

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM707485

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mercury Financial Group, LLC		01/13/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Planmember Financial Corporation		
<b>Street Address:</b>	6187 Carpinteria Ave.		
<b>City:</b>	Carpinteria		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93013		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5130637	PERSONAL RETIREMENT PLAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3103944477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3109799190		
<b>Email:</b>	tmk@cislo.com, ksylvester@cislo.com, kristin@cislo.com		
<b>Correspondent Name:</b>	Kristin B. Kosinski, Esq.		
<b>Address Line 1:</b>	12100 Wilshire Blvd., Suite 1700		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>NAME OF SUBMITTER:</b>	Kristin B. Kosinski, Esq.		
<b>SIGNATURE:</b>	/Kristin B. Kosinski/		
<b>DATE SIGNED:</b>	02/08/2022		
<b>Total Attachments: 3</b>			
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Exhibit A

**CONFIRMATORY TRADEMARK ASSIGNMENT**

This Confirmatory Trademark Assignment ("Assignment") is entered into by and between Mercury Financial Group, LLC, a Texas limited liability company having an address at 515 Congress Avenue, Suite 2500, Austin, Texas 78701 ("Assignor") and PlanMember Financial Corporation, a California corporation having an address at 6187 Carpinteria Ave., Carpinteria, California 93013 ("Assignee").

**WHEREAS**, Assignor as owner of the trademark registration listed in **Schedule A** (the "Trademark") has assigned the Trademark to Assignee in connection with the Coexistence and Settlement Agreement as of [ ] (the "Agreement"); and

**WHEREAS**, the parties execute this Confirmatory Trademark Assignment for the sole purpose of memorializing and recording the Assignment effected by the Agreement.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

**1. Assignment.** As of the effective date of the Agreement, Assignor does hereby, irrevocably assign, transfer and convey to Assignee, and Assignee does accept, all of Assignor's right, title and interest in and to the Trademark, including but not limited to any registrations, applications, renewals and parts thereof (whether presently available or subsequently available as a result of intervening legislation), all common law rights therein, all moral rights therein, together with the goodwill of the business symbolized by or embodied in the Trademark and all claims for damages by reason of past or future infringements of the Trademark with the right to sue for and collect the same for Assignee's own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives. These obligations shall be binding upon Assignor's successors, assigns, heirs, executives, administrators, and other legal representatives.

**2. Authorization and Recordation.** Assignor hereby authorizes and requests all applicable governmental authorities or registrars to record and register Assignee as the owner of the Trademark, and to issue any and all registrations, amended registrations and renewals that have been or may be granted upon any application or petition for the same, to Assignee and Assignee's successors and/or assigns, as assignee of all of Assignors' rights, title and interest in and to the Trademark. Assignee shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect ownership of the Trademark.

**3. Power of Attorney.** If at any time Assignee is unable, for any reason, to secure Assignor's signature on any copyright or trademark assignments or applications for registrations, or other documents or filings pertaining to any or all of the Trademark, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents as its agents and attorneys-in-fact, to act for and on its behalf and stead to execute and file any and all such applications, registrations, and other documents and to do all other lawfully permitted acts to further the prosecution thereon with the same legal force and effect as if executed by Assignor.

**4. Miscellaneous.** Each party represents that it has the power and authority to enter into this Assignment. If any term of this Assignment is held invalid or unenforceable for any reason, the remainder of such term shall be amended to achieve as closely as possible the effect of the original term, and all other terms shall continue in full force and effect. This Assignment may be executed in any number of identical

counterparts, each of which shall be deemed an original, but all of which when taken together, shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this Confirmatory Trademark Assignment to be executed as of this 03<sup>rd</sup> day of January, 2022

**ASSIGNOR:**

Mercury Financial Group LLC

By: [Signature]

Title: CCO/CFO

Date: Jan 13, 2022

**ASSIGNEE:**

PlanMember Financial Corporation By:

By: [Signature]

Title: President/CEO

Date: 1/11/22