

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM708411

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAKESHIRTS, INC.		02/07/2022	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	LAKESHIRTS LLC		
Street Address:	750 Randolph Rd		
City:	Detroit Lakes		
State/Country:	MINNESOTA		
Postal Code:	56501		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	6251122	LIFE'S BETTER IN A T-SHIRT	
Registration Number:	6236638	LAKESHIRTS	
Registration Number:	6236634	BLUE 84	
Registration Number:	6231465	BLUE 84	
Registration Number:	6123310	LAKESHIRTS	
Registration Number:	6102144	LAKEGIRL	
Registration Number:	5979426	RESERVE 84	
Registration Number:	5800313	LAKEGIRL	
Registration Number:	5619343	GENUINE PIGMENT DYED	
Registration Number:	5471086	LAKEGIRL	
Registration Number:	5252457	DOCKBOY	
Registration Number:	5308079	LAKEBABY	
Registration Number:	5151224	LAKEGIRL	
Registration Number:	4662557	TGT	
Registration Number:	4421395	BLUE 84	
Registration Number:	4539913	LAKEGIRL	
Registration Number:	4548808	LAKEGIRL	
Registration Number:	4072701	LAKESHIRTS	
Registration Number:	3062427	LAKEGIRL	

OP \$665.00 6251122

Property Type	Number	Word Mark
Registration Number:	3941889	LAKEGIRL
Registration Number:	3941890	LAKEGIRL
Registration Number:	3699375	LAKEGIRL
Registration Number:	3547503	LAKEGIRL
Registration Number:	3411417	LAKEGIRL
Registration Number:	3494644	LAKEGIRL
Serial Number:	90433257	YESTERDAYS SPORTSWEAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6122967788

Email: dniles@nilolaw.com

Correspondent Name: Donald W. Niles

Address Line 1: 121 Colfax Ave SW

Address Line 4: Wadena, MINNESOTA 56482

NAME OF SUBMITTER:	Donald W. Niles
SIGNATURE:	/Donald W. Niles/
DATE SIGNED:	02/15/2022

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of February 7, 2022 by Lakeshirts, Inc., a Minnesota corporation ("Assignor"), in favor of Lakeshirts LLC, a Minnesota Limited Liability Company ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignee is the successor-in-interest to the business of Assignor, and Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is executed and delivered within the State of Minnesota and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Minnesota without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Agreement on this 7th day of February, 2022.

Lakeshirts, Inc.

By: 
Michael Hutchinson

Its: Co-Chief Executive Officer

APPENDIX A**MARKS**

Mark	Country	Serial No. (Filing Date)	Registration No. (Issue Date)
YESTERDAYS SPORTSWEAR	U.S.	90433257	
LIFE'S BETTER IN A T-SHIRT	U.S.	90023915	6,251,122
LAKESHIRTS	U.S.	88721119	6,236,638
BLUE 84	U.S.	88719650	6236634
BLUE 84	U.S.	88719597	6231465
LAKESHIRTS	U.S.	88719730	6123310
LAKEGIRL	U.S.	88760887	6102144
RESERVE 84	U.S.	88243385	5979426
LAKEGIRL	U.S.	88235457	5800313
GENUINE PIGMENT DYED	U.S.	87730883	5619343
LAKEGIRL	U.S.	87422749	5471086
DOCK BOY	U.S.	87181924	5252457
LAKEBABY	U.S.	87170654	5308079
LAKEGIRL	U.S.	87127219	5151224
TGT	U.S.	86253569	4662557
BLUE 84	U.S.	85871299	4421395
LAKEGIRL	U.S.	85905678	4539913
LAKEGIRL	U.S.	85781446	4548808
LAKESHIRTS	U.S.	85050546	4072701
LAKEGIRL	U.S.	78460,993	3062427
LAKEGIRL	U.S.	77932482	3941889

LAKEGIRL	U.S.	77932484	3941890
LAKEGIRL	U.S.	77/143,304	3699375
LAKEGIRL	U.S.	77/143,302	3547503
LAKEGIRL	U.S.	77/143,863	3411417
LAKEGIRL	U.S.	77/143,306	3494644
LAKEGIRL	Canada	1387593 (3-11-2008)	TMA761149 (3-9-2010)
LAKEGIRL	Australia	1759110 (3-16-2016)	1759110 (10-26-2016)

COPYRIGHT ASSIGNMENT

This Copyright Assignment (the "Assignment") is made as of February 7, 2022 by Lakeshirts, Inc., a Minnesota corporation ("Assignor"), in favor of Lakeshirts LLC, a Minnesota Limited Liability Company ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to the works and under the United States copyright registrations listed in Appendix A attached hereto (the "Copyrights"); and

WHEREAS, Assignor and Assignee have entered into an Agreement under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Copyrights.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Copyrights, for the United States and for all foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 7th day of February, 2022.

Lakeshirts, Inc.

By: 

Michael Hutchinson

Its: Co-Chief Executive Officer

**APPENDIX A
COPYRIGHTS**

	Registration No.	Registration Date	Title
	VAu001330963	2018-05-15	Untitled
	VA2135798	2018-06-17	BOCA GRANDE FLORIDA
	VA2135742	2018-06-17	BRECKENRIDGE COLORADO
	VA2135744	2018-06-17	BRECKENRIDGE COLORADO
	VA2135727	2018-06-16	Captiva Island
	VA2135781	2018-06-17	CAPTIVA ISLAND FL
	VA2135730	2018-06-17	CREDE COLORAD
	VA2135801	2018-06-17	CRESTED BUTTE COLORADO
	VA2135778	2018-06-17	LAKE TAHOE CALIFORNIA
	VA2135768	2018-06-17	OURAY COLORADO
	VA2135807	2018-06-17	SANTA CRUZ WEST COAST PARADISE
	VA2135760	2018-06-17	SIESTA KEY FLORIDA
	VA2135767	2018-06-17	TELLURIDE COLORADO
	VA1917818	2014-06-03	TGT X009 (Target)
	VA1917822	2014-06-03	TGT X010 (Highway Sign)
	VA1917824	2014-06-03	TGT X093 (National Park Sign)
	VA1917799	2014-06-03	TGT X099 (Skier)
	VA1917810	2014-06-03	TGT X100 (Snowboarder)
	VA1917814	2014-06-03	TGT X101 (Moose)
	VA1917801	2014-06-03	TGT X102 (Kokopelli)
	VA1917815	2014-06-03	TGT X107 (Bear)
	VA1917807	2014-06-03	TGT X250 (Tie Die)
	VA1917809	2014-06-03	TGT X256 (Colorado)
	VA1917794	2014-06-03	TGT X266 (Round)
	VA1917796	2014-06-03	TGT X291 (Horizon)
	VA2135731	2018-06-17	TORDRILLO MOUNTAIN LODGE
	VA2129067	2018-06-17	X193 Believe Sasquatch
	VA2135809	2018-06-17	X351CAC
	VA2135805	2018-06-16	CHICAGO

TRADEMARK