTABEAUTY THE BRIGHTEST UP & C
Registration Number:	6131559	SPARKED AT ULTA BEAUTY
Registration Number:	6137737	SPARKED@ULTABEAUTY
Registration Number:	6137736	SPARKED@ULTABEAUTY THE BRIGHTEST UP & CO
Registration Number:	5007493	SWEET & SHIMMER
Serial Number:	88744714	THE COLLABORATORY AT ULTA BEAUTY
Registration Number:	5629309	THE POSSIBILITIES ARE BEAUTIFUL
Registration Number:	5186518	THE SALON AT ULTA BEAUTY
Registration Number:	5186517	THE SALON AT ULTA BEAUTY
Registration Number:	2504336	ULTA
Registration Number:	5218565	ULTA
Registration Number:	3262918	ULTA BEAUTY
Registration Number:	5228138	ULTA BEAUTY
Registration Number:	5536474	ULTA BEAUTY
Registration Number:	5351254	ULTABEAUTY
Registration Number:	5476366	ULTABEAUTY
Registration Number:	5492678	ULTA BEAUTY
Registration Number:	3311177	ULTA BEAUTY
Registration Number:	3311178	ULTA BEAUTY
Registration Number:	5912047	ULTA BEAUTY CHARITABLE FOUNDATION
Registration Number:	5222322	ULTA BEAUTY COLLECTION
Registration Number:	5227336	ULTA BEAUTY LOVES
Registration Number:	2531889	ULTA SALON-COSMETICS-FRAGRANCE
Registration Number:	2531885	ULTA SALON-COSMETICS-FRAGRANCE

Property Type	Number	Word Mark
Registration Number:	2631363	ULTA.COM
Registration Number:	6521575	ULTAMATE LASHES
Registration Number:	4232977	ULTAMATE REWARDS
Registration Number:	5315089	ULTAMATE REWARDS
Registration Number:	4929201	WHERE BEAUTY LOVES YOU BACK
Serial Number:	88723440	WHIM
Serial Number:	90588227	WHIM
Serial Number:	90588324	WHIM

CORRESPONDENCE DATA

Fax Number: 3127595646
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3123571313
Email: mandrade@btlaw.com
Correspondent Name: BARNES & THORNBURG LLP
Address Line 1: P.O. Box 2786
Address Line 4: Chicago, ILLINOIS 60690-2786

ATTORNEY DOCKET NUMBER:	47971-114579
NAME OF SUBMITTER:	Melissa A. Vallone
SIGNATURE:	/Melissa A. Vallone/
DATE SIGNED:	02/09/2022

Total Attachments: 4
source=ULTA SALON COSMETICS FRAGRANCE INC. - DE - Conversion - FILED#page1.tif
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source=ULTA SALON COSMETICS FRAGRANCE INC. - DE - Conversion - FILED#page3.tif
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ULTA SALON, COSMETICS & FRAGRANCE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ULTA SALON, COSMETICS & FRAGRANCE, INC." TO "ULTA SALON, COSMETICS & FRAGRANCE, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2022, AT 8:03 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF JANUARY, A.D. 2022 AT 9 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

2218695 8100V
SR# 20220301109

You may verify this certificate online at corp.delaware.gov/authver.shtml


Authentication: 202526460
Date: 01-31-22

TRADEMARK
REEL: 007629 FRAME: 0784

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1. The jurisdiction where the Corporation first formed is the **State of Delaware**.
2. The jurisdiction immediately prior to filing this Certificate is the **State of Delaware**.
3. The date the Corporation first formed is **January 9, 1990**.
4. The name of the Corporation immediately prior to filing this Certificate is **Ulta Salon, Cosmetics & Fragrance, Inc.**
5. The name of the Delaware Limited Liability Company as set forth in the Certificate of Formation is **Ulta Salon, Cosmetics & Fragrance, LLC**.
6. The conversion shall become effective at 9:00 A.M., Eastern Time, on January 31, 2022.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 31st day of January, 2022.



Jodi Caro
General Counsel & Corporate Secretary

STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION
OF

ULTA SALON, COSMETICS & FRAGRANCE, LLC

- First: The name of the limited liability company is **ULTA SALON, COSMETICS & FRAGRANCE, LLC**.
- Second: The address of its registered office in the State of Delaware is 251 Little Falls Drive, Wilmington, New Castle County, Delaware 19808.
- The name of its registered agent at such address is The Prentice-Hall Corporation System, Inc.
- Third: Ulta Salon, Cosmetics & Fragrance, LLC shall be formed effective at 9:00 A.M., Eastern Time, on January 31, 2022.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 31st day of January, 2022.

By: 

Jodi Caro
General Counsel & Corporate Secretary

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "ULTA SALON, COSMETICS & FRAGRANCE, LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JANUARY, A.D. 2022, AT 8:03 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTY-FIRST DAY OF JANUARY, A.D. 2022 AT 9 O`CLOCK A.M.



A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

2218695 8100V
SR# 20220301109

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202526460
Date: 01-31-22

RECORDED: 02/09/2022

TRADEMARK
REEL: 007629 FRAME: 0787