

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM708379

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roadster, Inc.		02/04/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CDK Global, LLC		
Street Address:	1950 Hassell Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60169-6308		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5530484	BUY YOUR NEXT CAR ONLINE	
Registration Number:	5927823	EXPRESS DESKING	
Registration Number:	5658156	EXPRESS MARKETPLACE	
Serial Number:	88864077	EXPRESS RESPONSE	
Serial Number:	90528831	EXPRESS STORE LIVE	
Registration Number:	5173387	EXPRESS STOREFRONT	
Registration Number:	6169676	EXPRESS TRADE	
Registration Number:	5106640	ROADSTER	
Registration Number:	4923735	SKIP THE DEALERSHIP	
CORRESPONDENCE DATA			
Fax Number:	3127595646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123571313		
Email:	mandrade@btlaw.com		
Correspondent Name:	BARNES & THORNBURG LLP		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	65944-100		

OP \$240.00 5530484

NAME OF SUBMITTER:	Melissa A. Vallone
SIGNATURE:	/Melissa A. Vallone/
DATE SIGNED:	02/15/2022
Total Attachments: 2 source=Roadster Assignment to CDK#page1.tif source=Roadster Assignment to CDK#page2.tif	

Trademark Assignment

This Trademark Assignment is by and between Roadster, Inc., a Delaware corporation, ("Assignor") with an address of 300 De Haro Street, Suite 334 San Francisco, California, and CDK Global LLC, a Delaware limited liability company ("Assignee") with an address of 1950 Hassell Road, Hoffman Estates, IL 60169-6308 and is effective as of February 4 2022. For good and valuable consideration, Assignor and Assignee hereby agree as follows:

Assignor hereby assigns and transfers to Assignee all right, title and interest of Assignor in and to the trademark (registered and unregistered) identified on Schedule A and any derivation thereof ("Trademark"), together with (a) the goodwill of the business symbolized by the Trademark, (b) its entire right, title and interest in and to any and all registrations of the Trademark heretofore granted or applied for, (c) any and all common law rights to the Trademark, and (d) any and all claims and demands Assignor may have either at law or in equity arising out of any past infringements.

IN WITNESS WHEREOF, the undersigned have executed this Intellectual Property Assignment as of the date first above written.

ROADSTER, INC.

By: James Kinzer
Name: James Kinzer
Title: Assistant Secretary

CDK GLOBAL, LLC

By: James Kinzer
Name: James Kinzer
Title: Assistant Secretary