

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM708499

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cavender Out of State Stores, Ltd.		01/12/2022	Limited Partnership: TEXAS
RECEIVING PARTY DATA			
Name:	Cavender Investment Properties, Ltd.		
Street Address:	7820 South Broadway		
City:	Tyler		
State/Country:	TEXAS		
Postal Code:	75703		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4251909	BOOTDADDY	
Registration Number:	5880024	BOOTDADDY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-969-1700		
Email:	usptodallas@hkllaw.com		
Correspondent Name:	Herbert J. Hammond/Holland & Knight LLP		
Address Line 1:	1722 Routh Street		
Address Line 2:	Suite 1500		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	188651.00006		
NAME OF SUBMITTER:	Herbert J. Hammond		
SIGNATURE:	/Herbert J. Hammond/		
DATE SIGNED:	02/15/2022		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of October 25, 2021 (the "Effective Date"), is made by and between Cavender Out of State Stores, Ltd. ("Assignor"), and Cavender Investment Properties, Ltd. ("Assignee").

WHEREAS, Assignor owns and uses the trademarks identified on Schedule A attached hereto (the "Marks");

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks and Assignor desires to so transfer any such right, title and interest.

NOW THEREFORE, the parties agree as follows:

1. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, and assigns to Assignee all of Assignor's rights in and to the Marks including any registrations thereof, the goodwill of the business symbolized thereby, and the right to sue for and recover damages and profits for past, present, or future infringement thereof.

2. Assignor agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices. Assignor authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Assignment upon request by Assignee.

3. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and of the State of Texas, without giving effect to any choice or conflict of law provision or rule.

4. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. This Agreement may be executed in multiple counterparts with the same effect as if all parties had executed the same original, and all such counterparts, when taken together, shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have caused their duly authorized representatives to execute this Agreement effective as of the Effective Date.

Assignor

Cavender Out of State Stores, Ltd.

By: _____

Name: MIKE A. CAVENDER

Title: VICE PRESIDENT

Dated: 11/2/2022

Assignee

Cavender Investment Properties, Ltd.

By: _____

Name: MIKE A CAVENDER

Title: PRESIDENT

Dated: 11/2/2022

**Schedule A
Transferred IP**

Trademark Registrations:

Country	Mark	Registration No.
United States	BOOT DADDY (CL. 3, 21, 25 & 33)	4,251,909
United States	BOOT DADDY (CL. 14 & 33)	5,880,024

Unregistered Trade Names and Trademarks (and all associated logs and designs):
BootDaddy; America's Western Store; Living The Real Boot Life Since 1975; Saddle City; and
BootDaddy Moonshine; PFI Western; PFI Western Stores

Domain Names: BootDaddy.com; pfiwestern.com

Twitter: @pfiwestern

Instagram: #therealbootlife

Google Play Apps: BootDaddy

SCHEDULE A TO
TRADEMARK ASSIGNMENT AGREEMENT