

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM708659

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YOP INVESTMENT S.A.		02/04/2022	Corporation: URUGUAY
RECEIVING PARTY DATA			
Name:	The Coca-Cola Company		
Street Address:	One Coca-Cola Plaza		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30313		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88579841	WABI	
Serial Number:	88579833	WABIFORYOU	
Serial Number:	88579838	WABI2YOU	
Serial Number:	88579830	WABI@HOME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4046767857		
Email:	gsilverio@coca-cola.com		
Correspondent Name:	Katelyn Andrews		
Address Line 1:	One Coca-Cola Plaza		
Address Line 4:	Atlanta, GEORGIA 30313		
NAME OF SUBMITTER:	Katelyn Andrews		
SIGNATURE:	/Katelyn Andrews/		
DATE SIGNED:	02/16/2022		
Total Attachments: 4			
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CH \$115.00 88579841

ASSIGNMENT

WHEREAS, YOP INVESTMENT S.A., a company formed under the laws of Uruguay with an address at Juncal 1378 Suite NO. 1504, Montevideo Uruguay (hereinafter "Assignor"), has used the trademarks WABIPAY and wabi2b and Design; and

WHEREAS, Assignor is also the owner of the pending applications, filed on an intent-to-use basis and pending in the United States Patent and Trademark Office, seeking to register related "WABI" marks, namely, WABI, WABI@HOME, WABI2YOU and WABIFORYOU for related goods and services (hereinafter referred to as "the WABI marks"), as set forth on the attached Schedule A (the "WABI Applications"); and


WHEREAS, THE COCA-COLA COMPANY, a corporation formed under the laws of the state of Delaware with an address at One Coca-Cola Plaza, Atlanta Georgia 30313 (hereinafter "Assignee"), pursuant to a separate assignment agreement, has acquired from Assignor the marks WABIPAY and wabi2b and Design together with the trademark filings therefor and the goodwill symbolized thereby, and is the successor to the portion of the ongoing and existing business of Assignor to which the WABIPAY and wabi2b and Design marks pertain, and is desirous of also acquiring any and all rights that Assignor may have in and to the WABI marks and the WABI Applications, together with the ongoing and existing business to which the WABI marks pertain, and the goodwill of the business with which the WABI marks are associated and which is symbolized by the WABI marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the WABI marks and the WABI Applications, together with the ongoing and existing business to which the WABI marks pertain, and the goodwill of the business with which the WABI marks are associated and which is symbolized by the WABI marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments and assignments, and to perform any other reasonable acts Assignee may

require in order to vest in Assignee all of Assignor's rights, title, and interest in and to the WABI marks and the WABI Applications and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, this Assignment has been signed by a duly authorized representative of Assignor and is effective as of the date indicated below.

Dated: February 4, 2022	YOP INVESTMENT S.A.
[affix corporate seal] 	By: Guido Grinbaum _____ Name Its: Director _____ Title

SCHEDULE A

Applicant: YOP INVESTMENT S.A.

Application No.: 88579841

Filing Date: August 15, 2019

Mark: WABI

Applicant: YOP INVESTMENT S.A.

Application No.: 88579833

Filing Date: August 15, 2019

Mark: WABIFORYOU

Applicant: YOP INVESTMENT S.A.

Application No.: 88579838

Filing Date: August 15, 2019

Mark: WABI2YOU

Applicant: YOP INVESTMENT S.A.

Application No.: 88579830

Filing Date: August 15, 2019

Mark: WABI@HOME

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Document History



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Sent for signature to Guido Grinbaum (guido@amelay.com) from
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11 / 02 / 2022
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Viewed by Guido Grinbaum (guido@amelay.com)
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11 / 02 / 2022
12:39:01 UTC

Signed by Guido Grinbaum (guido@amelay.com)
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COMPLETED

11 / 02 / 2022
12:39:01 UTC

The document has been completed.