

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM702788

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Ester C Company		01/13/2022	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Société Des Produits Nestlé S.A.		
Street Address:	Avenue Nestlé 55		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3551897	ESTER	
Registration Number:	1354735	ESTER-C	
Registration Number:	1742066	ESTER-C	
Registration Number:	1598104	ESTER-C	
Registration Number:	2977776	ESTER-C	
Registration Number:	3054390		
Registration Number:	2884890	ESTER-E	
Registration Number:	3617565	ESTER-OMEGA	
Registration Number:	3327988	THE BETTER VITAMIN C	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-245-2092		
Email:	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
Correspondent Name:	Catherine C. Miller		
Address Line 1:	P.O. Box 8749		
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ATTORNEY DOCKET NUMBER:	82145.3290
DOMESTIC REPRESENTATIVE	
Name:	Catherine C. Miller
Address Line 1:	Holland & Hart LLP, P.O. Box 8749
Address Line 2:	Attn: Trademark Docketing
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NAME OF SUBMITTER:	Catherine C. Miller
SIGNATURE:	/Catherine C. Miller/
DATE SIGNED:	01/18/2022
Total Attachments: 2 source=US_-_Ester_C_Company.DOCX#page1.tif source=US_-_Ester_C_Company.DOCX#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by and between **The Ester C Company**, an Arizona corporation with an address at 2100 Smithtown Avenue, Ronkonkoma, NY 11779 USA (“**Assignor**”), and **Société des Produits Nestlé S.A.**, a société anonyme organized under the laws of Switzerland, having a street address at Avenue Nestlé 55, 1800 Vevey, Switzerland (“**Assignee**”) (collectively with Assignor, the “**Parties**”), and is effective as of the date of the execution of the IP Assignment Agreement by the Parties, the 8th of August 2021 (the “**Effective Date**”).

Assignor is the owner of the United States trademark registrations and set forth at Exhibit A together with the common law rights in these marks (collectively the “**Trademarks**”).

Assignee desires to acquire Assignor’s entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

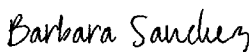
In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademarks, including, without limitation, the goodwill of the business associated with and symbolized by the Trademarks.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademarks to Assignee as recipient of Assignor’s entire right, title and interest to the Trademarks.

Signed on 13-Jan-2022.

THE ESTER C COMPANY




ASSIGNOR:


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By: Barbara Sanchez

Title: VP, General Counsel

Exhibit A

Trademark	Application No.	Registration No.
	78691062	3551897
ESTER-C	73461674	1354735
ESTER-C	74098757	1742066
ESTER-C	73776086	1598104
	76554401	2977776
	78551913	3054390
ESTER-E	76467562	2884890
ESTER-OMEGA	78691058	3617565
THE BETTER VITAMIN C	78974398	3327988

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