

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM707625

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
South49 Solutions, Inc.		02/08/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Movista, Inc.		
Street Address:	406 SE 5th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72712		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5031534	NATURALINSIGHT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4023466000		
Email:	trademarks.stephenson@kutakrock.com		
Correspondent Name:	Patrick C. Stephenson		
Address Line 1:	1650 Farnam Street		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Patrick C. Stephenson		
SIGNATURE:	/Patrick C. Stephenson/		
DATE SIGNED:	02/10/2022		
Total Attachments: 1			
source=NATURALINSIGHT Trademark Assignment_signed#page1.tif			

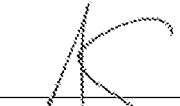
OP \$40.00 5031534

TRADEMARK ASSIGNMENT

In consideration for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, South49 Solutions, Inc., a Delaware corporation (“Assignor”), hereby sells, conveys, transfers and assigns to Movista, Inc., a Delaware corporation with office located at 406 SE 5th Street, Bentonville, AR 72712 (“Assignee”), all worldwide right, title and interest in and to the trademark, service mark and trade name NATURALINSIGHT, including United States Trademark Registration No. 5031534, the goodwill of the business connected with the use of and symbolized by the mark, and the right to sue for past, present and future infringements of the foregoing.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of this 8th day of February 2022.

SOUTH49 SOLUTIONS, INC.

By:  _____

Name: April Seggebruch

Title: Chief Strategy Officer