

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM708247

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MICHELIN NORTH AMERICA, INC.		12/10/2021	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MICHELIN TRAVEL PARTNER SAS		
<b>Street Address:</b>	27 cours de l'Ile Seguin		
<b>City:</b>	Boulogne Billancourt		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	92100		
<b>Entity Type:</b>	Société Par Actions Simplifiée (Sas): FRANCE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3337659		
<b>Registration Number:</b>	2928735	STREETWISE	
<b>Registration Number:</b>	2407427		
<b>Registration Number:</b>	2293733		
<b>Registration Number:</b>	1333219	STREETWISE	
<b>Registration Number:</b>	1489324	ARTWISE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7038164000		
<b>Email:</b>	rcarter@nixonvan.com		
<b>Correspondent Name:</b>	NIXON & VANDERHYE		
<b>Address Line 1:</b>	901 N. GLEBE ROAD, 11TH FLOOR		
<b>Address Line 4:</b>	ARLINGTON, VIRGINIA 22203		
<b>ATTORNEY DOCKET NUMBER:</b>	7347-0001		
<b>NAME OF SUBMITTER:</b>	JEFFREY M. GOEHRING		
<b>SIGNATURE:</b>	/JEFFREY M. GOEHRING/		
<b>DATE SIGNED:</b>	02/14/2022		

OP \$165.00 3337659

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

WHEREAS, MICHELIN NORTH AMERICA, INC. located at NE PARKWAY SOUTH GREENVILLE, SOUTH CAROLINA UNITED STATES 29615 (hereinafter referred to as "Assignor"), is the owner of U.S. Applications and Registrations listed in Appendix A (hereinafter referred to as "Trademarks"); and all other rights appurtenant thereto, including, but not limited to: all common law rights, trade name rights, and the right to recover for past infringement throughout the world;

WHEREAS, Assignor has acquired and possesses goodwill associated with and symbolized by said Trademarks;

WHEREAS, MICHELIN TRAVEL PARTNER SAS, a French société par actions simplifiée, with its place of business at 27 cours de l'Île Seguin 92100 Boulogne Billancourt FRANCE (hereinafter referred to as "Assignee"), is desirous of acquiring said Trademarks and registration thereof; and all rights, title, and interest in and to the Trademarks throughout the world; and

WHEREAS, Assignor is willing to assign to Assignee, free and clear, all goodwill, rights, title, and interest as Assignor may possess, in and to the Trademarks worldwide.

**Now, therefore,** in consideration of one dollar (\$1.00) and for other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title, and interest in and to the said Trademarks and registrations, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

Michelin North America, Inc.  
Assignor

Alexis Garcin  
Printed name

Chairman and President  
Title

December 10, 2021  
Date



Michelin Travel Partner  
Assignee

Manuel Fafian  
Printed name

President  
Title

December 10, 2021  
Date

